

20/01/88

DEPARTMENT OF EXTERNAL AFFAIRS

Export and Investment Promotion Planning System

MISSION: 325 ABIDJAN

COUNTRY: 139 IVORY COAST

Some Canadian Exporters to this Market in this Sector (Sub-Sector) have enjoyed success previously as a result of a variety of factors which the Trade Office reports to include:

- No factors reported by mission

The Trade Office suggests that sourcing tools currently available to them have some limitations in particular:

- sourcing assistance from Canadian federal/provincial governments departments
- product/service information from Canadian companies

In support of Canadian exports in this Sector (Sub-Sector) the Trade Office is currently engaged in activities which include:

Activity: COLLECTE D'INFORMATIONS SUR LES DISPOSITIONS MISES EN PLACE POUR L'IMPORTATION DES POISSONS ET DIFFUSION AUPRES DES FOURNISSEURS CANADIENS.

Results Expected: VISITES A LA DIRECTION DES PECHEES

Activity: ATTENTE DES COMMENTAIRES D'OTTAWA SUR NOTRE RAPPORT SOUMIS CONCERNANT POTENTIEL IVORIEN

Results Expected: MISE EN CONTACT DES FOURNISSEURS CANADIENS IDENTIFIES AVEC LES IMPORTATEURS IVOIRIENS.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this Sector (Sub-Sector):

Activity: ETUDE DU MARCHE DES POISSONS

Results Expected: MISE A JOUR DES BESOINS, DES IMPORTATEURS-CLES ET DE LA CONCURRENCE ET SOUMISSION A OTTAWA.

Activity: ORGANIZATION DE MISSION DE 3 ACHETEURS DE POISSONS AU CANADA

Results Expected: PREMIERES VENTES DE POISSON CANADIEN EN CI AVANT LA FIN '88