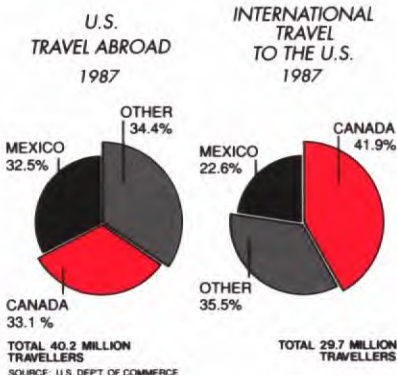


A Preferred Place to Visit

Every day thousands of Americans and Canadians cross our common border for business and pleasure. We are each other's favourite tourist destination and best source of tourist income.



Canada offers:

- exciting cities...theatres, galleries, restaurants
- ...in a safe, clean environment.
- spectacular scenery...sightseeing, recreation,
- tranquility...it's all in Canada.
- modern convention centres...convenient,
- cost-effective...available across the country,

**REASONS FOR U.S.
VISITS TO CANADA
1986**



Total 13.6 Million Person Trips

SOURCE: STATISTICS CANADA

**GROWTH IN CONVENTION
AND BUSINESS VISITS
BY U.S. RESIDENTS
TO CANADA**

