

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :503-MANILA

005-ADVANCED TECH. PROD. & SERV
PHILIPPINES

<p>PLANNING:</p> <p>VISIT TO CDA OF ASSISTANT SECRETARY OF COMMUNICATIONS BETTER UNDERSTANDING OF CANADIAN CAPABILITIES</p> <p>INFORMATION BOOTH IN PHIL TELECOM 90 HIGHER PROFILE</p>	<p>ACTIVITIES PROPOSED IN POST PLAN:</p>	<p>ANTICIPATED RESULTS:</p>
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<p>TRACKING:</p> <p>QUARTER: 1 Monitored developments on CIDA-EDC Telecoms line of credit and CIDA Tech Assistance grant and advised Cdn cos accordingly. Gathered CVs for new telecoms Commercial officer.</p> <p>QUARTER: 2 Continue to monitor private and public telecoms opportunities. Expedite CIDA-EDC line of credit. Identify broadcast opportunities. Org visit prog in telecoms and broadcast sectors for DOC rep. Org datacoms seminar for Cdn company.</p>	<p>ACTIVITIES UNDERTAKEN IN QUARTER:</p>	<p>QUARTERLY RESULTS REPORTED:</p> <p>Supported sale of 10 radio transmitters and helped in unsuccessful bid for 2 TV transmitters. Met with reps of 6 Cdn cos to update on telecoms situation.</p> <p>Met with DOTC DM Lichauco to promote Cdn capabilities and expedite LOC. Developed many new contacts and identified several new projs in telecom and broadcast. Datacoms seminar attracted over 70 bus and mil reps, and many prospective agents.</p>
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