

plant has started turning out what is for it a new product, outer casings for the "Niva" truck, a very popular vehicle among farm workers.

This will be a tire which will meet the growing demand for two-layer, radial cord tires, or as the plant workers call them "radials". These tires are twice as strong as diagonal cord tires, the plant's previous product, and they will last for fifty to sixty thousand kilometres.

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