



# Why Not Have Streets That Will Stand It?

Nothing in your town has harder usage than your streets.

They are completely exposed to all the whims of the seasons—and to traffic as well.

Concrete Street pavement cannot blow away. Rain only makes it stronger. It can be built to carry any kind of traffic indefinitely, practically without repairs.

Concrete makes easy driving. Concrete makes driving safe. It is rigid, unyielding, skid-proof. Concrete Streets are as good one time of the year as another. *Concrete pavement has the maintenance built into it.*

These are some of the reasons for the rapidly growing popularity of Concrete Streets.

*Our Booklet R-4 tells other interesting things about Concrete Streets. Write for your copy.*

## PORTLAND CEMENT ASSOCIATION

111 West Washington Street  
CHICAGO

*A National Organization to Improve and  
Extend the Uses of Concrete*

Offices in 23 Other Cities