



A WONDERFUL START

THE TORONTO LIFE has taken over the largest agency force in Canada. This agency force is worth a large amount of money, and would take ten years to train and build up. It has not cost THE TORONTO LIFE a dollar. That means THE TORONTO LIFE starts out with exceptional advantages, and ten years ahead of any other insurance company just starting. It is a good company to insure in.

The Toronto Life **INSURANCE COMPANY**

(Incorporated)

JOSEPH PHILLIPS
President

HEAD OFFICE
Toronto, Can.