

—on the first turn
YOUR car starts easily on the first
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**IMPERIAL
 PREMIER
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Imperial Premier Gasoline is a clean,
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 PER GALLON*. It is not a mixture
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More Deadly than War

Statistics show that influenza is much more deadly
 than war. In a few months it took more victims than fell
 in over four years of fighting.

That it has awakened the average citizen to a more
 lively sense of the constant risk of death which he
 faces, and the results which would ensue for his de-
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Have you realized the magnitude of this risk as affect-
 ing you and yours?

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 We will continue to
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