

Wingfoot Heels Lighten Housework

QUICK to thousands of women are the advantages of Wingfoot Rubber Heels on street shoes. They make every pavement the yielding velvet of a lawn. They smarten good-looking shoes. They wear long and evenly.

But for every hour you spend in your street shoes, you spend several around the house—upstairs and down again—from kitchen to front door—miles and miles about the house. And hard leather heels send shock! shock! to delicate nerves. And headaches soon follow. How tired you are! Too tired for an evening's pleasure! Too tired even to enjoy an evening's quiet.

Hard leather heels *do* cause increased fatigue.

And Wingfoot Heels *will* give you relief. They ease the strain on hustled nerves. They are health-saving.

For Children, Too

Clatter! clatter! tap! go leather heels over hardwood floors. Thud! thud! thud! along carpeted halls. And what a pounding and scuffling in the playroom. Hard on nerves? Of course it is. Hard on floors, rugs and furniture, too.

But with the coming of Wingfoots—what a difference. A quiet tread is this around the house. A thudless tread for the youngsters. A well-mannered tread for little ladies and little gentlemen. And careful housewife—because there are no exposed nails—heels that will not injure floors or furniture.

The Goodyear Tire & Rubber Co., of Canada, Limited, guarantee Goodyear Wingfoot heels to outwear any other rubber heels. If yours do not, you can have a new pair free at any Goodyear branch.

Shoe repairers have Wingfoot Heels for men, women and children, in black, tan or white.

GOOD YEAR
MADE IN CANADA
WINGFOOT HEELS

