

R. G. L. Clarke
Dom. Fruit Inspector
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Hudson's Bay Co
Vancouver, B. C.
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My Dear Friends.

This is the first opportunity I have had of addressing the Fruit Growers of our wonderful country; especially the subscribers to this magazine, and I feel it is but the beginning of a long and pleasant acquaintance.

Particularly I wish to call your attention to our Country Order Department, which has been instituted for your special benefit. I invite you to make full use of it by writing to me personally, for anything you may require no matter how small or how great.

My aim is to study the interests of each individual customer, and I am particularly careful in choosing what will please you, as though you were doing the selecting yourself, further it is a pleasure for me to shop for you.

Write to me as you would to a friend, as all letters addressed to me receive my personal attention.

Sincerely Yours,
Belle Hudson.

