

NOTE.—The complimentary reference to GRIP, which appeared on page 30 of last issue, should have been credited to an American exchange. The omission of the credit gave us the appearance of blowing our own trumpet, which we are far too modest to do.

ALGY (whose incessant chatter has scared away the fish).—"Oh, I say now, you've caught a dozen and I none. What do you fish with?"
OLD ANGLER—"With bated breath."

THE experience of the manufacturers of the "Myrtle Navy" tobacco is a valuable lesson in political economy. Previous to their commencing that brand the tobacco made of the finest Virginia leaf was always held at fancy prices, and put up in some fancy style of manufacture. It was thought that only the rich would buy such tobacco, and at the prices none but the rich could buy it. The makers of the "Myrtle Navy" resolved to strip the manufacture of the tobacco of all its fancy costs and put their profit at so low a rate that no competitor could possibly undersell them with the same quality of article. From the very first, until now, their rate of profit has been a uniform percentage upon the cost. It is their enormous sales which make their low rate of profit a satisfactory one in the aggregate, and also gives them their firm hold upon the market. Their success is an excellent lesson for manufacturers to study over.

SHE—"What was the text of Dr. Poser's sermon?"

HE—"A pretext for his stump speech."

GET ONLY
CHAS. CLUTHE'S
TRUSS
IMPROVED THE LAST 20 YEARS
NOTHING BETTER UNDER THE SUN

RUPTURE

SEND FOR QUESTION SHEET. ON RECEIPT OF ANSWERS, LET ME SELECT WHAT IS REQUIRED. WILL SEND YOU PRICE. GOODS ARE SENT BY MAIL, REGISTERED, CORRECT AND CHEAP.

Send Stamp for Illustrated Book
CHAS. CLUTHE
SURGICAL MACHINIST, 134 KING STREET W., TORONT.

HOTELS
AND PUBLIC PLACES
GERMICIDE

USE SPOONER'S
"PHENYLE"
BANNERMAN'S PATENT.
SANITARY
CUBE
DISINFECTANT
DEODORIZER
GERMICIDE
PREVENTS DISEASES & BAD SMELLS
IN SINKS, URINALS AND STABLES
WET OR DRY PLACES, AND
MOTHS IN FURS, CLOTHING, ETC.
ADVISED BY HIGHEST AUTHORITY.
ALONZO W. SPOONER,
MFR., PORT HOPE, ONT.

J. S. WALLACE

H. C. TUGWELL

TORONTO PHOTOGRAPHIC Co.

194 King St. West

Commercial Photography | Portrait Work given
a Specialty. | particular attention

Developing and printing for amateurs and the trade given prompt attention and at reasonable rates.

PRICES FURNISHED ON APPLICATION

USE

INFANT'S DELIGHT

TOILET SOAP

Wesleyan Ladies' College, Hamilton, Ont.

32nd year. Over 300 graduates. Thoroughly equipped in every department. For terms, etc., address the Principal, A. BURN'S, S.T.D., LL.D.

WALL PAPERS IN GREAT VARIETY FAIRCLOTH BROS.

10 SHUTER ST.

We are showing a very large and varied assortment of Wall Papers which will pay you to inspect.



Auction Sale of Timber Berths.

DEPARTMENT OF CROWN LANDS.

(WOODS AND FORESTS BRANCH.)

TORONTO, June 27, 1892.

NOTICE is hereby given, that under Order in Council, Timber Berths as hereunder in the Nipissing, Algoma, Thunder Bay, and Rainy River Districts, viz.: in Biggar, Butt, Finlayson, Hunter, McCraney, McLaughlin, Paxton, Peck, and the northerly portion of Berth Forty-nine, lying South and West of the Wahnapiitac Lake, all in the Nipissing District. The Townships of Lumsden and Morgan, and a small portion of territory lying North and West of Pogomasing Lake, in the Algoma District: Berths one and seven. Thunder Bay District: and eleven, twenty-seven, thirty-six, thirty-seven, sixty-four, sixty-five, sixty-six, sixty-seven, sixty-eight, and sixty-nine, Rainy River District. Will be sold at Public Auction on Thursday, the Thirtieth day of October next, at 1 o'clock p.m., at the Department of Crown Lands, Toronto.

ARTHUR S. HARDY,
Commissioner.

NOTE.—Particulars as to locality and description of limits, area, etc., and terms and conditions of sale will be furnished on application personally or by letter to the Department of Crown Lands.

No unauthorized advertisement of the above will be paid for.

Important Books

Bond-Holders and Bread-Winners.

By S. S. KING, Esq. A startling picture of political crimes committed in the name of Liberty. Facts and figures from the Eleventh Census, with maps and illustrations. Massachusetts enabled to accumulate more wealth than nine great Western and Southern States. Pennsylvania more than twelve. New York more than fifteen. Agriculture and labor robbed. Price, 25 cents, sent postpaid.

Is This your Son, My Lord?

A Powerful Realistic Romance. By HELEN GARDNER, author of "A Thoughtless Yes," "Men, Women, and Gods," Etc. This is probably the most fearless and terrible exposé of conventional immorality and hypocrisy ever written. 25,000 copies sold in ten months. It is a book for teachers of youth. A fine portrait of the author forms a frontispiece. Price, paper 50 cents; cloth \$1.00.

The Irresistible Conflict between Two World Theories.

By REV. MINOT J. SAVAGE. This work, which was suggested by Dr. Lyman Abbott's recent lectures on the "Evolution of Christianity," is unquestionably the most powerful presentation of the views held by evolutionary thinkers in the religious world that has ever appeared. Price, postpaid, paper 50 cents; cloth, \$1.00.

Jason Edwards.

An Average Man. By HAMLIN GARLAND, author of "A Spoil of Office," "Main-Travelled Roads," Etc. This powerful story depicts with startling fidelity the real life of the artisan and farmer today; a terrible picture of the unequal struggle of the poor for bread and roof. This story is rich in sunshine and shadows. Price, cloth \$1.00; paper 50 cents.

Who Lies?

An Interrogation. By PROF. EMIL BLUM and SIGMUND ALEXANDER. This is one of the boldest, most radical, and realistic works of the decade. It is as unconventional as it is unique, and will unquestionably call forth hostile criticisms in quarters where its shafts enter. In religion and ethics it is radical. In politics, strongly socialistic. In literature it is extremely realistic. In general, bold, frank, and truthful. Price, paper 50 cents.

Main-Travelled Roads.

Six Mississippi Valley Stories. By HAMLIN GARLAND, author of "Jason Edwards," Etc. These stories give the most vivid pictures of Western life among the farmers ever written. Mr. Garland has been justly termed the Ibsen of America. Price, paper 50 cents; cloth, \$1.00.

Lessons Learned from Other Lives.

By B. O. FLOWER, editor of the *Arctura*, with portrait of the author. This volume contains short biographical sketches of fourteen eminent personages, written specially for the young, in a manner as fascinating as fiction, while necessarily proving very instructive. Price, paper 50 cents; cloth \$1.00.

Any of the above sent postpaid on receipt of price.

GRIP PRINTING & PUBLISHING CO.

TORONTO.

C. V. SNELGROVE

Dental Surgeon

97 Carlton St., - - Toronto

Porcelain Crowns, Gold Crowns and Bridge Work a Specialty.

Telephone No. 3031.