

interiors, which are composed of good value in the quality and quantity of writing paper.

Out of an extensive line of scribbling books, the "Cadet," which, in addition to a humorous idea of a juvenile military procession, has a beautiful chromo attached and a cover which must surely appeal successfully to the public school cadet in search of congenial ideas.

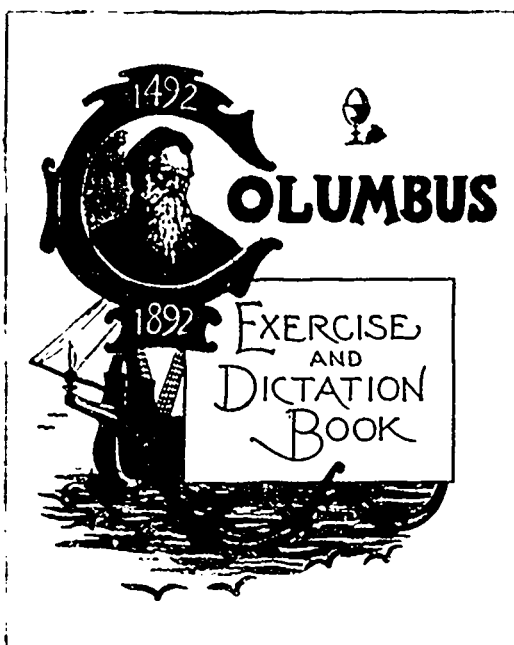
Of note books three deserve special mention, namely, the "Academy," the "Collegiate," and the "Mentor," all new lines. The covers are neatly designed, and the printing in gold and black gives a rich appearance which makes them desirable. The paper of which they are composed is suitable for either pen or pencil, and the maximum quantity of it is given for the price.

OUR ENGLISH LETTER.

LONDON, July 20th.

During these dog days the book trade in the cities is quite dull, and election literature is about all that is read. But a number of the larger firms have established branches at the different watering resorts and holidaying towns, and thus they relieve the extreme dullness of trade.

The booksellers of this country are accustomed to issue catalogues of their books, more regularly than the retail dealers in Canada or the United States. Perhaps it is due to the fact that there are more people in this country



These are only a few of the many thousand volumes carried by this firm.

It has long been known that the firm of Messrs. A. & F. Pears, soap manufacturers, etc., is one of the largest advertisers in the world. Authentic information has been given in the prospectus of the new company which this firm has been converted into in May,

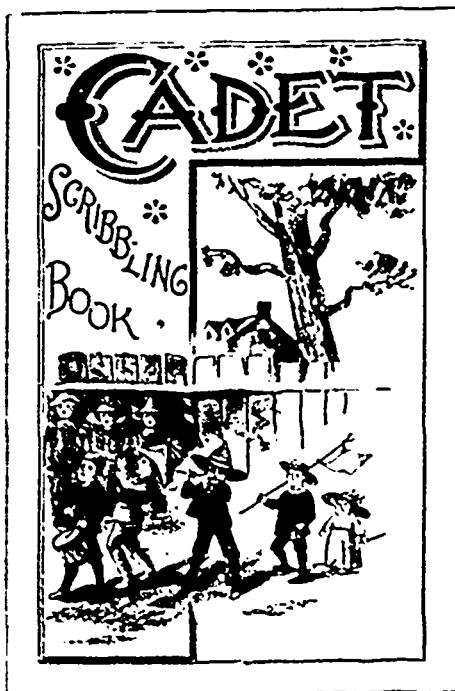
to which this manufacturer has brought his celebrated menu cards.

Fancy notes and envelopes are not so much used as before; these and grey mourning papers seem to have lost in public favor. A crest and motto are much used on writing materials.

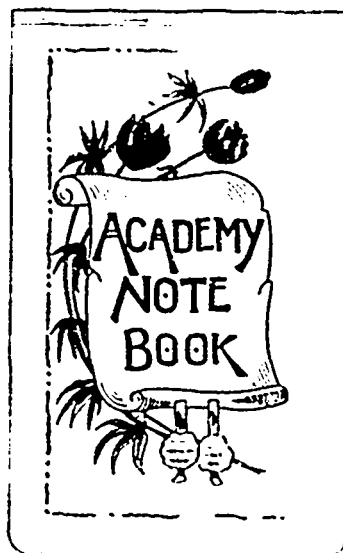
THE ST. JOHN'S, NFLD., FIRE.

A naval force, under the command of Sir Baldwin Walker, is engaged blowing down the dangerous walls. The safes belonging to most establishments have opened. The bank vaults, court records and savings banks books are in good order. The records of the Crown Lands Department are all destroyed. The manuscripts of the important acts passed during last session have also been destroyed, and there is no copy extant. The largest mercantile establishments had English safes, and they all proved worthless, the contents being completely destroyed. Taylor's safes all came through the fire unscorched internally. In one case there was a Milner and a Taylor in the same building. The contents of the former were destroyed, while those of the latter were intact. Consequently the Canadian safes are now in great demand. Public gratitude to the Canadian people for their prompt assistance is warmly and universally expressed. The Empire, July 16, 1892 (from their own correspondent).

It has been ascertained that the to-

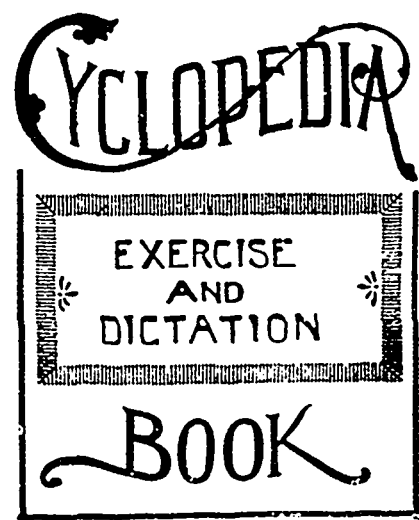


who are always on the hunt for tomes old and new, such as a Claxton, a Mazerm Bible, or an original of the sixteenth century. Consequently the dealer who wishes to reach these, must not look for customer in his own neighborhood only, but throughout the island. He sends his catalogue to this kind of buyer wherever he is. For instance, I have lying beside me a catalogue of G. & F. Pickering, 3 Bridge street, Bath, and it contains the names of 577 volumes, their condition and the date of the issues of the edition, some being printed as far back as 1708.



wherein accountants certify that in the years from 1885 to 1891 the sums amounted to £609,665 19s. 9d., as follows: 1885, £31,159 11s. 10d.; 1886, £58,848 15s. 3d.; 1887, £82,311 16s. 11d.; 1888, £86,191 8s. 1d.; 1889, £119,303 16s. 9d.; 1890, £126,391 4s. 1d.; and in 1891, £103,956 6s. 10d.

Mr. J. Taylor Foot has a beautiful combination menu card and soufflé holder in the shape of an iris blossom. The large front petal is made separate for writing or printing on, and in the centre of the flower is placed the soufflé holder. Such is the perfection



tal amount of the insurance on the property destroyed will reach four millions and a half, but this will not cover more than one third of the losses sustained. One peculiar feature of the conflagration has been the test it afforded of the value of rival makes of safes. Those manufactured by Milner have been found useless, while those made by Taylor, of Toronto, proved perfect. The test ought to prove of the utmost value to Canadian trade, as some of the most serious losses have been caused by safes proving unreliable. The Gazette, Montreal, July 14.