

TO PUBLISHERS.

KNOWING from experience that there exists in this country the necessity for a RELIABLE CANADIAN NEWSPAPER ADVERTISING AGENCY, we are induced to establish ourselves in Montreal as ADVERTISING, GENERAL COMMISSION and PURCHASING AGENTS for the DOMINION.

Our future relations with the Press of Canada, we have every reason to hope, will prove mutually pleasant, profitable and satisfactory. Having extensive and valuable business connections in the principal cities and towns of the Dominion, and possessing a thorough acquaintance with the business, Publishers may rely upon us for the prompt and faithful performance of all our engagements with them.

In the beginning of May we shall issue the first number of "THE CANADIAN PRESS," which we shall publish monthly thereafter, in the interest of Newspaper Publishers throughout the Dominion, and in which we intend giving a complete list of the Newspapers in Canada, short sketches amongst us, a summary of news interesting to Journalists generally, and such other matter as may come within our province.

Any Publisher desirous of authorizing us to take advertisements and subscriptions for him, will please send a copy of his paper as an exchange, addressed to

*The Canadian Press,*  
Box 335 1/2,  
MONTREAL.

and also insert, under his editorial heading, the notice hereto attached.\* He will further advise us by letter of the subscription price of his paper and his LOWEST RATES for advertising, by the line or column, for a year, half year, or an insertion, as the case may be, "including our commission of 25 per cent. on all advertisements and subscriptions taken for him," together with the number of subscriptions to his paper. Address

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MONTREAL, April, 1868.

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PROVINCE OF ONTARIO

GAZETTEER AND DIRECTORY FOR 1868.

JAMES SUTHERLAND, EDITOR AND COMPILER.

Hunter Rose & Co., Printers and Publishers. Ottawa.

THE above work is now in course of preparation, and will be issued early in the new year. The book will contain full and accurate information of all cities, towns, villages, etc., in the Province of Ontario, together with an alphabetical list of the various trades and professions, prominent citizens, manufacturers, &c., in each locality.

Terms of advertising made known on application to agents. Subscription price of book five dollars.

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