

## Rowat's Coffee

Its Popularity Proves Its Worth.  
70c Pound.  
Try a Pound Today.

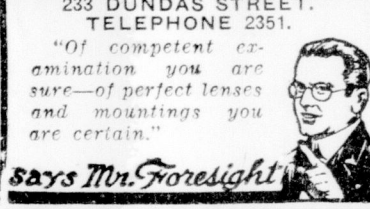
**T. A. Rowat & Co.**  
280 Dundas St. E. Phone 3051-3062.

## DIRECTION



EYEGLASSES will aid you in life—they will improve your direction and speed. We will examine your eyes and advise against wearing glasses unless your eyes require their help.

**Carlyle TREBILCOCK OPTICIAN**  
233 DUNDAS STREET, E.  
TELEPHONE 2351.  
"Of complete examination you are sure—of perfect lenses and mountings you are certain."



**Walter Simson**  
Great West Life Assurance Co.

PHONES: OFFICE 5335; RES. 2813.  
LONDON, CANADA. VT-025

Advertiser Classified Want Ads are an important adjunct to many homes in renting rooms, securing servants and buying and selling.

## Western Fair

LONDON :: ONTARIO

**September 6 to 13, 1924**

Leading Agricultural and Industrial Exhibition.

The 1924 prize list is extensive and the classification will prove attractive to exhibitors in all departments.

PURE FOOD SHOW. AUTOMOBILE SHOW.

DOG SHOW.

New Manufacturers' Building the Finest in Canada.

MIDWAY

JOHNNY J. JONES AMUSEMENT SHOWS.

GRANDSTAND.

EXCELLENT VAUDEVILLE. SPECTACULAR FIREWORKS.

GENERAL ADMISSION:

Adults, 25c. :: Children, 15c.

Plan to attend on several days as this year's Exhibition cannot be covered by one visit.

J. H. SAUNDERS, President. W. D. JACKSON, Secretary.

## Taste It!

Rich, full, "wheaty" flavor; a wholesome sweetness that makes it the "never-tire" food you can eat day after day. The infallible test of good Bread! Rich recipe, pure ingredients, perfected formulas, faultless baking methods, modern machinery. These give the flavor you like so much in

## PARNELL'S BREAD

REMEMBER—

The big Bicycle contest ends Aug. 30. Don't hold labels. Bring them in early—this week. It will help us in an early announcement of the winners.

**PARNELL-DEAN STEAM BAKING CO., LTD.**

75 BRUCE STREET. LONDON, ONT.

## MONDAY'S RADIO

MONDAY, AUG. 18.

Monday's Best Features.  
WCAP and WEAF—U. S. Marine Band.  
WOR—Newark Philharmonic Band.  
KDKA—Greb-Schubert light.  
WLV—Cincinnati Zoo. Frolic.  
WOC—"Yankee Eight" Orchestra.  
WOS—Program from State Prison.

(Eastern Standard Time.)

WEAF, NEW YORK—492.

5 p.m.—Dinner music from the Waldorf.

5:30 p.m.—Max Brick, tenor; Modena Scoville, pianist.

9 p.m.—United States Marine Band.

9 p.m.—Talk, Frederic J. Haskin.

WJZ, NEW YORK—495.

6 p.m.—Gotham Concert Orchestra.

6:20 p.m.—Wall St. Journal Review.

6:30 p.m.—Gotham Concert Orchestra.

7:15 p.m.—The Outlook Period.

7:30 p.m.—Esty Organ recital.

8:15 p.m.—Round the World Flight.

8:30 p.m.—Maie and Little, songs.

8:45 p.m.—Sport talk.

9 p.m.—Jascha Gurewicz, saxophonist.

9:30 p.m.—Ernie Golden's Orchestra.

WHN, NEW YORK—360.

5:30 p.m.—Oleott Vail's Trio.

6 p.m.—Paul Specht's Orchestra.

6 p.m.—Rosewald Dance Orchestra.

8 p.m.—Chas. Strickland's Orchestra.

9 p.m.—Jack Shack's Orchestra.

11 p.m.—Midnight Bohemia Show.

WNYC, NEW YORK—526.

6:30 p.m.—Police alarms etc.

7:30 p.m.—Musical program.

WJY, NEW YORK—405.

(WJY silent Monday night.)

WNY, NEWARK—405.

5:15 p.m.—Bill Steinkamp's sport talk.

6:15 p.m.—Talk by Frank E. Dator.

7:15 p.m.—Newark Philharmonic Band.

8:15 p.m.—Recital, the Povel Sisters.

8:40 p.m.—Talk by Charles Robb.

9:15 p.m.—Recital, the Povel Sisters.

9:15 p.m.—Harold D. Bonnell, basso.

9:30 p.m.—Travel talk, Jerome Hart.

9:45 p.m.—Bonnie bass.

WIP, PHILADELPHIA—509.

5:05 p.m.—The Prisco Serenaders.

6 p.m.—Uncle Wm's bedtime stories.

WIP silent Monday night.

WOP, PHILADELPHIA—509.

6:30 p.m.—Candor's orchestra.

7:30 p.m.—Wilmer G. Williams, tenor.

William H. Devore, baritone; Harmony Trumpet Quartet.

8:10 p.m.—Erno Rape's Orchestra.

9 p.m.—Harriette G. Ridley, organist.

WFI, PHILADELPHIA—395.

6:30 p.m.—Major David's Orchestra.

WFI silent Monday night.

WJAR, PHILADELPHIA—395.

6:30 p.m.—Dream Daddy's stories.

7 p.m.—Arcadia Concert Orchestra.

7:30 p.m.—Studio recital.

9:30 p.m.—Stanley Symphony Orchestra.

KDKA, PITTSBURGH—326.

5:30 p.m.—Program of dance music.

6:30 p.m.—Little Symphony Orchestra.

6:30 p.m.—The Children's Period.

8:45 p.m.—Our World news review.

7:40 p.m.—Stockman market reports.

8 p.m.—Little Symphony Orchestra.

9 p.m.—Greb-Schubert light.

WCAE, PITTSBURGH—462.

5:30 p.m.—William Penn dinner music.

6:30 p.m.—Uncle Kaybee.

8 p.m.—Radio ukulele lesson.

8:30 p.m.—Musical program.

10 p.m.—Late concert program.

WCAP, WASHINGTON—469.

7:25 p.m.—Major league results.

7:30 p.m.—United States Marine Band.

8 p.m.—Talk, Frederic J. Haskin.

9:20 p.m.—Program to be announced.

WGY, SCHENECTADY—380.

5:15 p.m.—Honey's sport review.

7:45 p.m.—Movie and vacation talks.

Helen Gordon, soprano; Joseph M. Kopinski, baritone; Ollie C. Vetter, pianist.

WHAS, TROY—380.

9 p.m.—Florence Freedburgh, soprano; Mrs. George Fellows, pianist; Joseph F. Waller, baritone; Five Cousins Concert Company.

WGR, BUFFALO—219.

5:30 p.m.—Lower Stater's Orchestra.

8 p.m.—Monday evening concert.

10 p.m.—Lower Stater's Orchestra.

WJAR, PROVIDENCE—360.

7:05 p.m.—Musical program.

WBZ, SPRINGFIELD—337.

5 p.m.—Dinner concert program.

8 p.m.—Baseball news, markets.

8:30 p.m.—Kiddies' bedtime story.

6:40 p.m.—Aloysius E. W. Bach, baritone; Katherine Gravelin, pianist.

8 p.m.—Program to be announced.

WNAC, BOSTON—278.

5 p.m.—Children's half-hour.

5:30 p.m.—WNAC Dinner Dance.

7 p.m.—Concert program.

WCC, DETROIT—517.

4 p.m.—Hotel Teller dinner music.

8:30 p.m.—Musical program.

WWD, DETROIT—517.

7 p.m.—Detroit News Orchestra.

7:30 p.m.—Schumann's Concert Band.

WJAX, CLEVELAND—390.

(Silent night for WJAX.)

WTAM, CLEVELAND—390.

6:30 p.m.—Stater's dinner music.

(Silent night for WTAM.)

WLW, CINCINNATI—423.

8 p.m.—The Zoo. Frolic broadcast direct from the Zoological Gardens, with intermission dance music by Roehr's Music Makers.

WSAL, CINCINNATI—309.

10 p.m.—Musical program.

(Central Standard Time.)

KYW, CHICAGO—536.

Late news every half hour.

5:45 p.m.—Children's bedtime story.

(Monday night silent in Chicago.)

WMAQ, CHICAGO—447.5.

5 p.m.—Chicago Theatre organ.

5 p.m.—LaSalle Orchestra.

WEHN, WOL and WGN, CHICAGO.

(Monday night silent in Chicago.)

WGBD, ZION—346.

7 p.m.—Zion Mixed Quartet; M. P. Barton, tenor; Mrs. J. D. Thomas, soprano; Mrs. G. E. Spurner, contralto; J. D. Thomas, baritone; Arthur Randall, clarinet; Gerald Mason, trumpet; David Mason, trombone; Amy Randle, pianist; Hester Robinson, reader.

WLAG, MINNEAPOLIS—417.

6 p.m.—George O'Brien's Orchestra.

7:30 p.m.—Farm lecture program.

WHAS, LOUISVILLE—400.

4:5 p.m.—Orchestra WJAX features.

(WHAS silent Monday night.)

KSD, ST. LOUIS—417.

7 p.m.—Aberg's Concert Ensemble.

9 p.m.—Mrs. Guy Barrett, soprano; Loretta Hennelly, pianist; Ruth Boland, reader.

WOAW, OMAHA—526.

4 p.m.—Frank Peterson, tenor; Lilian Mason, pianist.

6:30 p.m.—Bob Lee's Imperial Jazz Band.

9 p.m.—De Luxe program.

WOC, DAVENPORT—484.

7 p.m.—Sport news and weather.

8 p.m.—Peter MacArthur and Nat Ozmon, entertainers; Roy Work and Wesley Godline, guitar; Howard Snyder, pianist.

WOS, JEFFERSON CITY—340.2.

8:20 p.m.—State Prison Orchestra, assisted by Harry Snodgrass, pianist.

WDAF, KANSAS CITY—411.

5 p.m.—Weekly Boy Scout program.

6:30 p.m.—School of the Air.

8 p.m.—WDAF Minstrel and Orchestra.

WHB, KANSAS CITY—411.

7 p.m.—Weston, Mo., talent.

WMC, MEMPHIS—500.

8:30 p.m.—Hotel Gayoso Orchestra.

## GIRL TAKES BLAME FOR RIVAL'S DEATH

Police Cordon Protects Alleged Slaying During Hearing in Michigan.

Special to The Advertiser.

St. Joseph, Mich., Aug. 15.—A cordon of deputies was thrown about the city hall here this afternoon at the arraignment before Justice Ray Davis of Emil Zupke and his flapper accomplice, Florence McKinney, 19, who, in an interview today, said she took all the blame for the killing of Cora Raber, 25, Zupke's spurned sweetheart and mother of his unborn babe.

Feeling against the pair accused of murder is intensely strong here. Neighbors of the dead girl's parents feel almost as strongly against young Florence for calmly admitting that she drove Emil's car while he strangled Cora, as they do against Zupke himself, a married blacksheep.

Fearing a demonstration by farmers living in the vicinity of the Raber home, the time of the arraignment has been kept secret.

A threatened lynching of Zupke last night has caused Sheriff Bridgman to take unusual precautions to protect the prisoners. They will be taken to the city hall in a curtained automobile, and conveyed through a back way.

While the girl's father has engaged Fremont Evans as counsel, the young has been deserted by his people. Not one of his relatives has visited him since his arrest.

Expressing a wish that she were dead in place of Cora, who met her fate clad in her bridal gown, Florence, in a remarkable interview today, accepted all the blame for Zupke's act and declared she had "played with his emotions without realizing what a dreadful end might come of it."

Associated Press Despatch.

Washington, Aug. 15.—The acreage of winter wheat to be sown this fall will be about 42,919,000 acres, if intentions to plant as expressed by farmers on Aug. 1 are carried out, the department of agriculture reported today.

An increase of 7.5 per cent, or 2,956,000 acres in the area to be sown as compared with last fall, is indicated by 19,000 farmers reporting for their own farms. That percentage is applied to the total sown acreage of last year in arriving at this year's probable acreage.

"MIAMI SYNCHOPATORS" AT LOEW'S WEEK OF AUG. 25, WILL BE A REAL TREAT.

For the entire week of August 25 Earle Jay Marshall, late star in the big musical comedy success "Irene" and her "Miami Synchopators," will appear at Loew's Theatre.

The talent of Miss Marshall is wonderful, for she is certainly a first-class entertainer, and when she appears here with her musicians, you can take it from us, she will "knock" you right off your seat.

During the stay in London, four complete changes of program will be made.

This aggregation is certainly worth hearing and the people of London should avail themselves of this opportunity.

BODIES OF 2 MINERS NOT YET RECOVERED

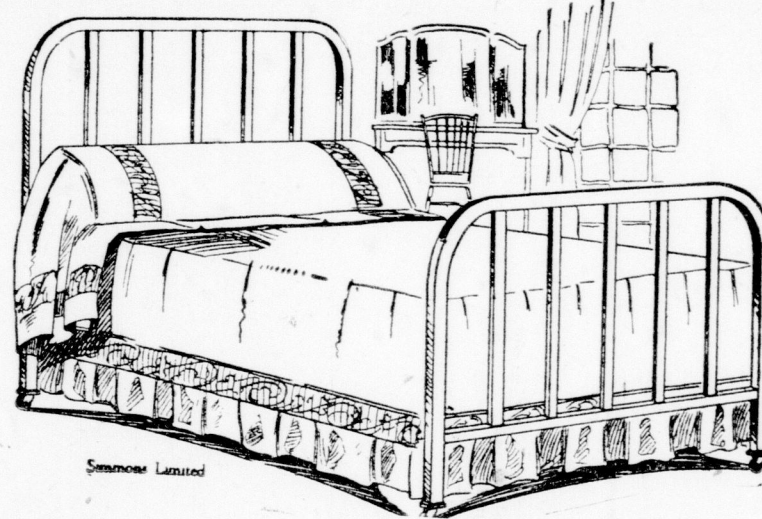
W. Barapas and T. Harries Buried Beneath Rock Slide in Cobalt Workings.

Canadian Press Despatch.

Cobalt, Aug. 15.—Crushed between several thousand tons of rock, which descended without warning from a slope in the Teck Hughes working yesterday afternoon, the bodies of W. Barapas and Tony Harries, Polish employees of the mine, have not yet been recovered. Three other men working in the same section, but a little distance away, were cut off from the means of exit and a volunteer party worked two hours to bring them to the surface by ladders and through chutes.

Barapas and Harries were working in a drift on the 700 foot level when the rock came down.

## FASHIONS IN BEDROOM FURNITURE



There is an important new tendency to get away from the stereotyped pieces of the conventional bedroom suite. A tendency to achieve individuality by building up harmonious groups of furniture. So today's popular interpretation of the bedroom suite starts with Simmons' beds, mattresses and springs. You can get designs to harmonize with any scheme of furnishing which you adopt.

## Marshall Ventilated Mattresses

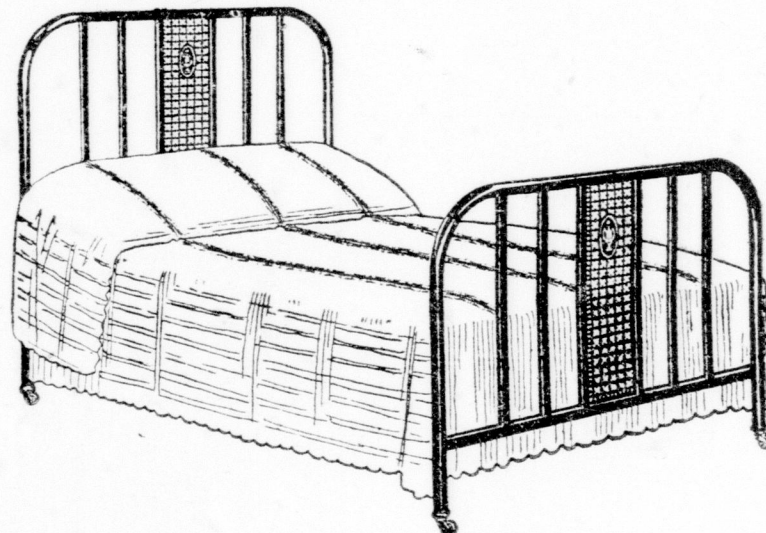
THIS IS MARSHALL MONTH, and with every Marshall Mattress sold this month the purchaser receives absolutely FREE a washable slip cover, made of sea island cotton, and that retails regularly at \$6.00. Every Marshall Mattress, no matter what the price, is guaranteed by the manufacturer for five years.

THE MARSHALL "STANDARD HAIR TOP" MATTRESS has a padding of curled hair on top, bottom and edges, over the Marshall spring construction. This is covered with A. C. A. ticking in blue and white stripe. Price for 4 ft. and 4 ft. 6 in. widths, \$48.50. Washable Slip Cover FREE.

THE MARSHALL STANDARD COTTON TOP is made on same foundation as the hair top mattress; pure white cotton felt padding is used instead of hair. The covering used is A. C. A. blue and white stripe. Prices—4 ft. and 4 ft. 6 in. sizes, \$42.00; 3 ft. 3 in. and 3 ft. 6 in. sizes, \$34.00. Washable Slip Cover FREE.

MARSHALL SPECIAL COTTON TOP MATTRESS, built on the same general construction as the other mattresses. The springs are somewhat larger and not so many used. The Special Cotton Top Mattress is guaranteed by the manufacturer for five years; covering of blue and white stripe A. C. B. ticking. Prices—4 ft. and 4 ft. 6 in. sizes, \$29.50; 3 ft. and 3 ft. 3 in. and 3 ft. 6 in. sizes, \$26.50. Washable Slip Cover FREE.

The special Slip Cover given with each Marshall Mattress is for this month only.



## Simmons Bed Outfits, \$32.95

During August these Simmons Walnut Finish Steel Beds, all standard sizes, choice of either design shown on this page, with Simmons coil spring and special white layer felt mattress. Price ..... \$32.95

WHITE ENAMELLED STEEL BED, 1-inch posts, neat design fillers, sizes 3 ft. 3 in., 4 ft. and 4 ft. 6 in. wide, with Simmons link fabric springs and jute felt mattress. August sale price ..... \$16.75 complete

OSTERMOOR, the original layer felt Mattresses, made of pure white layers of fleecy cotton, and covered with special art ticking shown only on genuine Ostermoor Mattresses—3 ft. 3 in. and 3 ft. sizes, \$27.00 each; 4 ft. and 4 ft. 6 in. sizes, \$30.00 each.

FASHIONGRAMS.

The rule of hosiery for the moment seems to be that face, hands and ankles should be as nearly the same shade as possible.

**SMALLMAN & INGRAM**