In Our Optical -Department -

You can always get the OPTICAL GOODS John S. Barnard

Do You Know

every day in the week at any one of TAYLOR'S FIVE CUT-RATE DRUG



FLORAL BERRY BOWL Real Cut Glass, 8-inch size, \$4.25. CUT GLASS WATER JUG.

3-pint size, floral design, extra heavy, \$4.50. Light weight, \$3.25.

W. J. Wray & Co. 234 DUNDAS ST.

Save Your Eyes!

and success depends! Have them

THE OPTICIAN FOREST HORSE SHOW 398 RICHMOND STREET. "We Know How."

B. A. MITCHELLS DRUG STORE for

Straw Hat Dyes IN ALL CHADES. 114 DUNDAS STREET.

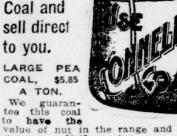
EXTRA SPECIAL

Gold-Filled Spectacles and Eyeglasses fitted, free examination, for \$1.00 per pair.

C. H. WARD & CO.

386 RICHMOND ST. PHONE 1084

We mine our own Coal and sell direct to you. LARGE PEA COAL \$5.85 A TON.



Saves you \$1.25 per ton.

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters.

Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls. 371 TALBOT ST., OPP. MARKET. Open Evenings-Phone 1849.

COAL

Genuine Plymouth Anthracite, from individual mines. Prompt delivery. Prices on application. Phone 2694. JAS. H. HERRICK, AGENT.

DR. S. R. MOORE DENTIST.

Removed to Suite 15-16 and 1, London Loan Building, corner Dundas and Park



What good are all the beautiful flowers and fields, lakes and rivers if you do not see all the eauty they possess? Glasses fitted now, by as, will correct that slight

error of eyesight and give you every detail sharp and clear. C. H. Trebilcock

Optician. 116 Dundas St.
Formerly With Tait Optical Co.

The London Loan and Savings Company

allows

4% ON DEPOSITS 5% ON DEBENTURES Safety Deposit Boxes and goods

room spaces to rent. Corner Dundas and Clarence Sts.



YOUNG'S

IOHNSTON BROS.

XXX BREAD The Best

If you live anywhere in London you can get our bread by calling a wagon or telephoning your order to the bakery. We deliver everywhere in the city. JOHNSTON BROS.

PHONE 944.

A SPLENDID SUCCESS [Special to The Advertiser.]

were 26 entries, including some of the finest horses in Western Ontario, Gate receipts were \$45; entry fees \$26

Prize-winners are as follows: Clydesdale stallion - 1. Hernuniis. wned by Brandon Bros.; 2. Dunure Gulf Stream, owned by Brandon Bros. Clydesdale stallion, three years or under-1, Ravenscraig, owned by Bran- the school. lon Bros.; 2. Sir Baron Wallace, owned

Carriage stallion-1, Winona Jubilee, wned by A. Watson & Son; 2, Guelph orated with yellow and white. erformer, owned by D. A. Graham. Baron Gale, owned by Fred Wilson. Heady draught team-1. A. Watson & n; 2, Wm. Mathews.

Agricultural team-1, A. Watson & Heavy draught brood mare-1 and 2, Watson & Son.

Single driver roadster-1, Dr. J. H. Pickering; 2, E. Pierce. Wesley Mathews. Best mare on grounds-A Watson &

Judge-Dr. Reid, of Georgetown INGERSOLL METHODISTS ACTIVE. [Special to The Advertiser.]

The total increase during the to make an honest living. vear was \$629. The following officers were elected:

Superintendent, C. E. Rogers; assistant superintendents, Roy Russell and Mr. Shales; secretary, R. Rogerson; urer, J. E. Hargan; secretary of Home Department, Mrs. Barratt; cradle roll, Mrs. Alderson and Mrs. lanist, Miss Caddy; auditors, Messrs. Surplis and Roy Russell During the erection of the new Sunay School building half of the Sunday

School will meet in the church at 10 a.m. and the remainder in the after-noon at 2:45 p.m. Next Sunday there will be an open session of the Sunday School in the church, when there will be addresses by Mr. Moyer and Mr. Walley on the current topic. Methodist Mission Circle.

At the annual meeting of the Mission ircle of the Methodist Church, held at the home of Mrs. F. N. Horton, officers as follows were elected: Honorary presi dent, Mrs. Stoneman; president, Miss Lottie Mitchell; first vice-president, Hazel Mitchell; corresponding secretary, the Times Sofia correspondent, tele-Miss Birdie Uren; treasurer, Miss Edna graphing Thursday. tian stewardship, Miss Leola Sudworth;

Strong's Baking Powder contains no alum. Use it and safe-guard your family against the evil results of alum powders.

Cream Tartar is made from STRONG'S Baking Powder

CUT PRICES IN DRUGS AND MEDI-

CINES EVERY DAY.

Drug Store 184 DUNDAS ST., LONDON, ONT.

Quality Is Economy

DOES CAIRNCROSS FINISH YOUR **FILMS**

Nearly 700 Turn Out For the Spring Ceremonial—Kiltie Band a Feature.

Cable Good Wishes-Pre-

sentations a Feature.

cision and skill which trained soldiers

could not have surpassed, if they could

Greetings From England.

Three members of the Mocha Tem-

ple who at present are in Folkestone,

cabled greetings. They were Capt.

tioned in recent dispatches as having

Arrangements had been made to pre-

sent watches to four of the Mocha

Temple Shriners at present serving in

Major C. H. Reason, London, Capt. Dr.

Galt, and R. J. Aitken, Sault Ste. Marie,

of the 34th Battalion-but as military

duties prevented their being present,

Presented With Watch.

Noble H. W. Lind, who last year re-

used the office of potentate, on the

the form of the crescent and scimitar,

The ceremonial was preceded in the

man, representative of E. D. Smith, nursery stock, etc., at Darch & Hun-ter Seed Company, Market entrance

OXFORD TIES FOR WOMEN are no

a side issue in this store. We sell so many each summer that the very large assortment we carry is fully justified. We have them in all sizes, styles and

leathers, and at prices to please every

T.P.GOOK CO.

Heaman & Son

Phone 312.

NOTICE

Eggett & Co.

Plumbers, Hotwater and

Steam Heating.

NEW ADDRESS:

336 Ridout St.

Thursdays and Saturdays.

by burning our coal.

Canada with the second contingent-

The temple cabled wishes for

Members With 18th Battn.

of Mocha Temple.

It doesn't pay to let anyone else develop for you. · PERFECT PICTURES

Drugs and Photo Supplies.
216 Dundas St. Phone 880.

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

MOTHERS ENTERTAIN

Teaching Staff of Chesley Avenue School at Informal Reception.

Chesley Avenue School assembly ooms were the scene last evening of very enjoyable gathering, when the Mothers' Club of the school entertained the teaching staff at an informal reception. Quite a large number of the athers and mothers of the district were | England, with the 18th Battalion, sent present, besides the teachers and their The first part of the evening Sale, of Goderich, Pte. Bradshaw, of was occupied by a very excellent pro- Stratford, and Major Milligan, of Longram, in which the following took part: Vocal solos, Mrs. Cook and Mr. James their speedy recovery to Nobles J. L. Gay: vocal duet, Mesdames Barr and Youngs, Stratford, and J. E. McLurg, ollier; readings, Mrs. Barrows, Mrs. Sault Ste. Marie, members of the first Pellow: piano duet, Miss Wigham and Canadian contingent, who were men-Miss Powe. All were accorded hearty applause from the audience. A brief been wounded. iddress of welcome was extended to he guests by E. E. Gibb, principal of

At the conclusion of the program partners were secured for lunch by Percheron stallion—1, Harbier, owned by David Shannon.

partners were secured for inner by Major C. H. Reason, London, Capt. Dr. R. Hillier, Leamington, both of the 7th holders' approval, to increase the captor of the company up to ten ments were served on small tables dec-McLean, president of the Mothers' Club, Roadster stallion-1, Vincent Forbes, occupied the chair during the program, owned by Dr. J. H. Pickering; 2, Young and paid a warm tribute to the teachoccupied the chair during the program, ers of the school and their faithful efforts for the pupils in their care.

Voice of the People

Answers Thoroughbred Canadian.

would ask you in the name of a good citizen of London to publish the afternon by a business session, at and Erie, its investments being mainly following in answer to the "Thorough- which upwards of three hundred Shrin- upon the security of first mortgages. Filly agricultural-1, A. Watson & bred Canadian" protest in last night's ers of Mocha were present. Almost No funds whatever are loaned upon any Advertiser, who claims that he has been every train into the city during the form of personal security. out of work since October 4, 1914. I forenoon brought its quota of visitors, Following the provisions of the bank maintain that there must be something who were met by the pipers' band of act, the right was granted to convert radically wrong with him, or he'd have the local patrol and escorted in state the stock of the company into one and a job long ago. Replying to his to the Masonic Temple Bands accom- hundred dollar shares, the par value statement that he could not get a job on panied the St. Marys contingent as of each fully paid share being at presthe Egerton street sewer, and that there well as the Detroit visitors. were only ten white men working there; nal meeting of the Methodist Sunday might I point out that a "Thorough at 11:30, but the midnight hour had the company's stock in line with that ol, reports showed the following Canadian" is not white, and that the grants made during the year: \$68 to the foreigenrs are just as white, are also men who will stick at nothing, and Sunday School Fund, and \$5 to the local work at all classes of work at all times should the "Thorough Canadian," because he cannot find work to suit him wish to do the other fellow out of the job which formerly he spurned? Let a man be honest to himself and amily, and he will be sure of work because he's a man, a term I could no call our supposed "Thorough Canadian." Thanking you, Mr. Editor, I remain LABORER, A CITIZEN, AND A TAXPAYER, A FOREIGNER, YET A CANADIAN.

London, April 29. GREAT MOBILIZATION

Every Available Man in European Side Called to Colors.

OF TURKISH TROOPS

, May 1 .- "Extensive mobilization arrangements were put in force throughout European Turkey today, ow-Miss Lela Kerr; second vice-president, ing undoubtedly to the operations of Miss LaBelle Handford; secretary, Miss the Allies in the Gulf of Saros," says

Banbury; planist, Miss Ruth Murray; "All the remaining available men," convener of social committee, Mrs. Horton; superintendent of mite boxes, Miss the newly arrived refugees, have been Ruth Murray; superintendent of Chrissummoned to the colors. A great concentration of troops is taking place at superintendent of literature, Miss Louise Keshan (26 miles north of Gallipoli) and ward. It seems doubtful, however whevided for the new levies."

> DITCH COMPLAINED OF NEAR FILTERING TANKS

Kincardine Situation Could Be Re

medied Now. Special to The Advertiser.1 KINCARDINE, April 30.—It is felt that the ditch crossing the street east the powerhouse should be attended to in good weather and not left until too late in the fall. Every effort should me made in time to check any sewage from entering the filtering tanks, which cannot be said to be immune from this filth when ditches are running full.
The "Burt Barnes", a three-masted chooner of the Graham brothers, is being reloaded with lumber for Sarnia which was unloaded here last fall owing to stress of weather, and will son be ready for its destination.

EXETER W. M. S. ANNUAL. EXETER, April 30 .- The W. M. S. James' Street Methodist Church met Thursday afternoon and elected officers as follows: Presilent, Mrs. C. Hooper; first vice-president, Mrs. W. Bissett; second vicepresident, Mrs. C. B. Snell; recording secretary, Mrs. Will Johns; treasurer, Mrs. E. Roncliff; corresponding secretary, Mrs. Ball; superintendent of Christian stewardship, Mrs. B. John-ston; delegate to the convention which will be held in London in May, Mrs. Thomas Harvey; alternative, Mrs. C. Hooper.

Mrs. Neil Cooper and family wish to thank their many friends for their kind sympathy and beautiful floral tributes during their recent sad bereavement

7th C. M. R., 400 Strong, Swing Along Dundas Street -Travel 32 Miles.

The sweetest tattoo the ears of a over of good horses and good men ever neard, beat upon the asphalt of Dundas street last night.

The 7th C. M. R., in command of Lieut.-Col Ibbetson Leonard, and about 400 strong, came along the principal GREETING FROM ENGLAND street just as dusk was setting in. They had ridden 32 miles during the day, but from the dash and spirit of

the horses and the easy seats of the

men, it could never have been told.
400 on Parade. Sixteen hundred iron shoes sung a prancing rhythmical song on the pavement, and 400 hands guided probably Nearly seven hundred Mystic Shrin- the finest collection of equine soldiery ers, including visitors from patrols that ever went through London.

The horses of the C.M.R. like the from as far west and east as Regina men, have spirit, and there are no and Montreal, as well as from Toronto, mean ones among them. They were Buffalo, Detroit and other parts of the full of visions of their four quarts, no United States, made merry at the Ma- doubt, and anxious to appear at their sonic Hall last evening on the occasion of the annual spring ceremonial ing, but there were a few high-spirited

chaps who broke ranks. One pretty

little bay reared and overbalanced in Seventy-Three Initiates Walk Sands. Seventy-three initiates were made to salk the hot sands, ride the camel and was in the saddle when he went the goat, and otherwise disport them- up. selves for the edification and delight A street car passing sent heads snapof the sophisticated, and the ceremonial session was followed by more fun switchings of rumps and a little buck in the form of a vaudeville entertain- jumping. But the riders all had good ment, after which the guests were saddles. What prettier picture than 400 'seats." They all seemed to fit their given a banquet by the members of good riders on 400 good mounts? A feature of the evening was the fancy drill performed by the Moslem Temple of Detroit. These men, in their a sight and hear that inimitable

oeuvres and convolutions with a pre- themselves, HURON AND ERIE ACT RECEIVES ROYAL ASSENT

elaborate red and black robes, went music. The men and horses of the through the most complicated man- corps are a credit to their officers and

> Increase of Capital to Ten Millions Approved.

The royal assent has been given at both Ottawa and Toronto to the special acts of Parliament governing the

The chief powers granted by this legislation were sought in the belief that the termination of the great war in growth and prosperity. To be premillion dollars, and to issue debentures The name of the company was he watches will be forwarded to them. changed to "The Huron and Erie Mortgage Corporation," this change beground that new duties took him away ing made out of deference to the preom the city to Toronto, was present- judice which exists in England against ed with a magnificent gold watch set the name "Loan and Savings Comwith diamonds, and a single ruby, in pany." The old name did not convey which are the emblems of the temple. a correct impression of the high type

ent fifty dollars. This change when The banquet was timed to commence adopted will prevent confusion and put almost struck before the guests sat of practically all the chartered banks.

down, and the eastern sky was beginning to grow light before the gathering broke up, and the tired but happy funmakers went their various ways.

DR. A. W. CHASE'S 25C. is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permenently cures Catarrh and Hay Fever, 25c. a box; blower free. Accept no substitutes, All deaiers or Edmaneon, Bates & Oo., Limited, Townto. Fruit-growers will find John Shar-

> \$3.00 - \$5.00A Specialist's Examination

The Store that Serves You Best OF YOUR EYES AND A PAIR OF WE ARE RECEIVING

Brown Quality Glasses Daily, and can save you money

IN GUARANTEED GOLD-FILLED

CONSULT US ABOUT YOUR

EYES.

Our specialists have had from ten to seventeen years' experience in prescribing glasses for the most difficult cases of visual defect.

THE BROWN

OPTICAL CO. EYESIGHT SPECIALISTS. 223 Dundas St.-Near Clarence. Phone 1877. Evenings by Appointment.

During the hot summer days you cannot beat it. The delicate and perfect blending of the tender young leaves of the tea plant assures

And the IDEAL DRINK for Summer It's healthy, too. Ask your physician, or better still, ask your grocer. If he has your interests at heart he'll tell you GRAND MOGUL IS THE BEST.

AT ALL STORES, IN WAXED, AIRPROOF, DUST-PROOF PACKAGES.

30c, 40c, 50c, 60c the Pound

AUTO'S LONELY JOYRIDE Rowat's Pleases people are particular.

Car Goes For Little Run An automobile belonging to a Dun-

das street real estate dealer ran away yesterday afternoon. The owner hal left it with the engine running, standing in front of a restaurant, and a reached the corner of King and Richpassing street car jarred the mechan-ism, so that the clutch was thrown in, other car, taking in the situation

Task

Worth

While

COFFEE 50c Per Pound.

T. A. ROWAT & CO.

250 Dundas St. Phones 3051-3052. no one tried to stop the car until it and the car started off with no one in climbed into the seat, and shut off the it down Richmond street. A number power. The car was unhurt, and was of people who saw the auto going along claimed by its surprised owner a few wondered where the driver was, but minutes later.

figures in your passbook show a steadily increasing balance, aided by Huron and Erie compound interest at

The pleasure of seeing the

31/2%

per annum, makes the saving of money an easy task. If you have as yet no passbook with us, why not call in tomorrow with whatever cash you can spare? We invite you to regularly deposit a portion of your salary each pay-

It pays to own a Huron and Erie passbook.

The Huron & Erie Mortgage Corporation

442 Richmond Street, London Market Branch 4-5 Market Square, London T. G. MEREDITH, K. C.,

HUME CRONYN. General Manager

ROSS', Limited

SPECIAL CLEARING SALE

Tuesday Morning, May 4th

FOR 11/2 HOURS ONLY, FROM 9 SHARP TO 10:30 THE FOLLOWING REMARKABLE BARGAINS

WILL BE OFFERED:

25 White Lawn Embroidered Dresses, sizes 14, 16, 18 and 36. 14 Linen and Racquet Cloth Dresses, sizes 14, 16, 18 and 36. Regular \$2.75 to \$9.00, now \$1.49 15 Flowered Crepe Dresses, sizes 16 to 38. Regular \$5.00 to \$6.75, now \$2.49 6 White Voile Dresses, sizes 16 to 40. Regular \$7.50 to \$12.75, now \$3.79

17 Ratine Dresses, assorted colors and styles, sizes 16 to 38. 1 Navy Messaline Silk Dress, size 36. Regular \$15.75, now \$5.79 1 Brown Shot Silk Dress, size 36. Regular \$21.50, now \$6.79 4 Silk Dresses, colors reseda, green, copenhagen, sand, etc.

Size 16, 36, 40. Regular \$13.75 to \$18.00, now..... \$4.98 1 Alice Blue Silk Dress, size 38. Regular \$23.50, now \$9.98 3 Silk Dresses, sand, Copenhager, and brown. Sizes 16 to 38 Regular \$12.75 to \$15.00, now \$2.98 8 White Repp Wash Shirts. Regular \$1.00 to \$1.50, now 49c Special Line of House Dresses, assorted colors and sizes. Only 98c to \$1.50

10 Grey Tweed Skirts, special values. Regular \$4.75, now \$1.98 1 Brown Skirt. Regular \$7.50, now \$2.98 1 Tan Check Skirt. Regular \$6.75, now \$2.98 3 Cream Serge Skirts. Regular \$4.75, now...... \$1.98 1 Black Satin Skirt. Regular \$15.00, now...... \$6.75 1 Green Plaid Skirt. Regular \$6.75, now...... \$3.98 1 Black Worsted Skirt. Regular \$8.75, now...... \$3.98 1 Black Crepe Skirt. Regular \$7.50, now..... \$5.50

1 Black Poplin Skirt. Regular \$10.00, now..... \$7.50 1 Black Serge Skirt. Regular \$5.00, now...... \$3.50 1 Black Serge Skirt. Regular \$6.75, now...... \$3.98 2 Black Pongee Silk Coats, sizes 36, 38. Regular \$22.50, now \$3.75 1 Black Taffeta Silk Coat, size 36. Regular \$18.00, now \$5.75

3 Black Taffeta Silk Coats, sizes 36 and 38. Regular \$10.50 and \$15.00, now \$2.75 2 Natural Shantung Silk Coats, size 34. Regular \$10.50, now \$3.98 3 Copenhagen Shantung Coats, size 36. Regular \$15.00 to \$25.00, now \$3.98

1 Grey Shantung Coat, size 36. Regular \$12.75, now \$2.75 1 Rose Shantung Coat, size 34. Regular \$25.00, now \$2.75 7 Linen Duster Coats, sizes 32, 34 and 36. Regular \$6.00 to \$7.50, now \$1.98 3 Cream Serge Coats, sizes 18, 34 and 36. Regular \$11.00 to

\$16.50, now \$2.75 7 Short Covert Coats, sizes 34, 36 and 38. Regular \$10.50, now \$1.00 16 Cloth Coats, assorted sizes; colors grey, green, navy and black. Regular \$14.00 to \$20.00, now...... \$1.98 11 Silk Crepe Blouses, all sizes, in black, navy and white. Regular \$5.00 to \$7.50, now only \$2.98

10 Silk Crepe Blouses, colors black and navy. Regular \$5.50 to \$7.00, now only \$1.98 27 Voile Blouses, all sizes. Regular \$3.98 to \$5.00, now \$1.98 Several Voile Blouses, assorted, only...... 98c 72 White Crepe and Lawn Blouses, all sizes, low neck and

8 White Linen Blouses, sizes 34, 40 and 42, low neck, short sleeves. Regular \$1.00, now 49c 12 Sailor Blouses. Regular \$1.25, now 49c 13 Waists, assorted, white, cream and black. Sizes 34, 36 and 38. Regular \$3.50 to \$8.00, now...... \$1.98

4 Shantung Blouses, sizes 40 and 42. Regular \$1.98, now 98c

Several lines in Neckwear. Very special values, 5c, 10c, 19c

Bread That Is Made Like the Bread That Is Made At Home.

Parnell's

Homemade

Bread

You should more bread at every meal.

Why?

Because it is the cheapest food that you can buy. Not only that, but it is the most healthful, most filling and the best recipe for good health.

Parnell's Bread is made scientifically. Every method there is a reason for so doing.

First of all we sift and blend our flour in order to get all the dirt out of it. Then it is thoroughly mixed with huge mixers, then allowed to remain for a period of time in order to permit the fermentation to proceed. Then automatically divided and handled, thence it goes into the large steam ovens.

Just think how 'Parnell's Bread' is made. Come to our factory and see for yourself.

Eat PARNELL'S BREAD At Every Meal