

**PEERLESS SALE OF
Men's Ties**

Nicely Knitted Ties, in all Black and assorted colors. Values 45c. On Sale for

11c

**PEERLESS SALE OF
Boys' Suspenders**

Another illustration of what the Peerless Sale means to every saving person. Values to 30c. for

9c pr.

**PEERLESS SALE OF
School Bags**

Good strong leather bound School Bags. Every one worth \$1.25. Our Peerless Sale brings it to you for

59c

LOWEST PRICES OUR CHIEF ATTRACTIONS.

The Broadway House of Fashion

"A STORE FOR EVERYBODY!"

SALE STARTS TO-MORROW AT 9 A.M.

OUR SEMI-ANNUAL

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PEERLESS SALE!

A Sale Which is the Peer of Every Sale Greater Values Have Ever Been Offered Before--After--Anytime.

**PEERLESS SALE OF
MEN'S HOSE**

Extra fine Men's Mercerised Hose, in colors of White, Grey, Brown, Black, Navy, etc. Every pair perfect. Values to 55c. On Sale for

32c. a Pair.

**PEERLESS SALE OF
MEN'S SHIRTS**

A wonderful value. Some of these Shirts are worth up to \$3.00, but on account of being slightly faded they are going out at only

94c. each.

**PEERLESS SALE OF
MEN'S GARTERS**

Good strong wide band elastic Garters in all colors. A regular 25c. garter brought down to a Peerless Price of

11c. a Pair.

**PEERLESS SALE OF
MEN'S HOSE**

Good strong Cotton Hose with double tread sole and heel, in all colors and sizes. Every pair worth at least 30c. On Sale for only

19c. a Pair.

**PEERLESS SALE OF
MEN'S TIES**

Novelty Knit Ties made in contrasting shades of Grey, Navy, Brown, Sand, etc. Ties which formerly sold in the U.S.A. up to \$2.00. Peerless Price

34c.

**PEERLESS SALE OF
MEN'S and BOYS'
ODD SHIRTS & DRAWERS**

Just a few dozen Summer weight Shirts and Drawers, some worth up to \$1.25. We are going to clear them for

33c. garment

**PEERLESS SALE OF
MEN'S
SEMI-SOFT COLLARS**

Every well-known make is included in this Sale of hundreds of dozens of Men's Semi-Soft Collars, the kind you have been paying 40c. and 45c. each for. On Sale for only

28c. each.

Men's Suit Sensation of St. John's!

**The Peerless Suit Sale Should Read
\$20,000 Suit Stock Sacrificed**

—Because every Man's Suit in our Store is at a Peerless Price. New purchases and our own stocks. Everything is re-priced. We are determined to make this Peerless Sale a memorable event to thousands of men who will take advantage of it. Suits of Quality, Style and Reliability—s remarkably low priced is what you will find here.

**MEN! YOUR SUIT IS HERE
at Greater Savings Than Ever**

Men's and Young Men's 2-Pants Suits are included in some of these groups. At no time has any one store been able to place before you such a variety of fine Suits at such great savings. Come! See!

Values to 17.50 **10.94** Values to 22.50 **14.77** Values to 26.50 **18.93**

Every Group Represents Your Greatest Opportunity to Save!

Values to 35.00 **24.66** Values to 40.00 **29.97** Values to 55.00 **37.98**

**PEERLESS SALE OF
Boys' Suits**

For Boys of 3 to 8 years. Here's another illustration why mothers come to THE BROADWAY when they need a little Suit for their boys: This lot consists of well tailored Suits of good strong Tweeds which mothers will eagerly purchase at this low price. They are all attractively trimmed in contrasting colors and have emblems on sleeves. Values to \$3.75 for

\$2.21

**PEERLESS SALE OF
Men's Hats**

Well known makes. Made of fine quality Felt these Hats represent the very newest shapes and colors. Some are silk lined, others unlined. Every Hat priced at a lower price than ever before for such quality Hats.

ALL SIZES
\$2.48 \$3.19
\$4.19 \$4.98

**PEERLESS SALE OF
Men's Shirts**

— THE BETTER KIND — This Sale is planned to demonstrate forcibly the fact that THE BROADWAY values excel at any price. This is a Store for all people, and when men demand better Shirts we have them at a saving which mean dollars to every man purchasing one of these fine Shirts.

Silk Striped Madras and fine Cord Percaloes, with double cuffs. Values to \$3.00 for **\$1.93**
ALL SIZES.

**A FEATURE IN OUR GREAT PEERLESS SALE!
Boys' 1 & 2 Pants-Suits**

For Boys of 9 to 17 years of age. MOTHERS! FATHERS! and all who buy for boys! This SALE cries out with greater values than ever. Your dollar doubles in value if you buy your boy one of these fine Suits. They are smart in style, made of finest Wool fabrics. Patterns and colors the very newest. Pants fully lined and taped. A special purchase of over 300 of these fine Suits just arriving in time for this Sale, including hundreds of our own, make this the outstanding Sale of Boys' Clothes in years.

Values to \$9.50 **6.77** Values to \$12.00 **8.44** Values to \$15.50 **10.38**
Single Knicker Pants Suits. 2 Pants Suits of the best kind.

**PEERLESS SALE OF
MEN'S
WORKING SHIRTS**

Made of good strong Flannel-ette, the kind you can wash and they always look good. Our Peerless Sale brings it to you at a price as cheap as the ordinary cotton work shirt. Values to \$1.60. On Sale for

\$1.09 all sizes.

**PEERLESS SALE OF
MEN'S
WORKING PANTS**

Made of good strong Striped Cotton Tweed. These pants will give the wearer complete satisfaction. All sizes included in this lot. Values to \$2.98. Our Peerless Sale Price is

\$1.94 Pair

**PEERLESS SALE OF
CHILDREN'S
PLAY OVERALLS**

With the Summer at hand every mother should provide her child with one of these. They are made of good strong Khaki Cloth, nicely piped with red. Values to \$1.00. On Sale for

56c. Pair

**PEERLESS SALE OF
MEN'S
COMBINATIONS**

Well known brands are included in this Sale of Men's Combinations. Every pair well made and finished. Values to \$4.75. On Sale for

\$2.69 all sizes.

**PEERLESS SALE OF
BOYS'
LONG TWEED PANTS**

Made of good strong Striped Cotton Tweeds; they are well worth double the price. Buy one of these and save your good ones. On Sale for

59c. Pair

**PEERLESS SALE OF
MEN'S CAPS**

Over 50 dozen placed on sale for less than wholesale prices; all sizes and colors, well made and finished. Values to \$1.50. On Sale for

78c. each