

Grand Patriotic Concert, BRITISH HALL, Tuesday, Nov. 6th, at 8 15 p.m.

At this concert the latest moving pictures of the Newfoundland Regiment and Forestry Companies will be shown.

Official moving pictures of the presentation of an aeroplane by the citizens of Sheffield to Newfoundland will be shown for the first time.

In addition to this, a programme of vocal and band music has been arranged, and some of our most prominent speakers have consented to deliver addresses.

ADMISSION FREE.

DOES THIS MEAN YOU?

This little pen talk is intended only for each man and woman in Newfoundland who owns \$100 that earn less than \$12 every year.

We can make your money earn 12 per cent. in the first year, and double and treble that during the next three to five years, while all the time the money itself is growing. If that sounds peculiar to you, ask us to lay the entire plan before you in black and white.

WE ARE DOING IT FOR 346 OTHERS. WHY NOT FOR YOU?

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS,
(Over Royal Bank of Canada.)

You Get What You Pay For When you Buy our Unequaled 'BERKSHIRE' BONELESS

BREAKFAST BACON,

Viz.: The HIGHEST possible quality at the LOWEST possible price.

Get "Berkshire"
Boneless Bacon
and experience
Bacon Satisfaction.

F. McNAMARA,
Queen Street.

ROOM PAPER!

We have 60,000 pieces

Room Paper,

a whole store full. We must have this room for other goods soon, and consequently we are offering special inducements to wholesale buyers.

Call and see them, or send for patterns.
Wholesale and Buyers.

Robert Templeton

WE MAKE THEM!

Loose Leaf Ledger Sheets, an exact duplicate of the sheet you are now using, Paper, Ruling, Printing, and Punching, and will save you money on them if you import them.

We Make Loose Leaf

Day Book Sheets
Duplicate Statements, Indexes
Bills Payable Books
Bills Receivable Books
Synoptic Journals
Trial Balance Forms, Cash Books
Counter Check Books
Petty Cash and Disbursement Records
Time Books, Private Ledgers
Combined Cash and Journal Records
Order, Bill and Charge System
Inventory Records
Self Indexing Stock Records
Perpetual Stock Records
Order Blanks
Recapitulation Blanks
Employee Records
Purchase Order System
Records of Goods Received
Lodge Ledger
Physician's Ledger Outfits
Pay Rolls and any and every Loose Leaf Special Accounting Form you may require.
No job too difficult for us to do.
No order too small and none too large for us. See samples of what we have done and are doing.

DICKS & CO., Limited.
Office Appliances and Loose Leaf Specialists.

Book Your Orders Now

—FOR—

Pure Gold Jellies.
Pure Gold Icings.
Pure Gold Puddings.
Pure Gold Extracts.
Clark's Pork & Beans.
Clark's Tomato Ketchup
Clark's Peanut Butter.
Welch's Grape Juice.
Cliequot Club Dry Gin-
ger Ale.

P. E. Outerbridge
(Sole Agent for Newfoundland)
GEAR BUILDING.
Telephone 60.
tu,th,tf



CUT IN PRICES.

OUR PRICES NOW ARE:
Steak, 40c. per lb.
Roasting Beef, 30 & 35c. lb.
Frying Beef, 30c. lb.
Stewing Beef, 25c. lb.

M. CONNOLLY.

Good Books by The Best Authors!

Price: 27c. each.
Postage: 2c. a book.

The Lost Tribes—G. A. Birmingham
Young America—Robert Currier
Wildcat—Fair—Eden Phillips
Sincerity—Warwick Deeping
The Splendid Spur—Q.
Blind Down—A. Washell
Huckleberry Finn—Mark Twain
The Money Market—E. F. Benson
Tales of Two People—Anthony Hope
The Invisible Sanctuary—Geo. A. Birmingham
Mr. Jarvis—B. M. Crocker
The White Company—A. Conan Doyle
Memoirs of Sherlock Holmes—A. Conan Doyle
The Luck of the Vails—E. F. Benson
The Ship of Stars—A. T. Quiller-Couch
The War in the Air—H. G. Wells
Buried Alive—Arnold Bennett
The Watchers of the Plains—R. C. Lumm
Fristram of Bient—Anthony Hope

Garrett Byrne,
Bookseller & Stationer.



PIANOS: CHAPPELL, London.
New Sale Williams, Toronto.
CABLE & SONS, New York.

We carry the largest stock of high grade Pianos and Player Pianos in the city. As to their quality, ASK ANY MUSICIAN.

Player rolls at popular prices 40, 50 and 60 cents.

SPECIAL OFFER ON 'Kimball' Organs.

We have a large stock of Kimball Organs on hand purchased before the advance in manufacturers prices. These Organs have eleven stops, double reeds, double swells, handsome French plate mirror and guaranteed first class throughout.

Price, with Stool to match, and freight pre-paid while they last, \$85.

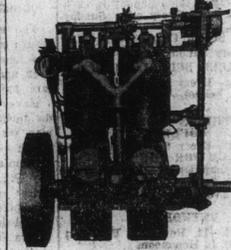
Orders accepted for future delivery provided \$5 accompanies order.

Musicians' Supply Co.,
Loyal Stores Furniture Department.
mar24,s,tf

CAN GIVE IMMEDIATE DELIVERY

of the following Brand New Engines:

Two 8 H. P. Trask Stationary Engines.
One 3 H. P. Trask Stationary Engine.
Three 8 H. P. Trask Fisherman Marine Engines.
One 4 H. P. Trask Fisherman Marine Engine.
One 60 H. P. Batten Marine Engine.



Have a large list of new and rebuilt Engines for sale at special prices. If you are thinking of buying, send for particulars and prices on the size you need.
If your present engine is not satisfactory, or you want more power, exchange it for a new one. Liberal allowances made to apply on new engines, two or four cycle, any H. P.
For anything in the Engine, Machinery or Motor Boat line write to

W. H. TRASK,

140 Water Street (2nd floor). St. John's.
m,w,s,tf

SLATTERY'S Wholesale Dry Goods. 4,500 YARDS AMERICAN COTTON TWEED.

The Patterns you are looking for.
LOWEST POSSIBLE PRICE.

Estate W. A. SLATTERY.
Phone 522 Duckworth Street. P.O. Box 236.

Ladies' New Fall HATS.

We have just opened our New Fall Stock of Ladies' Ready-to-wear and Untrimmed Felt and Velvet Hats.
Newest Shapes and Colors.

Also a New Stock of HIBBONS, WINGS, FRUIT MOUNTS, etc. See them to-day.

William Frew.

REID-NEWFOUNDLAND COMPANY.

NOTRE DAME BAY SERVICE!

S.S. 'Home'

S. S. HOME leaving Lewisporte every Monday for the following ports of call:

Exploits, Fortune Hr., Cottle's Cove, Point Leamington, Leading Tickle East, Leading Tickle West, Triton East, Triton West, Pilleys Island, Port Anson, Boot Hr., Springdale, Lush's Bight, Cutwell Hr.,	Little Bay Islands, Little Bay, Three Arms, Harry's Harbour, Jackson's Cove, King's Point, Rattling Brook, Burlington, Nipper's Hr. Indian Burying Place Snook's Arm, Tilt Cove, Shoe Cove, La Scie. (Returning, read up.)
--	---

Reid-Newfoundland Co.



You could sell more
Flour in your town
and make more
money by handling

VICTORY FLOUR

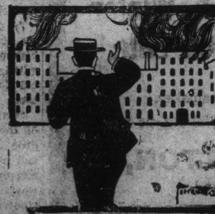
"VICTORY" has established a new standard for quality in a family flour, a larger loaf, a sweeter loaf, a tastier loaf.
The "VICTORY" dealer commands the trade even at a higher price.
Try to get the account for YOUR TOWN.

Smallwood's BIG Shoe Sale.

LADIES' TAN HIGH CUT BOOTS only \$1.00
LADIES' TAN HIGH CUT BOOTS only \$1.50
About 100 pairs in the lot. Secure a pair to-day.
LADIES' PATENT LEATHER BLACK CLOTH TOP BOOTS only \$3.50 per pair.
About 150 pairs in the lot.
MEN'S HEAVY ARMY BOOTS \$4.00 per pair
MEN'S HEAVY ARMY BOOTS \$4.50 per pair
MEN'S FINE RID BLUCHER STYLE BOOTS at \$3.75
MEN'S LONG RUBBERS only \$4.00 per pair
Wholesale Buyers would do well to secure themselves at these prices.



F. SMALLWOOD,
THE HOME OF GOOD SHOES.



NO MATTER HOW THE
FIRE IS CAUSED
if you're not insured, you're
a loser. Take time to see
about your policies. We give
you the best companies and
reasonable rates.

PERCIE JOHNSON
Insurance Agent.

EIGHT PAGES TO-DAY.
WEATHER FORECAST.
TORONTO, Noon.—Winds increasing to strong breezes and moderate gales N. E. to cloudy and cool, local rain at night and on Tuesday.
Drink WELCH'S GRAPE JUICE.

VOLUME XXXIX.

COD ON FOR

Owing to large quantities imported in bulk, the supply is expected to be greatly reduced next year.

We have a quantity on hand at a low figure for immediate sale.

JOB BROTHERS
nov5,21,m,th

5c. The Crescent

AFTER 007

Presenting Margaret Clayton

"The Sing"

A 2 reel episode of the greatest "Sunshine" Mary Anderson thrilling adventures of "THE SELIG TRIMMERS" latest interesting world Ham and Bud in "THE M" comedy.

THE LATEST AND BEST

J. J. ST

WE carry a large stock of other man's. Touch in and see 450 lbs. VICTORY FLOUR, 100 lbs. ROBIN HODDGE 100 lbs. BULL BULL 120 purchases 125 60c. PER 95 lbs. BULL 50 lbs. BULL 850 bags WHITE 15

J. J. ST
136 and 138 E. C.

Auction Sale!

TO BE SOLD BY PUBLIC AUCTION.

To-Morrow, Tuesday, at 11 o'clock, at 38 GOWER STREET (Corner Prescott Street) All Remaining in Stock of DRY GOODS. Too numerous to mention.
M. A. BASTON,
nov5,11



Public Notice Revision of Jury Lists

Persons claiming exemption from service on juries, persons who claim to be qualified to serve on a panel different from that on which they are entered and all persons who have objections to offer to the names of either of them, are hereby notified that a Court of Revision of the Jury Lists for St. John's will be held in the Magistrate's office from 9 a.m. to 2 p.m. Tuesday, Thursday and Saturday of next week, and on Monday, Wednesday and Friday of the week following.
Police Court, 3rd Oct. 1911
F. J. MORRIS
Stipendiary Magistrate

Patriotic Association Employment Committee

To enable the Committee to employ for honours and to Soldiers and Naval Reserve Employers seeking help in seeking employment, should communicate their wishes to
H. W. MATTHEWS, Secretary
Colonial Bldg., St. John's
oct1,m,th,tey