

REID-NEWFOUNDLAND CO.

South Coast Service!

The S.S. "SAGONA" will leave Placentia SATURDAY, April 17th, after arrival of the morning Train from St. John's, for the usual ports of call between Placentia and Port aux Basques.

FOLDING BABY CARRIAGES!



Prices:

\$4.50, 7.50, 10.50, 12.50, 14.00 EACH.

BOWRING BROTHERS, Limited,
Hardware Dept.

ap15.th.s.tu.tf

PHONE, 382.

SEE THEM TO-DAY!

Now showing our first shipment of
LADIES' and CHILDREN'S

New Spring Hats.

An astonishing variety of newest creations for your approval. We invite your inspection.

WILLIAM FREW.

The Pick of the Packing House.

HAM BUTT PORK—70 to 80 pieces.
FANCY SPARE RIBS—tierces.
SELECTED PIG JOWLS, SMALL HOCKS.
"STERLING PLATE BEEF"—A great seller.
BONELESS FLANK BEEF.
LIGHT PLATE BEEF.

F. McNAMARA, Queen Street.



House Cleaning.

The annual return of this distressing and most contagious condition is now near at hand. What can be done towards reducing its horrors to suffering manhood? One thing should occur to you, that is to see that those books that are piled up in back rooms, on tables and mantels and exposed by exposure should be housed in dustless, elastic, sectional, economical book-cases of the famous

Globe-Wernicke
PERCIE JOHNSON,
Agent for Newfoundland.

On the Spot!

1000 barrels QUAKER FLOUR.
1000 barrels FIVE STAR FLOUR.
1000 barrels VICTOR FLOUR.
1000 bags BLACK OATS.
2000 bags MIXED OATS.
1000 bales HAY.
200 barrels H. B. PORK.
100 barrels LINCOLN BEEF.

GEO. NEAL

FROM THE HEART

of the style world we have received the newest and smartest designs and fabrics.

WE ARE TAILORING FOR MEN

clothes that embody every new and approved idea.

At this season we wish to express our appreciation for past patronage, to extend Easter greetings, and to invite you to call and let us take your measure for a new suit.

J. J. Strang,

Ladies' and Gents' Tailoring,

153 Water Street, - - St. John's.
ap13.eod.tf

MAY Patterns

NOW ON SALE.

OUTPORTS—Cash must accompany order. When ordering, substitute, so as to avoid delay. Price of Pattern, 17c., postage included.

CHARLES HUTTON, Sole Agent.

Evening Gowns at Reduced Prices!

While many of the larger social functions are—on account of the war—conspicuous by their absence this season, there are never-the-less many smaller affairs which take place where a really smart gown is not only admissable, but really necessary.

¶ We are offering a limited number only of Evening and At-home Gowns and Blouses, in combinations of Silk and Net, Satin and Lace, Charmeuse, Ninon, Voile, etc.—in very beautiful designs and in different sizes. These Gowns and Blouses are copies of French and American models, and, owing to the depression in trade, are to be sold at heavy reductions.

¶ This week presents an excellent chance for you to purchase a dainty Evening Gown for the coming Easter festivities at actual cost.

U. S. Picture & Portrait Co.

W. B. Nuform Corsets

AT

HENRY BLAIR'S.

AMERICA'S LEADING CORSET,
16 New Styles to Select From.



Sitting or standing W. B. Nuform Corsets give Comfort and Easy Grace.

Gives the figure symmetry and suppleness; that slight incurve at waist, higher bust, requisite length, boneless hip and shorter skirt; admirably realize Fashion's requirements.

\$1.15 to \$3.25.

HENRY BLAIR

Sole Agent for Newfoundland.

New Easter MILLINERY

— AT —

TEMPLETON'S.

(See Window.)

CHILDREN'S HATS Specially Attractive

Owing to hard times we have marked our Goods Very Low.

"Thistle" Blend Scotch Whisky

Is a First Favorite, because its the Purest Spirit Distilled

For human consumption; 10 years in Oak barrels before it is bottled, and reasonable in price.

J. C. BAIRD,

Water Street



I, personally

"decorated"

my new cottage with

NEPONSET WALL BOARD
FOR WALLS AND CEILINGS

It was no trouble at all and took me a very short time. You see, anyone can apply it.

I simply gave my dealer the dimensions of the cottage and he sent me up enough bundles of this new material to cover the walls and ceilings—I did the rest with hammer, nails and saw.

It cost me a great deal less than laths and plaster, and there was no dirt and mess or delay of drying-out.

NEPONSET WALL BOARD comes in sheets, all decorated; 7 to 10 feet long, and to fit across standard studding. It is ideal for unfinished rooms in houses, camps, garages, and for partitions anywhere—makes wonderfully attractive interiors. Surfaces waterproofed.

The Direct Agencies, Ltd.,
SOLE AGENTS.

Most People Are now Economizing in the matter of Dress.



WE ARE HELPING

the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least

ONE-THIRD.

If you are pessimistic, ask any reliable dealer for any of the following brands:

FITREFORM, TRUFEIT,
AMERICUS, STILENFEIT,
PROGRESS.

MADE ONLY BY

The Nfld. Clothing Company, Ltd.

Over 40,000 People Read The Telegram

TEN PAGES
WEATHER FORECAST
TORONTO, Noon—U
and showery to-day
Saturday.
ROPER'S, Noon—Bar
ther, 62.

VOLUME XXX

RE

The
morn
aux B

Auction

PUBLIC AUCTION
To-Morrow, Sat

17th Inst., at 11
2 Superior Horses
1 Square Body Waggon
ALSO
50 boxes Butterine
And other articles
M. A. BAIRD

ap16.11

Tender

Will be received up to
day afternoon next,
April, for the hire of
Steamer for Fishery
and Customs Work on
and W. Coasts, until
as the Fiona will be
to take up this service.
Provision to be made
for the board of
or four officials.

The lowest or any
necessarily accepted
to be addressed to
of Marine and Fish
envelopes to be marked
for Steamer."

A. W.
Minister of Marine
ap16.31

T. A. PI

Machin
AND BRASS
Waldegrave

Agents to
E. LEONARD & SONS,
Engines and Bolts
LLOYD MFG. CO., LTD.
Saw Mill Machinery
KITSON-EMPIRE LIGHT
High Power Kero
REMINGTON KERO
Stationary and Ma

We carry in
Shafting, Shaft Couplings,
Bearings, Saw Ma
Falls, Iron
Pipe Fitting
PHONE 2

Southworth

10c.; Post 2
BYRNE'S BOO
Retribution, Ishmael,
The Missing Bride,
The Curse of Clifton,
The Lost Hellress, The
The Disgraced Daugh
The Wife's Victory, Th
The Bride's Dowry,
Love's Labor Won, F
How He Won Her,
The Broken Engagemen
The Bride's Fate,
The Changed Brides,
A Beautiful Fiend, V
Cruel as the Grave, Tr
Unknown, The Myster
The Artist's Love, New
Little Near's Engagem
Only a Girl's Heart,
Gertrude's Sacrifice,
The Rejected Bride,
A Husband's Devotion
Gertrude Haddon, Em
The Unloved Wife, L
The Bride's Ordeal, C
The Trail of the Serp
A Tortured Heart,
A Skeleton in the Ch
Brandon Coyle's Wife

Garrett

BOOKSELLER and
MINARD'S LITER