

Fine Fitting Footwear.



LADIES' Summer Footwear.

60 pairs of Ladies' Laced and Buttoned Boots, made of dependable Viet Kid, patent leather toe cap, high heel, stylishly cut. Reg. \$2.20. **Friday, Saturday & Monday. \$1.94**

LADIES' EVENING SLIPPERS.

These are in all patent leather, pretty heel, very daintily finished, strap over instep and steel ornament. Reg. 90c. **Friday, Saturday and Monday. 79c**

CHILDREN'S STRAP SHOES.

A very striking line of these in Black and Tan, with single strap over instep, low heel, perfect form; sizes 2 to 6. Reg. up to 55c. **Friday, Saturday and Monday. 49c**

SMALLWARES.

- Children's Dolls in Pale Blue, Crimson and Pink in box, each 10c.
- Black and White Sewing Cotton, 3 reels for 9c.
- Fancy Candle Sticks, each 19c.
- Black and Gold Collar Pins, 10 on card, per card 8c.
- Black and Gold Waist Sets, per card 4c.
- Gent's Collar Studs, 12 on card, per card 5c.
- Black and White Press Studs, 2 cards for 5c.
- Black and Colored Mending Wool, 4 cards for 5c.
- Dressing Combs, splendid value, each 9c.
- Fancy Beads, per box 5, 10 and 15c.
- Pearl Buttons, 3 cards for 5c.
- Improved Patent Pins, 4 packs for 5c.
- Nugget Shoe Polish, Black and Tan, per tin 9c.
- Naurol Safety Pins, assorted sizes, 2 cards for 5c.
- Galvanized Pulleys for clothes lines, each 5c.
- Stafford's Mucilage, per bottle 5c.
- Children's Hair Bands, each 5c.
- Nickelled Drinking Cups, each 15c.
- Dover Egg Beaters, each 8c.
- Hair Brushes, each 15 and 19c.
- Hairpins (straight), 8 packs for 5c.
- Bread Knife, blade 10 inches long 12c.
- Manhattan Wax Paper, 2 rolls for 5c.
- Gent's Assorted Cuff Links, per set 9c.
- Marbles, 50 in bag, per bag 5c.
- Black Cover Pocket Books, each 5c.
- Nail Brushes, each 5c.
- Honeycomb Waxer and Polisher, each 5c.
- White Tapes, assorted widths, per pkg. 5c.
- Black Mohair Boot Laces, 2 doz for 5c.
- Colored Sewing Silks, 2 reels for 5c.
- Children's Buster Belts, each 5c.
- Fancy Enamel Brooches, each 19c.
- Aluminum Teapot Strainers, each 5c.
- Butter Knives, each 5c.
- Children's Sets, consisting of Knife, Fork & Spoon, set. 10c.

SUMMER STOCKS ARE NOW AT THEIR BEST.

Profitable buying here makes shopping a pleasure, all kinds of warm weather wearables, household needs are on Sale this week. Our usual low prices on goods from all over the Store, with new arrivals here and there should make Friday, Saturday and Monday bumper value giving days for thrifting buyers.



Madras Muslin.

62 inches wide, frilled on both edges, Cream shade, very neat patterns. This material washes perfectly. 50c. **Friday, Saturday & Monday, always looks well. Reg. 44c.**

Casement Cloth.

Reg. 30c. for 15c. Pretty Cream shade, 50 inches wide, finished with heavy silk lockstitch at both sides. A beauty at the regular price, 30c. **Friday, Saturday and Monday. 15c.**

High Grade Curtain Nets.

2 pieces of 60 inch finest Nottingham Lace Curtain Nets, handsome designs on fine Net, very lacey patterns, pure White. Reg. 70c. **Friday, Saturday & Monday. 64 cents.**

BOYS' JERSEY SUITS, \$1.58.

Finely knit, in colors of Navy, Brown, Saxe, Green and Cream, some with cap to match; to fit boys from 3 to 8 years. Reg. up to \$1.90. **Friday, Saturday & Monday \$1.58**

TRAVELING CASES.

Only 1 dozen of them, made of strongly woven straw, suit case shape; 2 sizes in this lot. They wear splendidly; double strappings. Regular \$1.20. **Friday, Saturday and Monday. 92c.**

Ladies' Umbrellas.

2 doz. of brand new stock, showing the newest in handles, some with black twisted silk cord for attaching to the arm when carrying, each with fast black silk finished covering, rigid frame, steel tube. Try one for a summer sun shade. Reg. \$1.50. **Special Friday, Saturday and Monday. \$1.29**

Window Screens.

The smaller Screens are all gone. We have about 6 dozen of the larger size, measuring 18 x 33 inches. Now that the fine weather is with us get all the fresh air into the house you can. **Special Friday, Saturday and Monday. 33c**

TOILET PREPARATIONS.

- Eucalyptus Camphor Ice, per tin 5c.
- Vaseline Camphor Ice, per tin 13c.
- Boric Ointment, per crock 15c.
- Bay Rum, per bottle 10 and 27c.
- Petlow's Complexion Powder, per box 15c.
- Colgate's Dental Cream, per tube 25c.
- Colgate's Rapid Shave Powder, per bottle 25c.
- Colgate's Dental Cream, per tube 15c.
- Colgate's Cold Cream, per tube 15 and 25c.
- Liquid Soap and Shampoo, per bottle 10c.
- Van Dyke's Toilet Water, per bottle 15c.
- Van Dyke's Rose Cream, per bottle 15c.
- Van Dyke's Cream of Almonds 15c.
- Cucumber Cream, per bottle 15c.
- Cameo Tooth Powder, per tin 5c.
- Lavender Smelling Salts, per bottle 25c.
- Hydrogen Peroxide, per bottle 8 and 15c.
- Florida Water, per bottle 9c.
- 2 oz. crock Vanishing Cream 15c.
- Assorted Toilet Soaps, 2 cakes for 9c.
- Castle Soap, per bar 15c.
- Armour's Toilet Soap, per box of 3 cakes 7c.
- Velvet Skin Toilet Soap, per box of 3 cakes 29c.
- Violetta Toilet Soap, per box of 3 cakes 17c.
- Armour's Cold Cream and Glycerine, per box to 3 cakes. 24c.
- Armour's Sylvan Toilet Soap, per box 28c.
- Christy's Lanoline, per tube 15c.
- Assorted Perfumes, per bottle 15c.
- Sylvan Talcum Powder, per tin 15c.
- Violet Talcum Powder, per tin 7c.
- Brookdale Toilet Powder, per tin 7c.
- Colgate's Toilet Powder, per tin 25c.
- Star Witch Hazel, per bottle 10c.
- Colgate's Shaving Stick, each 25c.
- Williams' Gift Box for the man who travels, containing 1 Holder Top Shaving Stick, 1 Dentalacetic Tooth Powder, 1 Nickelled Tooth Brush Holder, per box 60c.

Wreck of the Steamer Gothland.

Was Bound From Montreal to Rotterdam—Lifeboat Crammed With Passengers Falls Thirty Feet and is Smashed to Pieces, But All Were Saved.

Penzance, Eng., June 24.—With a volunteer crew of 35 seamen on board, the Belgian liner Gothland, from Montreal to Rotterdam, lies in a perilous position to-day and is in danger of being battered to pieces by heavy seas. The steamer Lioness, which took off 86 passengers and 95 members of the crew, landed these persons to-day.

The captain of the Gothland remained on his ship. He asked for volunteers to stay with him and most of the seamen stepped forward, but only 35 were selected.

The ship lies with a heavy list to port, having been punctured below the water line. Twenty-five feet of water floods her.

The saving of the passengers of the wrecked steamer was attended by almost superhuman efforts on the part of officers and crew of the steamer and by lifesaving boats' crews which came to the rescue when she went ashore on the grim rocks yesterday.

Members of the life-saving crew from St. Mary's describe the scene as awful, when one of the Gothland's small boats crammed with passengers and seamen broke away from the davits.

The bottom of the boat was smashed by its violent contact with the waves and all were thrown into the water. Most of the passengers who had occupied the boat were women and children, and they struggled helplessly in the waves. A quarter-master of the Gothland sprang from the steamer's deck and succeeded in saving three of the women.

Several of the life-saving crew also jumped into the water and handed drowning children to their companions in rescue boat, until all had been saved. Meanwhile, a heavy sea rendered all salvage work perilous, but eventually all were got safely ashore.

Minard's Liniment Co., Limited. Gents.—I cured a valuable hunting dog of mange with MINARD'S LINIMENT after several veterinarians had treated him without doing him any permanent good.

Yours, &c., WILFRID GAGNE, Prop. of Grand Central Hotel, Drummondville, Aug. 3, '04.

Painted Hair.

By GEORGE FITCH. Author of "At Good Old Sivash." Painted hair is a recent inspiration which will be very popular with the skirmish line of society until it becomes too common to create further comment.

Great sensations have been caused in enterprising newspapers and elsewhere by the appearance of beautifully dressed women with hair colored to match their gowns. More than one man who has seen a handsome woman totting a head of bright blue hair down the street has gone quickly home and has sent for a doctor who is an expert at repairing the ravages of strong drink.

Women are now wearing pink, green, ultramarine and violet hair and some of them are even wearing eyebrows to match. But no one need be alarmed over the habit. No young man will be compelled to marry a young woman with green hair. At least he can compel her to take it off, and leave it at home when she starts for the church.

All of the cubist effects in hair that have been noticed in the large headlines are strictly detachable. Many a society woman now has a complete set of hair in all shades.

This enables her to match her gowns and hats. Thus an up-to-date woman can now buy ten times as many gowns and hats as she once did. This is becoming a harder world for man every day.

Outside of the extravagance involved, there is nothing reprehensible in the custom of buying a hat with an attached head of hair. In fact, there is nothing even remarkable about painted hair. Men have been wearing painted noses for hundreds of years and the society editors haven't made half as much of a fuss about it as the police magistrates have.

Thus far, man has only adopted two shades in nose painting—red and purple. However, it should be perfectly easy to elaborate the practice. If woman insists on wearing green hair under her green hats we may soon expect to see the very particular man putting on green socks to match his green necktie and then carefully painting his nose to match both.

When he thinks how much consternation an American army equipped with green or blue noses would spread among the foe in Mexico we are almost inclined to come out firmly for the new custom.

Needs For The Man of The House.



STYLISH NECKWEAR.

The wide-end Scarf is popular now that the warm weather permits you to discard your vest. This lot shows an unusually pretty selection of plain, fancy and shot effects. Reg. 45c. **Friday, Saturday and Monday. 39c.**

MEN'S HANDKERCHIEFS.

8 doz. of Men's Irish Lawn Handkerchiefs, medium size; our regular 12c. **Friday, Saturday & Monday. 10c.**

Men's Silk Half Hose.

Summer weight, stylish Socks, in shades of Tan, Navy, Saxe, Grey and Black. Try a pair of two. You'll like them sure. Reg. 30c. pair. **Friday, Saturday and Monday. 24c.**

Men's Soft Collars.

You are sometimes looking for a medium or low cut soft collar. We have them a wee bit lower than the usual makes. They come in Cream, White and Blue, perfect fitting. Ask for the "Links" Collar. **Special for Friday, Saturday and Monday. 15c.**

Briar Pipes.

2 doz. of assorted shapes, straight and bent; good black vulcanite stems, silver mounted; each pipe cased. Our reg. \$1.00. **Friday, Saturday & Monday. 88c.**

Remnants.

A remnant sale involving hundreds of yards of pretty Muslins, etc., and a host of pretty fabrics very suitable for summer make-ups. Dress lengths, Suit lengths and Blouse lengths will be found at lower than our usual low prices. Come! Every piece marked in plain figures.

A FEW OF OUR SHOWROOM APPEALS.

BULGARIAN SILK HAT BANDS.

Something new and attractive about these, 27 inches long, with finished buckle at end; pretty colorings. Reg. 45c. **Friday, Saturday and Monday. 36c.**

SILK BOWS, 8c.

A rather pretty assortment of shades and styles, some with long tab, others in flat tailored style, plain and fancy. Values to 25c. **Friday, Saturday & Monday. 8c.**

For Children, Smart American Dresses.

Reg. \$1.20 for 94 cents. To fit from 2 to 5 years.



Made of finest American Gingham, etc., showing plain shades of Pink and Pale Blue, trimmed with plain linen facings, pearl buttons, stripes and checks in profusion; others in fancy flowered Muslins, pique trimmings; other styles in "Balkan" showing up very pretty effects. In fact, viewing the lot you'll agree they are unmatchable to-day in appearance and low pricing. Reg. up to \$1.20. **Friday, Saturday and Monday. 94c.**

CHILDREN'S AND MISSES' VESTS.

Made of fine Ribbed Jersey, low neck and wing sleeve; ideal underwear for warm weather; sizes to fit from 3 to 15 years. Reg. 20c. **Friday, Saturday and Monday. 17c.**

LADIES' AMERICAN LINEN COATS.

These are just what you want to-day, fashionable Dust Coats, in plain Fawn, Linen, trimmed with Dark Blue, Sky, Heli, Green and Tan; linen facings, pearl buckle and buttons, new kimono sleeve; excellent for wearing over summer dresses. Not many in the lot. To the early shopper falls first choice. Reg. \$4.00. **Friday, Saturday & Monday. \$2.78**

SILK MOTOR SCARFS.

Showing shades of Tan, Purple, Amethyst, Sky, Saxe, Grey, Green and Cream, gathered at crown and finished with large button; in this lot a few Motor Bonnets also. Reg. 90c. **Friday, Saturday & Monday. 48c.**

LADIES' KNICKERS.

Made of finest White Lawn, trimmed with embroidery and insertion and fine tuckings; others with plain hemstitched frill, wide legs; full sizes. Reg. 45c. **Friday, Saturday & Monday. 38c.**

MIDDY BLOUSES.

Smart cut Middy Blouses made of White Jean, with Navy and Crimson Sailor Collars, laced in front; others with tie and striped collar; mannish effect; to fit girls from 8 to 16 years. Reg. 80c. **Friday, Saturday & Monday. 68c.**

DRESSING GOWNS.

Made of finest American Muslin, prettily flowered on grounds of Pale Pink, Pale Blue, Lavender; dainty Paisley trimmings around neck and sleeves and down front; square-neck, 3/4 sleeve and waist belt; full sizes. Reg. \$1.50. **Friday, Saturday & Monday. \$1.28**

D. & A. Corsets.

What's in a Name.

A lot when "D. & A." is stamped on a Corset. The highest point of perfection in fit and finish is always assured. Even this \$1.10 line which we offer this week is unmatchable, showing long and medium hips, low and medium bust; 6 suspenders attached; made from best Cotton; all sizes. Reg. \$1.10. **Friday, Saturday and Monday. 92c.**



STRIPED COTTON VOILES.

27 inches wide, with lustrous silk stripe, in shades of Heli, Pink, Brown, Saxe, Navy and Biscuit. A dress from this would be pretty and inexpensive. Reg. 35. **Friday, Saturday & Monday. 29c.**

"LOISETTE"—A SILK-LIKE FABRIC.

29 inches wide, has a very nice silk sheer finish. It is the newest fabric for summer dresses or blouses; wears better than its rich relation (silk); shades of Pink, Sky, Cerise, Tango, Navy and Cream. Reg. 25c. yard. **Friday, Saturday and Monday. 22c.**

LADIES' KID GLOVES.

"Fownes," Black and Tan, finely selected Kid, perfect stitching; 2 dome fasteners. Reg. 95c. **Friday, Saturday and Monday. 88c.**

LADIES' LONG LISLE GLOVES, 26c.

A serviceable Summer Glove. We show them in Black and White, longer than the usual makes; the stitching is perfect. Reg. 30c. **Friday, Saturday and Monday. 26c.**

DOOR MATS.

These are for the front door, being made with heavy wire mesh, and rigid-steel frame, interwoven with twisted rope. A dandy to wear; size 17 x 30. Reg. \$1.10. **Friday, Saturday and Monday. 98c.**