

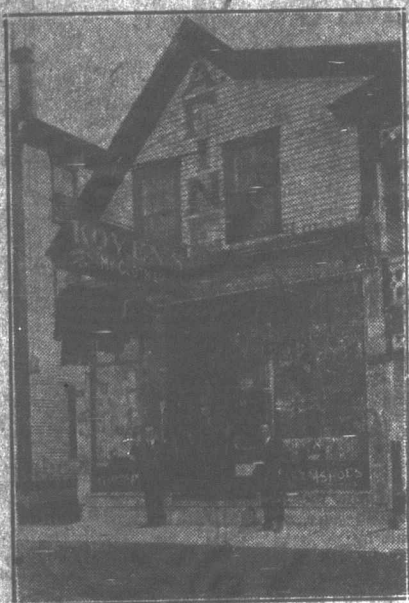
# The Victoria Observer

NOVEMBER 27, 1919

Business Office at Grand Falls in charge of Miss H. W. Hallert.

Mrs. George McMillan, reporter

## \$5,000



Must be raised by us in only one week to meet our heavy obligations this coming Dec. 1. Our entire stock must be sold at a very reasonable price. This mighty

## KOVEN'S ONE WEEK SALE

will open

### Saturday, November 29th

and will positively end December 6 at 11 p.m.

Remember that in order to meet our heavy payments coming due we are compelled to put on this Big Sale, and will sacrifice to you people of Perth and vicinity our entire

### \$30,000 Stock

at great reduction in price. Everybody will know that this is a bona fide opportunity—a substantial reduction on every piece of merchandise in our store—a big reduction of prices that are already below the normal. Our volume of turnover is such that we can do business on a very small margin of profit. We get the volume of business; you get the value of better quality at lower prices. Following is catalogued only a few of the items to be procured at this event:

**YARN**—600 pounds all wool yarn in all colors will go for only \$1.29 a pound.

**MEN'S SUITS**—latest designs in all colors and patterns will go for 25 per cent off.

**MEN'S COATS**—quite an assortment at 25 per cent off.

**100 BOYS SUITS**—a great assortment at a great reduction in price.

**MEN'S ALL WOOL UNDERWEAR**—in two pieces and combination; Standfield's and Penman's makes, at such low prices that will

surprise you. Come and be convinced.

**MEN'S PANTS**—in heavy all wool, Bannebrook and Oxford's and also a great assortment in dress pants. Must be sold at great reduction in price. Such prices must surely suit you.

**MEN'S TOP SHIRTS**, reg. \$2, sale price 1.49; reg. 2.50, sale price 1.90; reg. 3.00, sale price 2.25; reg. 3.50, sale price 2.75; reg. 4.00, sale price 2.95.

A general assortment of Men's, Ladies' and Children's Sweaters

must be sold out at the lowest possible price in order to raise the funds to meet our obligations.

**Ladies' Men's and Children's Shoes, Gun Rubbers, Shoe Packs, Dress Rubbers, Felt Goods**—a big stock, a great assortment in quality and styles to suit the rich and the poor. All will go at much lower price than they can be secured in today's market. Be sure; don't miss buying your requirements in these lines.

**MACKINAW COATS**—for Men. Your chance to get one for near half the regular price.

**MACKINAW SHIRTS**—A big assortment for men. One lot goes for \$2.95 and one lot for \$5.95. A great trade.

**CAPS**—for Boys and Men. Four lots: Lot No. 1 goes for 75c; lot 2 goes for \$1.29; lot 3 goes for 1.49; lot 4 goes for 1.90.

**NECKTIES**—A big assortment for men; all styles, all colors, will be sold out in three lots—for 39c, 59c and 99c. Here is your chance young man to get your ties at a great reduction in price. Do not miss this opportunity.

**Our Special Bargain Counter will contain a big assortment of different lines at sacrificing prices.**

**Ladies' Waists, Underwear, Corsets, Hosiery, Shirts**

and many more lines in wear for ladies and misses will be cleared out prices that will appeal to all.

Many more lines we will offer to the public of Perth and vicinity—so many that it is impossible to mention them here. We invite you all to come and be convinced for yourselves. Do not neglect as this is the only opportunity you may have for a long time at prices such as are obtainable at this biggest of all sales. Remember the store—

## J. KOVEN & SON

Next Johnston Hotel

PERTH, N. B.

### Grand Falls Happenings

Dr. and Mrs. Kilpatrick attended the ball in Edmundston on Friday night. Among others who attended were Miss Edna Martin and Miss Lena Burgess.

Walter Hatch of Providence arrived here on Saturday.

Mr. and Mrs. S. Simkevitz are the proud parents of a fine little son who arrived on Sunday afternoon.

C. A. Estey and F. L. Dixon are on a week's hunting trip on the Salmon river.

Mr. Henderson of Truro spent Sunday in town.

A shower was given Miss Susie McCluskey on Monday night in Martin's Hall.

Miss Bernice McLaughlin has been visiting friends in Limestone a few days.

J. L. White returned from St. John Saturday.

Miss Hazel Price leaves this week for Rochester, N.H.

### Perth Locals

Miss Alice McPhail of Woodstock was visiting her cousins, Grace and Gertrude McPhail last week spending a few days with relatives at River de Chute on her way home.

Mr. and Mrs. Stanley Waugh are receiving congratulations on the arrival of a little daughter, at the home Thursday evening.

Charles Beer who has been in the Bank of Montreal here for several months, was transferred to St. John, N.B., and left for that place on Wednesday. Mr. Ratford has been transferred here as accountant in the bank.

A. W. Stevenson who has been in Woodstock receiving treatment the past week returned home on Saturday.

H. W. Smith of St. John is in town this week.

Mr. and Mrs. Wm. McLellan of Kintore were guests of Mr. and Mrs. Handy Nevers Saturday. Charles Nevers, accompanied them home for a few days.

Mrs. E. W. Cox of Kilburn has been spending several days with her daughter, Mrs. B. C. Palmer, called here by the illness of her granddaughter, Miss Emma Palmer.

Mrs. J. W. McPhail entertained both the sewing circles at her home last week. The "Junior" sewing circle will meet with Mrs. Charles Raymond on Monday evening.

George McPhail of Woodstock came up on Wednesday. On Thursday he, accompanied by his brother, J. W. McPhail, visited relatives at the Colony.

Mason Johnston, proprietor of Hotel Perth recently, spent the weekend with his daughter, Miss Pauline Johnston, at St. Basile convent.

The sewing circle will meet with Mrs. B. C. Palmer on Thursday afternoon.

Mrs. Henry Green will entertain the Women's Institute Dec. 3.

L. Sewell of Chatham, is the guest of Dr. and Mrs. J. W. P. Dickson.

Mr. and Mrs. George McLaughlin are being congratulated by their friends on an arrival at their home on Saturday night.

### Plaster Rock News

Mrs. Lawrence Hervey has a niece staying with her, also Myrtle Turner. Abel Violette, Clifton Muckler and Charlie Lewis have returned from their hunting trip.

Mr. and Mrs. Victor Brown have returned from Amherst and are now settled in their new home.

A social was held in the Oddfellow's Hall on Friday evening by Rev. Wm. Swan for his Bible class.

Charlie Shield has left Fraser's store.

George Bradford is now off the sick list and is around again.

Mrs. R. G. McFarlane and little daughter, Della have been very ill but are now improving. Elsie Baker is helping her.

Church of England service will be held here on Sunday next at 11.

The Plaster Rock Dramatic Club are busy rehearsing for a new play which they are producing some time before Christmas.

Mrs. Hubert Brown is away on a visit to relatives.

Rex Estabrooks and Harry Morecroft of McAdam were staying with friends here last week.

The business meeting of the W.A.A. will be held next Friday at the home

### STOPPED HER HEADACHES

#### Years Of Suffering Ended By "Fruit-a-lives"

1121 HAZEN ST., ST. JOHN, N. B.

"It is with pleasure that I write to tell you of the great benefit I received from the use of your medicine 'Fruit-a-lives', made from fruit juices. I was a great sufferer for many years from Nervous Headaches and Constipation. I tried everything, consulted doctors; but nothing seemed to help me until I tried 'Fruit-a-lives'."

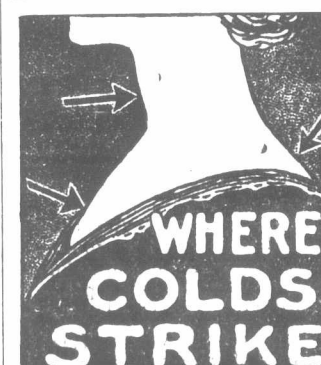
After taking several boxes, I was completely relieved of these troubles and have been unusually well ever since." Miss ANNIE WARD.

50c a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-lives Limited, Ottawa.

of Mrs. Harold Hunt.

Mrs. John Stickle has been on the sick list but is improving.

Harry Gibson met with a bad accident while driving train in the woods and has had to return home.



The throat, breathing passages and lungs are the weak spots at which colds strike. And these are the very organs most difficult to treat, because only a breathable remedy is capable of reaching the trouble-liged there.

Peps provide a breathable remedy, and their superiority over remedies which are swallowed into the stomach is therefore obvious. For convenience, this breathable remedy is condensed into tablet form. To take the treatment, merely dissolve Peps in your mouth, and the medicinal vapor that is released is carried by the breath to the remotest parts of the breathing passages and lungs, healing, soothing and strengthening every part with which it comes in contact. At the same time, by destroying all disease germs, these medicinal fumes prevent the development of colds, coughs and serious chest trouble.

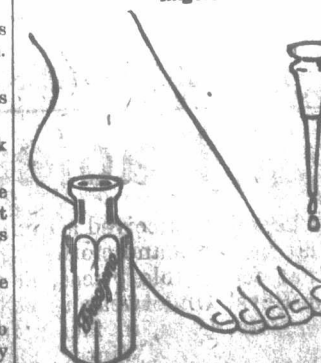
Carry Peps with you, and when you go from an overheated building to the bitter cold of outdoors, put a pastille in your mouth. Also as a protection against germs, keep a Peps in your mouth, when breathing the impure air of a crowded theatre or store.

For colds, asthma, or chest troubles, which have already developed, Peps are equally invaluable; also for bronchitis, sore throat, laryngitis, etc. All dealers, 50c. box.



### LIFT OFF CORNS!

Apply few drops then lift sore, touchy corns off with fingers



Doesn't hurt a bit. Drop a little Frezome on an aching corn, instantly that corn stops hurting, then you lift it right out. Yes, magic!

A tiny bottle of Frezome costs but a few cents at any drug store, but is sufficient to remove every hard corn, soft corn, or corn between the toes, and the callus, without soreness or irritation. Frezome is the sensational discovery of a Cincinnati genius. It is wonderful.