

W. C. TOWN
Furniture and Undertaker
Rural Phone Athens, Ontario

The Athens Reporter

GENERAL LIVERY
Auto or Horses—Phone Day or Night
Clifford C. Blancher
Prompt Service Athens Ont.

Vol. XXXVII. No. 14

Athens, Leeds County, Ontario, Thursday, December 22, 1921

5 Cents Per Copy

Rural Service Department

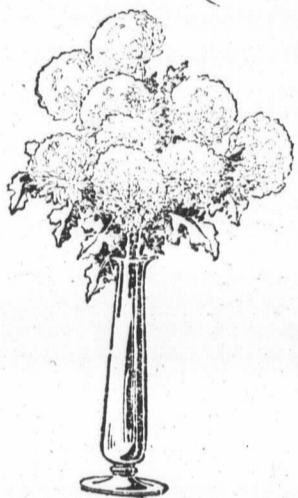


Special attention given to Farmers' problems. Use our Rural Exchange Service. If you have livestock, feed or seed grain to sell, or wish to purchase, list it on our Bulletin Board. Auction Sale Registers furnished free of charge. Have you received one of our Farmer's Account Books? Have you been supplied with a "Breeding and Feeding Chart"? Call in and see us—we are interested in your welfare.

THE MERCHANTS BANK

Head Office: Montreal. **OF CANADA** Established 1864.
ATHENS AND FRANKVILLE BRANCHES W. D. THOMAS, Manager.
DELTA BRANCH S. H. BARLOW, Manager.
Sub-agency at Phillipsville open Wednesdays.

"GET THE CHRISTMAS SPIRIT"



Beautiful. Living. Growing
PLANTS
and
FLOWERS
For Xmas Gifts

We have a fine lot of lovely Cyclamen, Azaleas, Primulas, Begonia and Xmas Cherry Plants all out in bud and flower for Christmas and New Years
These range in price from \$1.00 to \$5.00 each.

"Say it with Flowers"

By sending Floral Gifts to your friends and to those in your own home this glad holiday time.

Thrifty, growing Table Ferns, Palms, Boston Ferns, ranging in price from \$1.00 to \$5.00 each.

Fresh Cut Flowers—Roses, Violets, Narcissus, Carnations, Etc. All safely sent by express to any express office.

The Hay Floral and Seed Co.
FLORISTS
BROCKVILLE - - ONTARIO

Wishing You
One and All
A
Very Merry
Christmas
and a
Happy and Prosperous
New Year

THE
**Earl Construction
Company**

Genuine Ford Repair Parts
GARAGE AND AUTO SUPPLIES
Athens - - - - - Ontario

The Same to You

Tho' the world be at sixes and sevens
And battered and twisted and torn,
And old faiths seem shattered and shaken,
Or wiggly and wobbly and worn.

We'll be cheery, by heck—for it's Christmas,
And we'll laugh as we always shall do,
When you pass us the old-fashioned greeting,
And we say the same back to you.

Don't Let the Price Tag Figure

(CRAWF. C. SLACK)

I got the "Christmas Carol" and I read with moistened eye,
'Twas written for the selfish folks I guess like you and I,
That story serves to mellow up the granite heart I find,
And makes it more benevolent toward needy human kind,
As many men I'm narrow, much my paltry dimes regard,
But when I read that story, I don't pinch them quite so hard,
So my friend let me remind you, when you give someone a lift,
Remember that the price tag doesn't make the Christmas gift

Thanksgiving, it has come along and travelled on its way,
And now its time to think about our plans for Christmas day

Some will be buying jewels, and some won't be so strong,
But jewels do not figure in the Christmas cheer and song,
Diamond jewelry is something that a poor cuss couldn't use.

When December frosts remind him that he needs a pair of shoes.

You don't have to be a diamond king, some sorrow for to lift,

Remember that the price tag doesn't make the Christmas gift.

The down-and-out, he don't need a fancy motor car,
A pair of shoes or overcoat for him are better far,
His wife don't want an ~~expensive~~ coat, that is if she is wise,
A dress for baby and herself, no doubt she'd highly prize,
There is not much good in giving, when we do it in the way,

Of showing off, or passing by some debts that we should pay.

So when wintry winds are blowing, and the snow begins to drift,

Remember that the price tag doesn't make the Christmas gift.

You don't have to be a millionaire to help the world along,
If you cannot give the money, you can smile or sing a song
If all were millionaires down here, I wouldn't care to stay,
For I'd miss the song and laughter to cheer me by the way,

So my friend while we are living, let us help the others live,

And figure that at Christmas time at least ^{with love} we'll give.

Remember that a smile sometimes will cause the clouds to lift,

So don't let the price tag figure when you make your Christmas gift.

Young Folks Old Folks
EVERYBODY COME
to the

Christmas Tree and
Entertainment

under auspices of

The Methodist
Sunday School

at 8 p.m. on the evening of

Friday, December 23

The program will be varied and interesting

Adults 35c

Children 25c

To Everyman



THE first and most important aim of Everyman who desires to succeed should be the same as that of successful business and financial houses—the formation of a Reserve Fund.
A reserve is not only invaluable when reverses or emergencies arise, but it is a guarantee of strength and promotes self-confidence.

THE
STANDARD BANK
OF CANADA

TOTAL ASSETS OVER NINETY MILLIONS

Athens Branch: W. A. Johnston, Manager.

Your Last Chance

to take a chance on winning the Grand Starr Phonograph

to be given away absolutely FREE on

Xmas Eve

[Saturday Evening December 24th]

With every purchase of \$1.00 or more you have one guess on the time the Watch stopped--the correct or the nearest correct guess will win the Phonograph, your guess may be the lucky one.

Wishing all my friends and customers the Compliments of the Season.

The Bazaar

R. J. CAMPO, Proprietor

Wishing you One and All
A MERRY CHRISTMAS
And a Happy and
Prosperous New Year

XMAS

Comes But Once a Year

We are Headquarters for

Xmas Presents That Last

Big Comfortable Easy Chairs Davenport
Jardiniere Stands Ash Trays TeaWagons
Book Cases Reading Lamps Clocks, Etc
Hand Sleighs Children's Dining Suites
Doll Cradles Doll Carriages.

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W. C. Town

Furniture and Funeral Director Athens