THE GRAIN GROWERS' GUIDE



.. To the .. Women's Associations A good number of the men's organizations have taken a hold of The Guide's Library Competition and are making it a success, but we have heard from only a couple of the women's societies. We make a special appeal to the women to start this competition in their locality and co-operate with the men in securing a library for their association. We have decided to extend the time limit from August 31st to September 30th, and we have also decided to make a slight change in our system of reckoning the amount due on a library. From now on one-third of all subscription money collected by any local will go towards a library. That is, if you collected \$15.00 in subscriptions you would be credited with \$5.00 on a library. We think this will be an easier way of figuring, and it gives you a better return for your work. EASY TO GET SUBSCRIPTIONS There are a large number of people in your locality who are already taking The Guide. These subscriptions are constantly expiring and people will be glad to let you send in their renewals for them. We will send you our list of subscribers at any post office so that you can tell exactly who to call upon to collect renewals and you will also be able to locate those who are not subscribers and endeavor to get their subscriptions. You will be surprised how easily the subscriptions will come after you make a start. Get a few of your most active members together and divide your territory among them. Have two members go around together and turn in the subscriptions and money collected to the one who is acting as treasurer of the competition, who will send it to The Guide office. SUBSCRIPTION PRICES OF THE GUIDE Term Price 3 months (new subscribers only) \$0.25 1 year (new or renewal) ..... 1.50 2 years (new or renewal) ..... 3.00 4 years (new or renewal) ..... 5.00 One third of the money collected for subscriptions will be credited towards a library. Start today by getting some of your members together and have your treasurer write The Guide for full particulars and instructions. Address all correspondence to -Subscription Dept.-The Grain Growers' Guide Winnipeg, Man.

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