

DYEING with Pleasure.

Ask any woman who dyes at home how much pleasure she gets out of the operation with the old-fashioned Powder Dyes. Her answer is plain and to the point, "it's all mess and worry and clutter."

Then it's **your** turn to speak, "here's something that washes and dyes at the same time. Easy to use—brilliant colors—they won't fade, streak or crock. Silk, satin, cotton or woolen, dye equally as well with them."

Will that woman try Maypole Soap Dyes, that make Dyeing a pleasure? You won't have to guess much what her answer will be.

Maypole Soap Dyes.

You remember that customer who complained that the quality of those Finnan Haddies he bought of you wasn't what it was cracked up to be! It wasn't the

"Thistle" Brand Finnan Haddies

he bought—the quality NEVER varies in THIS brand.

Clean, always, and with the true, rich, natural flavor of the freshly-caught fish.

How mad that woman was when the Bi-Carbonate of Soda she bought failed to do its work—it lacked STRENGTH.

There is 98 50 100 of pure Bi-Carbonate of Soda in the

Hand-in-Hand Brand Bi-Carb. Soda

It is VERY strong. It never varies in the evenness of its grade. It is clean and white. The most particular woman that lives can't find fault with it.

Now comes the "Household Cocoa," to help the family economize—Fry's Concentrated Cocoa in its great purity and strength.

A very little of it goes a great way at the table.

Fry's Cocoa and Chocolates

are rich, pure, and delicate of flavor.

Made in one of the largest factories in England—made on honor as Gold Medals testify.

Sold by leading wholesalers everywhere.

AGENTS :

A. P. Tippet & Co.
Montreal and Toronto.

F. H. Tippet & Co.
St. John, N.B.