

FREE ROGERS CEMENT BOOK

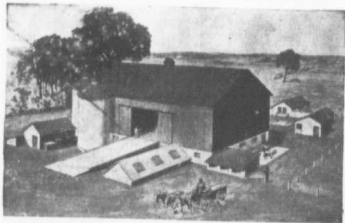
HOW TO MAKE FARM FIXTURES RIGHT, AND AT LOWEST COST. READ OUR OFFER

FARMERS who get this wonderful book on Portland Cement need spend only \$1 in cash for a better improvement than \$5 now buys in wood. The book illustrates and explains the easiest ways to build farm improvements in concrete---strong, clean improvements that cannot burn, decay or easily break. This book secures you big money savings, and is the first farm book on concrete with special designs for the Canadian climate.

■ A farmer with this book can easily make everything he needs in spare time, including big tanks, silos, etc. ■ Besides, the book shows him how to handle Portland Cement to the best advantage. This knowledge is worth hundreds of dollars to any farmer. Despite its value, this book may be had by any progressive farmer free of charge. Act on our offer promptly.

How We Made This Book a Farm Help

THERE had never been a farm book on Portland Cement specially prepared for Canada, until we got out this volume at great expense. This matter foresaw all the probable mistakes a beginner would make and guarded against them. That makes this book a perfect guide for every farmer who gets it, as he cannot make a mistake, if he has never used Portland Cement before. Concrete work is made as easy as building in wood—in fact, in many cases, a great deal easier.



Get the Rogers Book to Show you How to Outfit your Farm with these Everlasting Cement Improvements at Low Cost.

THE improvements shown in Rogers Book are fire-proof, weather-proof and frost-proof, and they don't need repairs, because the designs in it are planned for Canada. As we said, improvements shown in it cost about one-fifth that of wood. Concrete costs little, and work is laid out in the book for spare time. Besides this saving in first cost, on anything built from the book, there is a steady after-saving of labor and repairs. This makes a big sum, especially when you know that Rogers Book improvements are so well designed that they are still as good as new after you have used them twenty years. All work shown will stand the hardest frosts, besides being done in the easiest, simplest way possible. Canadian farmers should all have this Rogers Cement Book, while our offer is open.

How You Get This Book from Us
 Regular Price \$1.00 **Free of Charge** Regular Price \$1.00

EVERY applicant is asked to send us \$1.00, which is the regular price of this book. But we send with the volume an order on the nearest Rogers dealer for \$1.00 worth of Rogers Portland Cement. Thus, you get the book free of charge, while the Portland Cement itself makes an improvement worth \$5 on your farm. With the easy directions in the book, your free cement will make you your choice of these:

- 6 10-ft. fence posts (non-rotting)
- 6 clothes poles (strong, clean)
- 1 partition, 80 sq. ft. (fire-proof)
- 3 chimney caps (fire protection)
- 1 hog trough (sanitary, everlasting)
- 4 door sills (wear-proof, clean)
- 1 flight of steps (permanent door entrance)
- 2 hitching posts (ornamental, unbreakable)
- 1 horse block (with your name on)
- 12 hen nests (clean, vermin-proof)
- 1 pantry floor (clean)

When you get the book without charge this way, and add a valuable improvement worth several dollars on your farm, we feel you cannot spend \$1.00 more wisely. The offer brings you knowledge worth hundreds of dollars in your farm work as well. Send \$1.00 for the book and the free order for cement. Act now.

ALFRED ROGERS Limited 28D WEST KING ST. TORONTO

