



# GRADUATES

# \$750

# DISCOUNT

ON

# ANY GM CAR, LIGHT TRUCK OR VAN

IF YOU'RE GRADUATING FROM A RECOGNIZED COMMUNITY COLLEGE, CEGEP OR UNIVERSITY BEFORE AUGUST 31, 1991\*, YOU QUALIFY FOR THE 1991 GM GRADUATE PROGRAM. JOIN UP AND YOU'LL RECEIVE A \$750 DISCOUNT ON THE NEW GM CAR, LIGHT TRUCK OR VAN OF YOUR CHOICE. AND FOR EVEN GREATER VALUE, YOU CAN COMBINE YOUR \$750 DISCOUNT WITH OTHER GM AND DEALER DISCOUNTS OR INCENTIVES AVAILABLE AT THE TIME OF YOUR PURCHASE. IT'S TOO GOOD TO MISS! IT'S THE BEST PROGRAM OF ITS KIND ON THE MARKET.



Putting Quality on the Road



For complete details  
on the GM Graduate  
Program, call now!

# 1-800-GM-DRIVE

\*The 1991 GM Graduate Program is open to all students who graduate during the period September 1, 1988 through August 31, 1991.  
†The GM Graduate Program cannot be combined with the GM Employee Purchase Program.