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Athletic Awards?

At the wind-up meeting of the present Students' Representative Council, a matter which was considered important enough to include among the lengthy agenda which had understandably accrued, was the sale of letters by a local firm which were very close replicas of the athletic awards presented for distinction in the field of sports.

At first sight it seems trivial enough. The terry-cloth emblem, shaping the initials of this institution might well be desired by any one of us for its intrinsic value if nothing more. And yet the Council members showed a genuine indignance. The discussion which had gone before had dealt with the disposal of athletic awards and much had been said about the worth of one to any university student of graduate. However it was considered that the public wearing of the letters which are sold downtown would detract seriously from the significance of the athletic award.

Consequently, the firms which had been selling these were approached and agreed to stop the sale of such in the light of this discussion. The firms concerned are to be commended for their cooperative and ready action in doing so.

As to those students who had already purchased the emblems, it was at first deemed advisable to bring some punitive action to bear on them so as to force them to stop wearing the crests. However, having conceded that the students in question had acted in good faith and were not actually attempting to pose as athletes, it was thought wiser to merely point out the injury that would be worked to our athletes by the wearing of the emblems.

The resultant injury is self-evident. The student who has expended the time and effort necessary to gain an athletic award must obviously place some considerable pride in it. This is not to say that the letter is the end of all athletic endeavour, but merely to point out that it's worth cannot be computed in dollars and cents. Therefore, if one can, for the price of a dollar or thereabouts, be entitled to wear the same thing, the original significance of the award is no more.

The awarding of letters for athletic distinction is a fine old tradition. We do not consider the mentality of the average student here as the type which would make a conscious effort to tear the tradition down. Nor do we feel it necessary to point out the cheap pretentiousness which would be evidenced by these impostors who would pass as athletes on such a low guise. We merely solicit the co-operation of every student, particularly those who have already purchased and worn the letters in question.

We would ask you to refrain from wearing those. Possibly the aspect of the emblem which is discussed above had never occurred to you. Now that it is brought to the attention of the student body, it becomes obvious that you would be exposing yourself to public ridicule if you continued to wear it. However, this last is a less noble reason for taking them down than should actually be yours. If we can appeal successfully to the local merchants in this respect, the ordinary student should be only too glad to co-operate.



PHOTO SUPPLIES

73 York Street : Dial 3101

STUDENT FORUM

This Column is open to any student who wishes to express his views on any controversial subject.

Sales Tax!
By
Steve Branch

The probable adoption of a Provincial Retail Sales Tax is a live issue with the student body at this University. Thus it would seem only appropriate at this time to examine the possible direct and indirect detrimental effects which the Tax might well have upon the University of New Brunswick and other institutions of higher learning throughout the width and breadth of this Province.

It is common knowledge or it should be, that the Province of New Brunswick has the highest per capita debt of any other Province in Canada, but we are today more heavily taxed in New Brunswick than in any other Canadian Province. We, too have one of the lowest average per capita incomes in the Dominion.

Now at long last we have as citizens of this Province been told that our Financial position is precarious and additional revenue is needed in order to meet the demands of the public for social and public services. The Premier's proposal is to inaugurate a Retail Sales Tax, or what ever name you should choose to call it, which would increase revenue and enable the government to comply with public demands.

I cannot however agree that such a Tax would be the best method to use in increasing the Provincial Revenue, and further more I conceive of it as very unfair, to a public who has already been asked to scrape the bottom in order to meet increased revenues are necessary. However there may be a much less painful way and a fairer way in which to raise money, or reduce costs, of the present administration.

In putting forth an alternative method, I must say that the proposal made by the New Brunswick Hotel Association, would seem to me to be far more sound than a retail sales tax which would have tremendous repercussions, some of which I hope to enumerate.

The aforementioned proposal suggests that the Government introduce legislation to legalize the establishment of cocktail lounges. The Revenue which would accrue to the Province as a result of the introduction of this legislation, is estimated by Mr. J. S. Taylor, President of the N. B. Hotel As-

sociation to be 1½ million, annually, a large proportion of which would be paid by non resident tourists. A further suggestion has been made. This would be a thorough investigation of government expenditures with the object in mind of reducing the cost of government services, (e. g. road building and paving,) and overall administration costs.

My purpose in writing this article, as already stated, was to point out the ill effects which the University of New Brunswick might suffer, as a result of the tax.

President Trueman has often decried publically the ever increasing costs, which Universities from coast to coast are expected to meet. This applies especially to small institutions, like our own.

Only a month ago a hike in tuition fee was announced by Dr. J. W. Sears. The present graduation class is the largest in the long 150 year history of our University. However now that the post-war influx of veteran students is at an end, the enrollment will naturally drop, but costs will remain high.

I have only touched briefly upon the repercussions which could and will indeed follow if such an unjust means of raising funds is accepted by our legislators, in the face of public disapproval. Why should the low income groups suffer from Government incompetence and inconsideration?

If the Tax is made law it will be an unmistakable demonstration of unsound economic reasoning, and admittal of an authoritarian type of leadership.

**U.N.B. Film Club
Election
Of Officers
Tues. April 4th.
7.30 p. m.
Geol. Lecture Room
Everybody Welcome**

Jesse H. Jones Founds Scholarship

Jesse H. Jones, U. S. government and industrial leader during World War II, has honoured the Rt. Hon. Lord Beaverbrook, Britain's dynamic minister or aircraft production under Winston Churchill, by establishing a scholarship fund at the University of New Brunswick, of which Lord Beaverbrook is the chancellor.

The announcement of the new scholarship was made today by Dr. A. W. Trueman, president of the university.

The new scholarship at U.N.B. will be known as the "Beaverbrook Scholarship for the Study of Historical Relations with the State of Maine." The objective of the scholarship, the first of which will be available in the academic year 1950-51, is to encourage young university graduates of ability and character to study the historical relations of New Brunswick with Maine and the U.S.A.

Mr. Jones like his friend Lord Beaverbrook has had a phenomenally successful career which has earned for him an international reputation. Like Lord Beaverbrook, he is both a financier and a publisher. He is the owner of the Houston Chronicle, and has important interests in lumber, real estate, oil and the building trade. Like Lord Beaverbrook, Jesse Jones has been prominent in the public life of his country. He was appointed secretary of commerce by President Roosevelt in 1940; he was federal loan administrator; director and chairman of the board of Reconstruction Finance Corporation; and chairman of the executive committee of the Export Import Bank of Washington. And like Lord Beaverbrook, Mr. Jones is known for his philanthropy to the cause of higher education.

The honorary degree of LL.D. was conferred upon Mr. Jones by U.N.B. in 1948.

The gift to U.N.B., which has a total value of \$7,500, was made through Houston Endowment Inc., a Texas corporation organized for philanthropic purposes and endowed by Mr. and Mrs. Jesse H. Jones.

In his interview Dr. Trueman expressed the university's appreciation of Mr. Jones' act. "I consider that this scholarship will be of great value not only to the University of New Brunswick but to the citizens of the province as well. Nothing can be more important than the relations which exist between (Continued on Page Three)

Player's Please



THE FACULTY...

...BECAUSE THEY'RE
Double-Fresh!

Cork Tip and Plain

REMEMBER—
Player's "MILD WITH WETPROOF" PAPER
DO NOT STICK TO YOUR LIPS

PLAYERS' NAVY CUT CIGARETTES

AL WARREN
(continued from page 1)
attempt to have a sale introduced.
The finances of which have posed a problem to former treasurer's could, if properly considered, possibly be rendered less onerous to the Council. I would introduce a system of effect this.
Last, but not least, sports, I would advocate a system of introduction of all existing sports, further emphasis on sports.
I believe that the case for the sports, which is now setting of finance and agrees required chiefly inclusive understanding generally. It is my own view that I understand that I of tion of S.R.C. Presi-

JIM MCA...
(Continued from page 1)
I would advocate the sale of the present. It seems to me that the levy would not to our financial position saving would be st in all sports all would endorse this cause I think both could and should Freshman week should come student a r the university, it s him to our campus attempt to instil in college spirit and k give him a sense of acting president of class I would make to achieve these en-

Friday is polling elections. You should franchise for it is that the student go institution, will be Vote for any cand

You can't st...
estate — Th...
estate is a...
with...



MUNICIPAL
LIFE INSURANCE
of
NEA



PLAYERS' NAVY CUT CIGARETTES