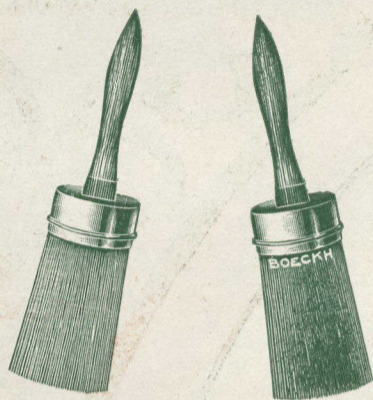


# The Robin Sounds the First Call for SPRING HOUSECLEANING

Take his word for it, now is—THE TIME TO GET BUSY.

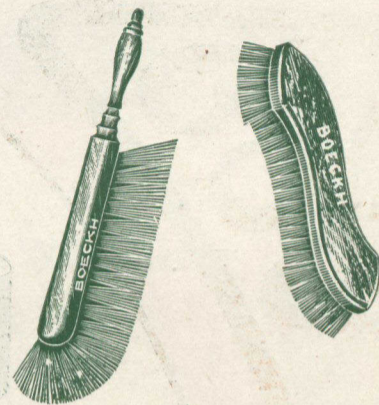


## PAINT UP

We all know the transforming influence of paint—how dull, dark and uninteresting rooms or exteriors are rendered bright, light and cheerful by its use.

But is paint alone the consideration? To be sure, good paint is essential; likewise the brush is of equal importance.

Paint cannot be spread properly so as to make a good, clean and attractive job unless you use a good brush. See that you get the "Guaranteed" kind—BOECKH'S



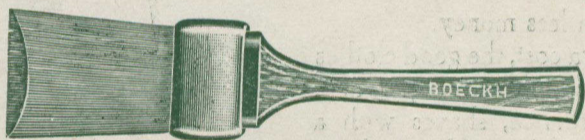
## CLEAN UP

There is no article among the "Housecleaning Helps" that is of more importance than the everyday brush and broom.

For scrubbing, sweeping, dusting—in fact, everything in the cleaning-up line—they are indispensable.

Proper sanitary conditions in the home cannot be attained without the using of a varied and proper assortment of Brushes and Brooms. Motto: "Use the right kind of Brushes and Houseclean right."

Insist on getting BOECKH'S.



## The Bright Sunshine of Springtime

is at hand in all its glory and is the strongest argument we can put forward for the immediate preparation for your spring Housecleaning.

Many Housekeepers tackle the problem without any thought of securing the many tools that eliminate the drudgery from this very necessary work. Did you ever notice how easy housecleaning is done by some people—the ones that plan out their campaign, secure all the necessary labor-saving Brushes of suitable design for the different requirements—the results being no drudgery and a brighter and cleaner house?



### THE KINDS OF BRUSHES THAT MAKE HOUSECLEANING EASIER.

All kinds of Paint, Varnish and Kalsomine Brushes, Artists' Brushes, Stencil Brushes, Scrub Brushes, Shoe Brushes, Stove Brushes, Radiator Brushes, Floor Polishing Brushes, Sink Brushes, Dusting Brushes, Floor Brooms, Hearth Dusters, Window Brushes, Ceiling Brushes, Feather Dusters, Bowl Brushes, Tumbler Brushes, Cloth Brushes, Bath Brushes, Plate Brushes, Nail Brushes, Shaving Brushes, Factory Brushes, Horse Brushes, Stable Brooms, and a variety of Corn Brooms.

Sold by Leading Hardware, Grocers, and General Stores, Etc.

Ask for and INSIST ON GETTING BOECKH'S.



LOOK FOR THE NAME OR BRAND ON THE HANDLE.

Manufactured by THE BOECKH BROS. COMPANY, LTD., Toronto, Canada