

Peering Into Frightful Depths



LOOKING INTO THE CRATER OF "ASA SAN," ONE OF THE VOLCANOES THAT HAVE VISITED FEARFUL DESTRUCTION UPON JAPAN. THOUSANDS HAVE BEEN KILLED IN THIS GREATEST ERUPTION OF MODERN TIMES.

The Victor-Victrola gives to your home that atmosphere of refinement that comes of familiarity with the world's best music.



"HIS MASTER'S VOICE" Look for this Trade Mark when you buy

There is a "His Master's Voice" dealer in every town in Canada. Go to the one nearest you NOW and hear your favorite music on the Victrola. Victrolas \$20 to \$300, so'd on easy payments (as low as \$1 per week) if desired. Victor Records are 90c for ten-inch double-sided. Ask for musical encyclopedia listing over 5000 Victor Records.



Victrola IX. \$135 Oak or Mahogany



BERLINER GRAM-O-PHONE CO. LIMITED

500 Lenoir Street, Montreal.

Dealers in every Town and City

LIMITED

316-400

Heintzman & Company, 193 Yonge Street, New Victrola Parlors Bell Piano Company, Home of the Victor, 146 Yonge Street D. Danielson, Headquarters for Victor, 680 Queen St. W., 1185 Bloor St. W. The Nordheimer Company, Complete Victor Line, 15 King Street East Mason & Risch, Limited, 230 Yonge Street, All Records Carried R. S. Williams & Sons Company, Victor Service Parlors, 145 Yonge Street

Dealers



Advertisement for Patterson's Chocolates, featuring an image of a chocolate box and the text 'The Height of Delight Patterson's Chocolates'.



PATRICIA MACKEY, WITH THE "JOLLY GIRLS" AT THE STAR THIS WEEK.



NETTIE NELSON, WITH THE "HONEYMOON GIRLS" AT THE GAYETY THIS WEEK.



A handsome child's dress by Fairland, Paris. Model of mousseline de soie over white satin.



GIVEN FREE TO CANADIAN WOMEN By Canada's Greatest Home Magazine

These beautiful dinner sets were made for us by one of England's most famous manufacturers. They are delightfully decorated in rich floral designs with garlands of foliage in the very newest patterns. EACH SET COMPOSES 97 PIECES, guaranteed full size for family use—an absolutely complete dinner service for a family of twelve people. The picture herewith was taken directly from a photograph of the set, but fails to do justice to its quality, or the charm of the decoration. You will be proud to have such a dinner service in your home, and no matter how much you paid you could secure nothing more complete, serviceable or pleasing.

The wonderful thing about "EVERYWOMAN'S WORLD" is that this great magazine is sold at a subscription price of only 50c. per year. Just think—only 50c. for 12 whole months' subscription.

This Free Sample Copy for You

If you want to gain one of these beautiful dinner sets, write to us today and we will send you postage paid, absolutely without charge or obligation, a copy of the current number of "EVERYWOMAN'S WORLD," which we ask you to read over carefully and prove to yourself that it is all we claim for it—the greatest magazine value in Canada. Then let us know among your friends and neighbors, show it to them and let them see what a magnificent magazine they can bring into their homes for an expense of only 50c. a year. Get their opinions on it. We want you to tell us what they say about "EVERYWOMAN'S WORLD," and we will send with your copy some very interesting literature telling of many big features that "EVERYWOMAN'S WORLD" will give its readers during 1914.

Slack Season Offer advertisement for R. W. Fletcher Co., Limited, offering a 20% discount on cash purchases of wall papers and free draperies and curtains.

Advertisement for CMC (Canadian Mailing Company) featuring an image of a boot and text about 'NEVER RUN OVER' and 'Support the Hose Securely'.

Advertisement for CMC (Canadian Mailing Company) featuring an image of a child and text about 'HOSE SUPPORTERS FOR YOU AND CHILDREN'.



EVERYWOMAN'S WORLD logo and address information.