# THE HOUSEKEEPERS' BUYING GUIDE

### CLIFF ROBINSON QUALITY MEATS and FISH

### Extra Specials For Saturday

Lean Rolled Roasts Beef, per lb. .................25c Beef Hearts, lb. 121/2c; Calves' Hearts, lb. ..... 15c

Fresh Pork Steak, per lb. ......35c FRONT QUARTERS LAMB. SPECIAL PER LB. .. 23c

"Canada's Pride" Canned Vegetables, by the case or single cans, at a big reduction Put in your supply while this sale lasts. We invite you to see our display. Dairy Butter, per lb. 45c. Eggs, per dozen, 57c. Cooking Butter, per lb. 42c.

Fresh Beef Tenderloins, for roasting or frying, a real treat. Pork Tenderloins, Tripe, Oxtails, Calves' Liver, Spareribs. All kinds of Cheese.

## The Kind of Eggs You Are Looking For

If you are not getting the quality of eggs you want you can get them if your grocer will come to us for them. We purchase the very best to be had, and these are all graded, and you get nothing but the very best.

### FANCY DRESSED POULTRY

Try one of our choice roasting or boiling chickens. The quality will be right if your grocer

C. A. MANN & CO. 78 KING STREET. PHONE 1577.

206 DUNDAS STREET.

## Peace, Peace, Sweet Peace!

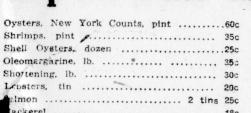
always peace in the home, in the poultry-yard and in the stock-yard where Rigney's Foods are used. Do not think you are going to get the best results by feeding inferior foodstuffs. Your hen is a machine that works up the feed she uses into substance and heat for herself and eggs for her owner. If the food she uses is not of good quality and fed in proper proportions to supply the required ingredients, you cannot expect good results. Ask any of our customers what they think of our feeds and our service. We are satisfied to stand on their recommends. They are constantly telling us what results they are having after keeping a record of their outlay and their income. They will cheerfully tell you. Let us supply you with your poultry and stock needs, and help you to get on the road to success, which is the only road that any of us care to follow. All our grains and mashes are carefully prepared from the best grains procurable. We have a special corn feed, moderately priced, that is giving good results as a hog feed. Our Standard cattle and hog feed is increasing in demand, which speaks well for its quality.

The Live-Wire Flour and Feed Store. 100 KING STREET.

C. F. B. License 9-2932.

PHONE 425.

# Fish Specials at Onn's Up-To-Date Market---



Sliced Salmon ..... 20c Halibut ..... 25c

License No. 9-1678. : ONN'S UP-TO-DATE MARKET :

### Open a Savings Account With the Bank of Toronto

and deposit there the small sums that are so easily spent, and watch the result of the "adding to" principle. These "saved dollars" will be the seed from which a snug bank balance will grow for future years.

INTEREST PAID twice a year on all savings balances.

BANK OF TORONTO

Cor, Richmond and John Streets.

FOUR OFFICES IN LONDON: Cor. Dundas and Adelaide Streets Cor. Dundas and Taibet Streets

DOES NOT THINK THAT

CERTIFIED MILK WOULD PAY DEALERS IN LONDON

Certified milk is a good thing from the health point of view, in the opinion of Dr. W. S. Downham, M. O. H., but a questions whether enough of it can be sold in the city to make it a paying

proposition.

It was sold in London some years go, but on account of lack of sufficient sustomers the proposition fell through, t is said.

Certified milk is generally accepted as taining not more than 20,000 germs r C.C. Ordinary everyday brands of er C.C. Ordinary everyday brands of milk contain all the way from 20,000 to 1,400,000 germs per C.C.

Some of the tests of former years as the state of the sense of inits and in London could have been the sense of the sense of

race that inhabit the drops of milk become so thick that they are crowded in a cubic centimeter to the number of 200,000 or more, they are looked upon as being too numerous for the health of the community. When milk is discovered that shows this percentage, there is an investigation on the part of the officers of the board of health.

day, but a legal holiday is considered a holiday, and they expect to have conditions adjusted so that they will get paid extra for working on these holidays are investing an investigation on the part of the officers of the board of health.

G. T. R. TELEGRAPHERS ASK BETTER CONDITIONS

Grand Trunk Railway telegrapher met the chief officials of the Grand Trunk at Montreal yesterday to ask for an increase in pay and an eighthour workday. The increase asked for will probably amount to \$25 per month for each operator. The increase will not depend on his present ware; that is, the idea is to have the lowest paid man get as great an increase as the highest paid one.

A banquet was to dered Rev. H. H. Bingham by the London Ministerial Alliance, prior to his departure in the early part of February for Calgary. Speeches were given by the various ministers, to which Mr. Bingham warmily replied.

Rev. Byron Snell, president of the alliance, referred with regret to the

BANQUET TENDERED TO REV. H. H. BINGHAM

hassed as certified, although it was not paid one.

At present the men at the local station carms per C.C. and the other one howed 10,000 germs per C.C.

When the little enemies of the human also get noid avera for working on Sun-

### Our Consumers' League

### And Now He's Going To Farm

He had gone overseas with the first contingent, and in the long, long years spent in France and England he had dreamed much about dear old Canada, and what he would do when he came home. There were several kinds of positions he was equipped to fill, but, after the life in the open and his observation of agricultural methods in France and England, more and more his thoughts turned to farming. He wouldn't have dreamed of such a thing the beginning of August, 1914.

He won't go at farming without knowledge and some earlier experience. His business kept him closely associated with farming interests before he went to the big war. Because he had this previous knowledge and experience, he profited much by his observation of farming methods in the old world, and particularly in regard to the intensive farming methods. He says: "If a man

No "Mining" for Him.

He may go west, and that will mean farming on a larger scale. But, even out there, where whole sections and more are average-sized farms, he does not propose to burden himself with land he can't look after.

Wheat? He smiles reminiscently as the recalls the farms where wheat was the crop, year after year, as he passed through a well-known section of the west country, year after year. Any man who had gone over the very beginning of the war to fight for king and country, for dear old Canada and its future liberty and peace, wasn't going to turn traitor to its interests by mining the land like that.

Fine kind of patriotism that would be, to enrich himself at the expense of the soil, and the generations yet to come of Canadian citizens, the Canadian citizens, the Canadian citizens of the future, for whose safety ne had been grievously wounded.

One Canadian soldiers who has come back in the past week helieves that conserving the richness of the soil—and adding to time had endured four and a half long, weary years of the horrors of war, and had been grievously wounded.

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Under the canadian citizens, the Canadian citizens the expense of the soil, and the generations yet to come to enrich himself at the expense of the soil, and the generations yet to come to enrich himself at the expense of the soil, and the generations yet to come to enrich himself at the expense of the soil.

#### Even in Oxford County.

There's another kind of thrift the young soldier proposes to scrupulously exercise when he actually exchanges the machine gun for the plow. Never, no, never, will he allow that plow to lie out all winter, exposed to the rigors of the climate. The rule concerning the care of the plow is also going to apply to every single other implement and tool which he will require to purchase. These things cost money; he has estimated exactly how much money. He knows from past association with farmers how much it costs them for revairs, replacements of lost parts, and whole machines rulned through exposure.

"If a farmer spent anything like a businessman does the first few years," says this farmer-to-be, "he would be ruined before he got a proper start. Saving is one of the most important things he has to do, and saving means taking proper care of machinery. Taking proper care of machinery to go as proper start. Saving is one of the most important things he has to do, and saving means taking proper care of machinery. Taking proper care of machinery. Taking proper care of machinery to go as proper start, saving is one of the most important things he has to do, and saving means taking proper care of machinery. Taking proper care of wour equipment is just to a small kinds of machinery from binders. It proper care of vour equipment is just to a small kinds of machinery to go in the court of the soil. If you as pretty generally couceded to be about the wealthlest farming county in Western Ontario. Some of the fellows always hed up Oxford County

### The Small Boy and the Curiosity Shop

A prominent London city official was little boy made careful mental note of talking this very week on the self-same subject of care of farm equipment. He taken apart and where they were stored. When grandfather or one of the big was in one of these "I remember" "I remember" uncles moods, and memory carried him back to the time when he was a small boy with a big bump of curiosity and the makings of a systematic mind, a small boy out on the farm.

Grandfather didn't farm in the same way as a lot of the other farmers in the neighborhood. Perhaps that was the reason why grandfather had 200 acres of well-tilled land which was the pride of his heart, with equipment, stock, buildings and home to match. Every fall, the sacred rite was performed of putting the farm machinery carefully away for the winter. One phase of the ceremony repeated without variation was the taking to pieces of the reaper (those wanted to put that reaper together in time for the next season's harvesting, all he had to do was to ask Little Boy Curious pieces. When in doubt, he could also appeal to Little Boy Curious to find out just where a certain part went.

Then, just DIDN'T Little Boy Curious were with the care that had been bestowed upon it, and the help of the little boy who kept his eyes open, the reaper came out each year in almost as good condition as it was the preceding year. Of course, there was a certain amount of deterloration, due to service. But

ceremony repeated without variation was the taking to pieces of the reaper (those were the days before binders became the fashion), and putting the various parts carefully away. Little Boy Curious, who was later to become a prominent city official, always watched this process with eager interest. And THE HAYSTACK IN THE POND.

Funny the way it happens, isn't it, tre of sloughs. They'd rake their hay that when once a subject is raised, into a hollow and leave the rake beside everybody one meets seems to have it. When the winter came, that hollow something to say along the same lines. something to say along the same lines. A western man was talking within the past few days about what he termed "scandalously careless methods" of farming in the West before the war. "It was a well-known fact in the vicinity of L—" (naming the town in which he had lived) "that some of the farmers appeared to have a preference for putting their hay stacks in the cen-

#### Button! Button! Who's Got the Button?

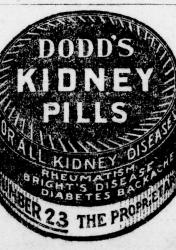
Button! Bution! Who's Got the Button?

Supposing that small boy who kept a year ago. They were none the worse tab on the machinery parts and their hiding places had died before it cannel time to put the reaper together again, whatever in the wide world would his grandfather and uncles have done? Just exactly what the most of the your stand to the many time to put the reaper together again, whatever in the wide world would his grandfather and uncles have done? Just exactly what the most of the your stand to the many time to put the reaper together again, whatever in the wide world would his grandfather and uncles have done? Just exactly what the most of the your stand to the many time to put the reaper together again, whatever in the wide world would his grandfather and uncles have done? Just exactly what the most of the your stand to the control of the together to the time to put the reaper together again, which exactly what the most likely place. They were not there. To quote them. Perhaps they would have found some of the together to town to replace them. Even a you and I.

Haven't you done things like that, couldn't recall for the life of you where them up as hopelessly mislaid, and made a trip to town to replace them. Even a you and I.

Haven't you done things like that, couldn't recall for the life of you where you had put it away so carefully that you told yourself and your friends that you couldn't remember where to find it. You rather prided yourself on having found such a secure resting place. But what a lot of time and energy you did waste, and you wasted money as well, buying a bit more of the expensive slike when you had much more than enough left over to make over your fress.

It was those Christmas decorations of the all the properties of the propert



After the holiday rush was over, ontaking fits. You gazed on the trunks of the horrors of war, by our very first leisure afternoon, you and boxes in the trunk room or attic, and you wondered which one you would start upon first. Your time was your own, and your choice your own, you tackled the old leather trunk back behind the rest, the one you couldn't for the life of you remember whether you left it empty and garnished ready to be taken on a trip, or whether you left it empty and garnished ready that had made it a safe receptacle for certain things you didn't want for a time. You tugged the other trunks and boxes out of the way, then you turned the key ut of the way, then you turned the key i the lock (unless the key was lost or

it). You threw back the lid, and there, staring you in the face, were those Christmas decorations of a year ago, those beauteous Christmas decorations you would (so you said) have given your little finger to locate the afternoon of December 24. And there, you had gone and wasted all that time and strength and money! Why couldn't you have thought of the old leather trunk; You remembered the beginning of 1919 that the day after New Year's, 1918. You had wrapped your treasures in tissue paper and placed them in that out-of-the-way trunk because you wouldn't be wanting them for such a long time again.

As you went through boxes and

# You Can't Get Away From Facts!

5-lb. pail Syrup ......50e

Carnation Malk, per can . Campbell's Soups, per tin 1.16c Pure Jam, 4-lb. pail ... \$1.10 Wagstaffe Marmalade, 4-lb.

Anderson's Prices Just Just Compare These Two Anderson Pure Food Store Grocery Bills

> The one on the right is from a small store; the one on the left is from our Big Pure Food Market.

Pilohards, per can .........15c THESE TWO BILLS BRING HOME Grand Mogul Tea, 1/2 lb. .. 29c TO YOU WITHOUT ANY WORDS E. P. Sauce ......121/20 Rideau Hall Coffee, Ib. .....50c THAT WE DO SAVE YOU MONEY ON First-Class No. 1 Eggs, doz. 60c YOUR GROCERIES. Solid Creamery Butter, Ib ... 54c Creamery Prints, per lb. ....56c

Surely, Mrs. Housewife, as buyer for your family, you will give this careful consideration. Your husband works hard and he leaves it to you to spend his money wisely, and make it go as far as possible so that you and yours may have a neat little bank roll in your old age. If these bills are not proof enough, then— TAKE DOWN YOUR LAST WEEK'S GROCERY BILL AND COMPARE IT WITH OURS. We will sell you the articles listed on our bill for the prices quoted. JUST THINK! ON 22 ITEMS WE SAVE YOU \$1.13!

Think how much we would put back into your pocketbook if you bought here for the whole year. And we deliver to all parts of the city free of charge, too. No hauling and slug-ging. All you have to do is to take down your telephone receiver and give your

Corner Grocery Store

Corner Stores

MRS. ..... Pilchards, per lb. ......200

Grand Mogul Tea, 1/2 lb. ..35c E. P. Sauce ...... 150 Rideau Hall Coffee, per lb. ..55c First-Class Eggs, dozen .... 70c Solid Creamery Butter, Ib., 600 Creamery Prints, per lb. ... 60c 5-lb. pall Syrup ..... 600 Carnation Milk, can ...... 10c Campbell's Soups, tin .... 200

Pure Jam, 4-lb. pall ..... \$1.25 Wagstaffe Marmalade, 4-lb. Swift's Oleomargarine, lb. 38c Soap, 3 bars ... 30c Dairy Butter, per lb. ... 55c Wagstaffe Peel, 1-lb. box ..40c Worcester Sauce
Pancake Flour, package
Salmon, tin
Molasses, tin
Silver Cow Milk
Minceméat, Ib.

Total .....

### Only the Choicest Quality Meat Sold Here

Meat that comes from the best herds in Ontario. Doing our own killing enables us to sell at phenomenal prices. Order from this big list of specials.

Finest Rib Roasts, lb....28c Pot Roasts Beef, ib .... 25c Flat Rib Boiling Beef, lb. 22c Breasts Genuine Lamb, lb. 

Shoulder Genuine Lamb, Breast Veal, lb. ......20c Shoulder Veal, lb. ....30c

Shoulder Roast Fresh Pork, lb. .....**30**c Chuck Roast, fresh, lb. .33c Pickled Shoulder Pork, lb.

Shoulders Pork Chops,

Big Pure Food Store.

Stalls 1, 2, 3, 4, 5, Market House. Phones 1643, 1644.

trunks you found—oh, all kinds of other revelations, things you never dreamed you would ever see again. "Now, when did I put that there?" you asked yourself a dozen times.

You wondered why you hadn't put all the odds and ends of lace in one corner, bits of other trimming in another place, and so on and so on, waiting for that

Where You Didn't Put the Lace. Last week the women writers of London, including at least one very distinguished Canadian writer of books, two poets whose verses have been read far and wide, advertising writers, women ditions of departments, or "just newspaper women," organized a London branch of the Canadian Women's Press Club. In order that everybody might know exactly who everybody else did, each told her name and special work, relating experiences or telling of some of the discoveries she had made. One of the wisest of all voiced an idea which most of the others had discovered for themselves the principle. She said: "I have found in the course of my experience that it is a much more important thing to know exactly where to look for what you want than to worry trying to keep it in your head."

In other words; what's the use of tax-

Nurse Cavell told this girl her promise, and that the at she would do so would ormed by these nurses that the tifring squad told to shoot Miss vell mutinied, and would not do Another squad was soon obtained.

BEING BROUGHT HOME

Is Expected to Arrive Here at End of

best, lb., 25c.

[Special to The Advertiser.] Montreal, Jan. 23 .- Samuel Chadwick well known by railwaymen in Canada

Keeping Tab On

Here's a suggestion, as old as the olds and ends of things which accumulate in every household, and in every life for that matter, why not, as you have putting them away, label them, according to contents, then make a list of the contents of each box, trunk, bursen life contents of each box, trunk, and travery thing on a hat a few years of the contents of each box, trunk, bursen life that matter to do would be to for the midwinter hat. She knows she had the very thing on a hat a few years of the contents of each box, trunk, bursen life that matter to do would be to consult that list.

Of course, there would always be the possibility of your having lost the list.

Of course, there would always be the possibility of your having lost the list.

Any of our readers ever tried anything as he put each article in its place? Then Uncle Podger, who used to pack his trunk that way, list everything the manual to pake the list and spoll the whole system.

A good many of us start out pretty well, but, like Uncle Podger, we lose the list and spoll the whole system. Haven't you done ridiculous things like that?

The wise woman will make out that list is a natglood that is a natglood of the case of the same that is a natglood that whole system. The wise woman will make out that list is a natglood that whole system. The wise woman will make out that list is a natglood the whole system. The wise woman will make out that list is a natglood that whole system. The wise woman will make out that list is a natglood that whole system. The wise woman will make out that list is a natglood that whole system. The wise woman will make out that list is a natglood that whole system. The wise woman will make out that list is a natglood that whole system. The wise woman will make out that list is a natglood that whole system. The wise woman will make out that list is a natglood that whole system. The wise woman will make out that list is a natglood to the contents of manufacture for manufacture for manufacture for manufacture for

面 t is true that a consistent daily use of

(a most pleasant and nourishing cereal food) is one of the biggest modern aids toward health and strength.

Grape: Nuts is naturally sweet and needs little or no sugar.

Canada Food Board License No. 2-026