

Buying Shoes at Cook's
Insure getting full value in shoes. Full value means satisfaction and service.
Cook's Shoe Store

Our Work, Best By Test, Has Been Proven

London Tire Repair Depot
324 Wellington Street, Phone 2334.
A. WILKES. Opp. McClary's. ywt

Ford SERVICE STATION
OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP UNEQUALLED
Reliance Garage
Phone 518. Night 3168.
232 DUNDAS STREET. 761f

SOUVENIRS
Sterling Silver and Enamel
Maple Leaves and Flags for each 25c
Spoonster Sterling Silver Spoons 75c to \$3.00
Gunmetal Pocket Knives with the maple leaf or coat of arms. Each \$1.50
Specials to be found on our 90c, \$1.00 and \$2.00 Bargain Tables.

C. H. WARD & CO.
Diamond Merchants and Jewelers.
Phone 1084. Richmond St.

Becoming Eyeglasses
We carry many styles of very becoming eyeglass mounts, and are experts in the art of proper fitting. Prices moderate.

John S. Barnard
Optician.
194 DUNDAS STREET. yf

RUBBER HEELS
The very thing to take the strain off the spine; makes walking easy and working a pleasure.

We Put Them On In Three Minutes
Give us a trial. Phone 2310 or 1066 for our Auto Delivery.

Modern Shoe Repair
505 Richmond and 142 Bruce

Railroad Accidents Have Been Reduced
because of better oversight on the part of employees. Employers want seen-sighted men, and employees should leave nothing undone to know they have the best vision. Our examination will tell whether you need glasses.

Carlyle TREBILCOCK OPTICIAN
PHONE 2310. 505 RICHMOND ST. Two Doors East of Majestic.

The London Loan and Savings Company of Canada
Improved farm for sale under mortgage—181 acres in Township of Artemesia. Terms: Only \$200 down or secured, balance in installments to suit.

Federal Advertising Service
Domestic Savings Building, LONDON, CANADA.

Grandfather Clocks
If there is one thing more indispensable than another in regulating the household, it is a reliable and trustworthy clock, and the best of all is the Grandfather Clock. Every clock in our store carries with it our unqualified guarantee.

YOUNG'S TWO STORES
LONDON. EAST LONDON.

XXX Buster Brown Bread
It contains all the nourishment of the wheat, is appetizing and easily digested.

Johnston Bros. XXX Bread
Phone 944.

UNABLE TO FILL ORDERS FOR FALL RUSH IN STOVES

Hardware and Metal Dealers This True of Some Manufacturers
The majority of price changes this week in the hardware and metal market came from Western Canada, and follow advances which took place previously in the eastern markets. Today's issue of Hardware and Metals sales.

New Route to Western Canada Proving Popular

RUBBER HEELS
On your next trip to Western Canada, you will not travel over a new route, and the wonderful land opened up in Northern Ontario and the Transcontinental Railway, and gain a glimpse of the grand and the Cobalt silver mining region.

Modern Shoe Repair
505 Richmond and 142 Bruce

Railroad Accidents Have Been Reduced
because of better oversight on the part of employees. Employers want seen-sighted men, and employees should leave nothing undone to know they have the best vision. Our examination will tell whether you need glasses.

Carlyle TREBILCOCK OPTICIAN
PHONE 2310. 505 RICHMOND ST. Two Doors East of Majestic.

The London Loan and Savings Company of Canada
Improved farm for sale under mortgage—181 acres in Township of Artemesia. Terms: Only \$200 down or secured, balance in installments to suit.

Federal Advertising Service
Domestic Savings Building, LONDON, CANADA.

DRAPED VELVET HATS
Black, brown, navy, taupe, and sand.
BELTZ & CO.
PRACTICAL FURRIERS. ywt

DISTRICTS ASSIGNED CANVASSING TEAMS OF KNIGHTS OF COLUMBUS

Final Preparations Made in Chaplains' Fund Drive.

Final preparations for the launching of the local campaign to raise funds for the erection of Catholic chapel built and recreation centres for the Canadian boys at front, were made at a meeting of the captains and members of the various teams, at the Knights of Columbus Hall, Ridout street, Friday night.

GIVES FIGURES OF ALL GAINS USED IN LIQUOR MANUFACTURE

Western "U" Professor Quotes Statistics on Discussed Point.
"There appears to be a controversy among the womenfolk of the city," said Dr. Louis A. Wood of the Western University yesterday, "with regard to the character of the grains and other raw materials which are used in the manufacture of spirits and other liquors."

LEAVES CITY SERVICE
Son of ex-Mayor Essery Will Practice Law in Toronto.

CANADIAN PACIFIC RAILWAY.
Effective Sunday, September 29.

SHIPS CARGO ABLAZE.
New York, Sept. 22.—The cargo of the Swedish steamship Maedgar, anchored in the Hudson River here, was badly damaged last night by fire.

SURVEYOR WINS MILITARY CROSS.
VICTORIA, B. C., Sept. 21.—Lieut. K. H. Harrison of the royal engineers, who was a surveyor in Victoria before the war, has been awarded the Military Cross. He was in charge of the maintenance of bridges across a canal.

INCREASED SALARY.
A salary boost often comes to the young person as the result of a course in the evening classes of the Western-Well School. They begin October 1.

CANADA IS WELL COVERED BY NEWSPAPERS.
Despite War, Canada's Reading Public Well Served.

"BOOTS."
This is the title of a Victoria Record record over produced. The other side of the record is "Gunga Din." These are two of Kipling's finest poems, and recorded by Victor Holmes. Hear the record at the Victrola Parlors of Y. C. E. Firm of Heineman & Co., Limited, 242 Dundas street.

Federal Advertising Service
Domestic Savings Building, LONDON, CANADA.

LABOR PARTY TO ENTER POLITICS ORGANIZED LIKE BODY IN BRITAIN

Congress of Workmen at Ottawa in All-Night Session.

WATTERS IS RE-ELECTED P. M. Draper Again Gets the Secretaryship Over Delegate Kerrigan.

Ottawa, Sept. 21.—In a session that is to last all night, the Dominion Labor Congress resolved to form an independent labor party in Canada. This resolution was reported recommended in part by the following: "The time has arrived when the workers of Canada ought to follow British precedent and organize a labor party such as that which has been organized in the best interests of the wealth-producers of the nation."

Other Officers.
Secretary—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Other Officers.
Vice-presidents—James Simpson, Toronto; R. A. Rigg, M. P., Winnipeg; Arthur Marten, Montreal.

Rowat's COFFEE
50c per pound
T. A. ROWAT & CO.
255 Dundas St.
Phone 2581-3252.

made a spirited address to the delegates, urging them to stand for independent political action in the city attempts to differentiate between the interests of the workers and the soldiers, and declared that labor was the soldiers' best friend. The soldier knows that when he touches labor he touches his very life.

On Sale During Month of September
at the same price you would pay for the old-style, cemented in two pieces.

BROWN OPTICAL CO.
EYE SPECIALISTS AND OPTICIANS
226 Dundas St. Phone 1877
LONDON ONTARIO

COSTA RICA BREAKS WITH WORLD ENEMY
SAN JOSE, Costa Rica, Sept. 21.—The Costa Rican Government, by an official act this afternoon, severed diplomatic relations with Germany. Passports were handed to the diplomatic and consular representatives here and the Costa Rican legation and consular officials in Germany were recalled.

\$150,000,000 CREDIT FROM BANKS TO BUY FOOD FOR SOLDIERS
Agreement Reached To Apply On Imperial Account.

WESTERN WHEAT SHOWS EXCEPTIONAL STANDARD
WINNIPEG, Sept. 21.—Further evidence of the magnificent quality of Western Canada wheat was in evidence today when out of 712 cars inspected, 650 were contract grades (45 No. 1 hard, and 52 No. 1 northern). Millions were bidders for this wheat the greater portions being from Manitoba fields, and they secured three-quarters of a million bushels of highest grades in competition with the Wheat Export Co., whose agents were again on the market.

Western Ontario Electric Co.
227 Dundas Street. Phone 471.
Inspect our new line of Fixtures and Lamps before purchasing. Estimates given wiring free. A full stock of Flashlights.

Gymnastics and Swimming
The Y. W. C. A. will conduct afternoon and evening classes in these activities.
Apply MISS MONA FITZ-GERALD, Y. W. C. A.
Telephone 1439.

When It Comes To Re-building Your Tires Inside or Outside, WE ARE THERE.
LONDON'S RUBBER MAN
BRUCKMAN
Rear 186 King.
Phone 5124.

English Rheumatism Capsules
Are guaranteed to relieve the worst rheumatic pains in six hours. 50 cents a box at
Taylor's 6 Cut-Rate Drug Stores

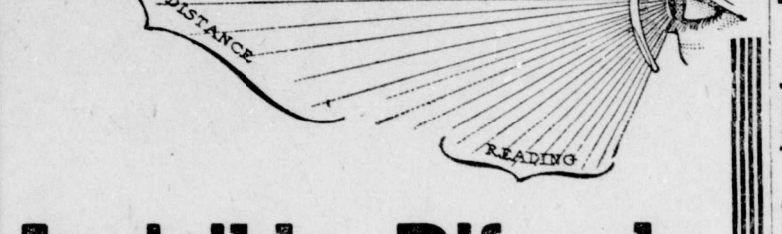
English Rheumatism Capsules
Are guaranteed to relieve the worst rheumatic pains in six hours. 50 cents a box at
Taylor's 6 Cut-Rate Drug Stores

English Rheumatism Capsules
Are guaranteed to relieve the worst rheumatic pains in six hours. 50 cents a box at
Taylor's 6 Cut-Rate Drug Stores

English Rheumatism Capsules
Are guaranteed to relieve the worst rheumatic pains in six hours. 50 cents a box at
Taylor's 6 Cut-Rate Drug Stores

English Rheumatism Capsules
Are guaranteed to relieve the worst rheumatic pains in six hours. 50 cents a box at
Taylor's 6 Cut-Rate Drug Stores

UNO-CRYSTAL BI-FOCAL LENSES
HAVE NO ABERRATION.



Invisible Bifocals
Double-vision Glasses, ground on one solid glass; no lines or cement.
On Sale During Month of September

BROWN OPTICAL CO.
EYE SPECIALISTS AND OPTICIANS
226 Dundas St. Phone 1877
LONDON ONTARIO

ROSS' LIMITED FURS
From Fur Market Report, Sept. 17, 1917

The trade is discussing the possibility of a shortage during the present season of some of the furs most in demand. Shortage of importations of European furs since the beginning of the war is contributing to this fear.

Early Buying in Furs Will Be a Wise Policy This Season
FROM MANUFACTURER TO WEARER DIRECT IS OUR METHOD. NO MIDDLE PROFITS.

No. 1 Plain Hudson Seal Coats, 36-inch to 44-inch bust, 42 inches long \$150.00 to \$190.00
No. 1 Fancy Mink Trimmed Coat \$300.00
No. 1 Fancy Raccoon Trimmed Coat \$225.00
No. 1 Fancy Scotch Mole Trimmed Coat \$325.00
No. 1 Fancy Siberian Squirrel Trimmed Coat \$210.00
Specially Fine Cross-Fox Sets \$95.00 to \$150.00
Choice Black Lynx Sets \$75.00 to \$100.00
Select Black Fox Sets \$75.00 to \$95.00
Black Wolf Sets \$35.00 to \$50.00
Natural Wolf Sets \$19.00 to \$45.00
Australian Fox Sets \$30.00 to \$46.00
Specially Fine New Battleship Grey Wolf Sets \$75.00 to \$107.50
Natural Raccoon Sets \$35.00 and upwards
Sable Sets \$50.00 and upwards
Mink Sets \$50.00 and upwards

Ladies' Wear-Manufacturing Department
Early Fall Serge Suits \$18.00 to \$20.00
Winter Serge Suits \$28.00 to \$35.00
Winter Velour Suits \$36.00 to \$42.00
Gabardine and Poplin Suits \$32.00 to \$35.00

COATS
New Fall Coats, in zibeline \$18.75
New Fall Coats, in chinchillas \$9.75 to \$22.50
New Fall Coats, in broadcloth \$40.00
New Fall Fur Text Pony Coat \$42.00
New Fall Fur Text Baby Lamb Coat \$25.00
New Fall Velour Du Nord Coat \$50.00
New Fall Suits Plush, plaid and trimmed \$25.00 to \$60.00

BLOUSES
New Pink Blouses 98c
Black Habutai Silk Blouses \$2.19 to \$4.50
White Habutai Silk Blouses \$2.19, \$2.98, \$3.50 and \$4.50
Crepe de Chine Silk Blouses, in white and colors \$3.98, \$3.50, \$6.75, \$8.25
Georgette Silk Blouses, with colored embroidery trimming \$4.98
New Voile Waists to hand \$1.19, \$2.25, \$3.75
Clearing Schoolgirls' Middies. Regular \$1.25, for 98c

NECKWEAR
New Stocks 50c, 75c, \$1.00 up to \$2.00
New Georgette Collars, round and square 50c, 75c, \$1.00, \$1.50 and \$2.00
Silk Fibre Sweaters \$8.00
Jaeger All-Wool Sweaters \$12.00 and \$13.50
Radium Hosiery and Perrin Kid Gloves a Specialty.

White or Brown
are the very best that science can make. Order a trial loaf today.

PARNELL'S BREADS
The Breadman

PARNELL'S BREADS
The Breadman

PARNELL'S BREADS
The Breadman