

WALL PAPER IDEAS.

In the selection of Wall Paper it is well to consider where you buy. A firm that is up to date and makes a study of its business is more likely to give you satisfaction and save you money by offering suggestions. We want to make our work always better than the ordinary kind.

O. B. GRAVES,
222 Dundas Street.

BROCK'S
Smokeless Cartridges

are a permanent success because they may always be depended upon to give the Highest Velocity with Low Pressure, Full Power Pattern. They are Clean and Smokeless.

W. A. BROCK,
192 Dundas St., London, Ont. Phone 501

Perhaps...

you may not understand how a home may be decorated for little money. Nice, tasty

Wall Paper

at a reasonable price, will do it. Come with sizes of rooms and we will tell you the cost.

H. & C. Colerick, 434 Richmond Street.

DR. S. J. CAMPBELL,
DEPARTMENT 438 PARK AVENUE
Between Dundas and Queen's Ave. Phone 909

W. B. LAIDLAW,
Barrister, solicitor, etc. Money to loan at low rates. Bank of Commerce Bldg.

EASY READING.

When you have the electric light to read with in the long winter evenings your eyes will not suffer from the steady and continuous strain put upon them.

Electric light is handy and does not accumulate dirt and smoke! Let us give you prices. Phone 565.

LONDON ELECTRIC CO.,
339 Richmond Street.

SPECIAL NOTICES.

Long & Dyer, Wood Finishers.—Houses and offices oil finished. All kinds of wood finishing a specialty. Planes, high speed, and furniture, etc., oak and walnut picture frames made to order. Notice we have removed from 290 1/2 Dundas street, to Turner's old carriage shop, Richmond.

STOVES, STOVES, STOVES.—Cheap Cook Stoves, Square Baseburners, Parlor Stoves, Extension Tables, Bedroom Suites, Springs and Hair Mattresses, Goose Feather Pillows, Down Cushions, made to order at the Feather Bed and Mattress Cleaning Factory, 698 Richmond street north. **HUNT & SONS.** Telephone 997.

We have just opened out a fine line of furniture coverings, imported direct from England. All the latest shades and designs. You should see them. At **TRAFFORD'S**, 95 to 97 King street.

Don't have corns on your fingers by using dull scissors when you can have them sharpened for 5 cents by **PERRY DAVID**, 569 Richmond street, two doors north of Albert.

The Medical Profession Recommend Dr. A. W. Chas. Ointment.

Dr. C. M. Harlan, writing in the American Journal of Health, Feb. 10, says: "Among the proprietary medicines deserving recognition is Dr. Chas. Ointment, as a remedy for Piles, Eczematous skin eruptions of all kinds, for which it has been used with marked success and has effected remarkable cures in many obstinate cases which seem to baffle the skillful medical attendant."

A pitcher full of beer would never satisfy a whole baseball team.

It is not the lamblake newspaper that is most often getting shared.

His Life Was Saved.

Mr. J. E. Lilly, a prominent citizen of Hannibal, Mo., lately had a wonderful deliverance from a frightful death. In telling of it he says: "I was taken with Typhoid Fever, which ran into Pneumonia. My lungs became hardened. I was so weak I couldn't even sit up in bed. Nothing helped me. I expected to soon die of consumption, when I heard of Dr. King's New Discovery. One bottle gave great relief. I continued to use it, and now am well and strong. I can't say too much in its praise." This marvelous medicine is the surest and quickest cure in the world for all Throat and Lung Trouble. 50 cents and \$1. at any drug store; every bottle guaranteed.

Money in the bank is always of some account.

Because a man looks rusty is no sign that he has an iron constitution.

DELICACIES TO FRIENDS IN CAMP. Do not omit a bottle of Dr. SIEBERT'S ANGSTURA BITTERS in your packages for the boys. Safest preventive of fever, colic, etc.

There are 354 deer parks in England.

Transparent leather is made in France.

To Cure a Cold in One Day

Take **Laxative Broom-Quinine Tablets**. All druggists refund the money if it fails to cure. 25 cents.

The Carving Knife

Could almost be used as a decorating ornament were you able to get such choice tender meat as we are serving to our trade. You can't sharpen your appetite on a gristlebone, but you can sharpen your appetite on our select meats. Just try us once.

J. H. GATECLIFFE,
467 Dundas Street.

NO HURRY...

Perhaps you will say these two words when the house does not require a stove, but it is just the time we can attend to your order. When everyone desires their stoves or furnaces attended to we have to follow the motto, "First come, first served." Order at once.

STEVELY'S,
Richmond Street. Phone 452

FINE AND WARM.

Toronto, Sept. 29—11 p.m.—High pressure continues from the lakes to the Atlantic, but whilst it is increasing in Eastern Canada a general decrease is taking place over the lake district, owing to the development of a low area over the north shore of Lake Superior. The weather is fine everywhere. Minimum and maximum temperatures: Victoria, 46-54; Kamloops, 44-54; Battleford, 50-56; Qu'Appelle, 52-56; Winnipeg, 34-50; Pelly Sound, 46-50; Toronto, 46-70; Ottawa, 45-73; Montreal, 52-72; Quebec, 42-68; Halifax, 42-66.

Probabilities.—Toronto, Sept. 30—1 a.m.—Lower lakes: Winds, freshening from the southeast to southwest; fair and warm; some thunder showers at night or on Saturday. Local temperatures.—The highest and lowest readings of the thermometer at the observatory here on Thursday were 79 and 41 degrees.

Gammage & Sons
Are LONDON'S
FLORISTS.

Cor. Dundas and Clarence. Greenhouses opp Barracks on Oxford street.

THE WATSON-JOHNSTON CO.
Importers of Fine Woollens
239 Dundas Street.

London Advertiser.

TELEPHONE NUMBERS:
107.....Business Offices
184.....Editorial Room
178.....Job Departments



A LOCAL BUDGET

—Mrs. (Dr.) Bucke, of this city, is visiting relatives in Sarnia.

—Ex-Ald. Skinner and Mrs. Burgess have left to visit relatives in Chicago.

—Mrs. Wm. Wyatt, of this city, is the guest of Mrs. (Rev.) Chas. Smith, at Exeter.

—Mr. and Mrs. W. H. L. Bennett, of Tara, have arrived here to reside permanently.

—Mr. Arthur White, district freight agent of the G. T. R., is ill at his residence in Toronto.

—Miss Agnes M. Templeton, of this city, is the guest of Miss Edith Scott, Christina street, Sarnia.

—Mrs. T. Egelton, of this city, and her daughter, Mrs. Walter Graham, are visiting friends in Chicago.

—Miss Fanny Froggy, Toronto; Miss Nellie Smith and Miss Alice Stanfield, of St. Thomas, are visiting Miss Potts in this city.

—Rev. J. H. Moorhouse, of this city, is announced to give an address at Cairo, under the auspices of the Bible Society, on Oct. 5.

—Mrs. F. W. Gallagher, of 419 Cedar avenue, Cleveland, Ohio, is visiting Miss Fannie Young, 43 Tecumseh avenue, South London, for a few days.

—Misses Flossie and Alice Mann, Tecumseh House employees, left last night for London, England, where they intend to reside in future.

—Mrs. Chas. Graham, of Los Angeles, Cal., has left for home after a pleasant visit with Mr. and Mrs. J. T. Douglas and other friends in South London.

—The usual thanksgiving services will be held in Holy Trinity Church, Lucan, on Sunday next. The Bishop of Huron will preach both morning and evening.

—St. Thomas Times: A large congregation gathered in Old St. Thomas' Church, on Walnut street, Sunday evening to hear Bishop Baldwin deliver his annual memorial sermon.

—Miss Fannie Young, 43 Tecumseh avenue, South London, has returned from Cleveland, after an enjoyable two weeks' visit with her cousin, Mrs. F. W. Gallagher, 419 Cedar avenue.

—Mr. Myles A. Young, of Boston, Mass., formerly of this city, has accepted a position with the Hobbs Manufacturing Company, and with Mrs. Young will take up their residence in the city.

—The fourth annual meeting of the London conference branch of the Methodist Woman's Missionary Society will be held in North Street Methodist Church, Goderich, on Tuesday, Wednesday and Thursday of next week.

—Misses' milk wagon came to grief yesterday morning, the horse running away and colliding with John Teal's horse at the dray stand. Teal's animal was knocked over and somewhat injured.

—Hamilton Times: Lieutenant-Colonel Holmes, D. A. C., London, returned home this morning, accompanied by Miss Beatrice Walker, who will be a guest at the barracks for a few days.

—Lieut. Huron Rock (of Petrolia), of the First Hussars, has been appointed to represent the regiment at the meeting of the cavalry officers to be held in Toronto from Oct. 8 to 15.

—The West property on Burwell street has been sold by Mr. J. W. Jones to Mr. F. J. Laphorne for \$1105. Mr. Jones has also disposed of the bankrupt stock of D. Dobie & Son, Wallaceburg, to Ratz & Co. of Blenheim, at 46 1/2c on the dollar.

—Miss Hettie Handford, daughter of the late Isaac Handford, was married at the residence of Mr. James Handford, Usborne, London road, on Tuesday last to Mr. Charles Gled, of South London. The ceremony was performed by Rev. Mr. Salton, of Centralia.

—Toronto News: A colored man named Wm. Johnson, a camp follower at the Woodbine races, was brought before Police Magistrate Denison this morning for trial on a charge of having left for London in the pocket of John McWhinney, of London. He was remanded for trial.

—Petrolia Advertiser: A crack team from London, composed mainly of Canadian League players, will play the Petrolia here on Friday next (today) at 3 p.m. There should be a good attendance, as the proceeds are for the benefit of the players. The Londoners will be assisted by Abby Johnston, the former National Leaguer of the Louisville team.

The Aylmer Sun says: "Mr. T. G. Dochstader, who has so long been in J. H. Glover's hardware store, will leave for London in two or three weeks, having accepted a position with the Bowman wholesale hardware house. Mr. and Mrs. Dochstader's many friends here will regret their removal while pleased to see Mr. Dochstader's advancement."

—The weekly meeting of the London Froebel Society was held on Tuesday afternoon. The business of the afternoon was to arrange a programme of the meetings until February. One meeting each month is to be held in turns in the different kindergartens. The first will be held in St. George's kindergarten on Oct. 11. The society has secured Miss Susan E. Blow for its jubilee lecture about the end of October.

NARROW ESCAPE.

Trolley No. 74 of the belt line struck the milk wagon of Mr. Small, of Potteryburg, yesterday, and badly damaged it. The car fender and a number of windows were smashed. Mr. Small's escape from injury was marvelous. He was entangled in the wreck. Motor-man Wigmore deserves credit for the manner in which he reversed the car.

WEEKLY HIGH COURT.

During recess in the Emerson trial yesterday, Justice Meredith held the weekly high court, and heard one motion. Messrs. T. G. Meredith, city, and Shaughnessy, of Petrolia, moved for an injunction in the case of Wilson & Co. vs. Rumball and LeBel, to restrain the defendants from having certain dealings with the plaintiffs. By consent, part of the injunction was continued until trial. Other contracts dissolved on defendant Rumball agreeing to keep the account. I. F. Hellmuth appeared for Rumball, and Gunn for LeBel.

CONTRACTS LET

For London's Cold Storage Building—With One Exception They Go to Local Firms.

The contracts for the erection of the new cold storage building on Bathurst street have been let. The building will cost \$40,000. Henry Lucas, of Toronto, gets the contract for the masonry and brickwork, and Hillard & McKinley, of this city, will do the carpentering, while the London Foundry Company were awarded the ironwork. Other contracts not yet signed. Lowest tender accepted in every case.

The contracts call for the building's completion within six months. There will be five floors, including the basement. A system of artificial ice manufacture, two improved refrigerator machines, and all modern improvements will be a part. Mr. George E. Zimmerman, of Detroit, is the architect. The main building will be 80x100 feet in dimension.

Abbey's Effervescent Salt.

This standard English preparation has for its basis the salts extracted from the juices of fresh fruits. The daily use of Abbey's Effervescent Salt will keep you in good health. Sold by druggists everywhere at 60 cents a large bottle. Trial size, 25 cents.

Are skillful croquet players knock-about artists?

To stand up for themselves some people have to be.

THE BIGGEST
SNAP IN...MEN'S
GLOVES

ever offered in the city. We have just received two hundred and forty pairs of FOWN'S English Gloves—got damp crossing the ocean, casting some small spots, which you can hardly see, and which will not affect the quality a bit. The gloves were made to sell at a dollar and a half. Our price for the lot—75c a PAIR.

BOUGHNER
SEE WINDOW DISPLAY.

Anderson's
Book Sale

1-3 Off for Cash.

We have determined to offer the balance of the Jas. I. Anderson select stock of Books at 1-3 off for cash, to make room for new fall Books soon to arrive.

This does not apply to Bible, Prayer, Hymn or School Books.

183 Dundas Street.

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THE PLEBISCITE
IN LONDON

A Small Vote and Not Much Excitement.

Majority Against Prohibition 985 in the Six Wards.

The Returns in Detail—South London the Only "Dry" Spot—Receiving the News.

A comparison of the total number of voters on the lists in London, with the number of votes polled yesterday shows that there were many stay-at-homes. Very little excitement was caused in the city, and the quiet, almost deserted condition of the polls throughout the day, was remarkable. The anti-prohibitionists had the largest number of rigs out, and the most thorough organization. The results were disappointing for the prohibitionists. Long before the polls were closed the workers for prohibition realized that a full vote would not be forthcoming, and when the returns came in they attributed their defeat to the unmarked ballots.

The Advertiser bulletins attracted the crowd, as usual. From the time the first sub-division figures could be seen, a few minutes after 5 o'clock, until late in the night, when the approximate result of the vote throughout the Dominion was at hand, Richmond street, in front of The Advertiser office, was thronged. The returns were awaited with curiosity and received with good-nature. At no time was there much vociferation. The crowd lacked the usual election enthusiasm.

The returns from the city sub-divisions were obtained by messengers, and those from all parts of the Dominion came promptly by special wire. That the service gave every satisfaction was proven by the crowd of spectators retained throughout the evening.

The comparison of the total vote on the city polling books (not including West London), the vote polled at the Leys-Beck election, and the plebiscite vote, is here given:

	Leys-Beck	Plebiscite
Total vote	1,436	1,218
Ward 1	1,493	1,237
Ward 2	1,761	1,489
Ward 3	1,815	1,528
Ward 4	1,785	1,465
Ward 5	1,059	922
Totals	9,349	7,859

WARD ONE.

	For.	Against.
Subdivision 1	36	77
Subdivision 2	34	66
Subdivision 3	54	144
Subdivision 4	13	94
Subdivision 5	44	92
Subdivision 6	54	114
Subdivision 7	33	62
Totals	273	639

WARD TWO.

	For.	Against.
Subdivision 1	50	83
Subdivision 2	45	77
Subdivision 3	75	126
Subdivision 4	73	138
Subdivision 5	43	117
Subdivision 6	44	74
Totals	330	660

WARD THREE.

	For.	Against.
Subdivision 1	67	72
Subdivision 2	126	83
Subdivision 3	80	74
Subdivision 4	66	68
Subdivision 5	55	119
Subdivision 6	59	84
Subdivision 7	45	70
Totals	472	570

WARD FOUR.

	For.	Against.
Subdivision 1	89	99
Subdivision 2	97	58
Subdivision 3	1,008	85
Subdivision 4	56	80
Subdivision 5	66	115
Subdivision 6	42	92
Subdivision 7	30	51
Totals	465	573

WARD FIVE.

	For.	Against.
Subdivision 1a	45	56
Subdivision 1b	41	44
Subdivision 2a	41	62
Subdivision 2b	25	64
Subdivision 3a	73	64
Subdivision 3b	61	40
Subdivision 4a	62	56
Subdivision 4b	38	34
Subdivision 5a	69	63
Subdivision 5b	63	63
Totals	607	608

WARD SIX.

	For.	Against.
Subdivision 1	58	63
Subdivision 2	51	47
Subdivision 3	93	77
Subdivision 4	59	59
Subdivision 5	47	83
Totals	336	335

LONDON WEST.

	For.	Against.
Subdivision 1	49	56
Subdivision 2	30	68
Subdivision 3	18	56
Totals	97	180

RECAPITULATION.

	For.	Against.
Ward 1	273	639
Ward 2	330	660
Ward 3	472	570
Ward 4	465	573
Ward 5	607	608
Ward 6	336	335
London West	97	180
Totals	2,480	3,465

Majority against prohibition in full city vote..... 985

AT PROHIBITION HEADQUARTERS.

A special wire at the Auditorium brought the news from the country to a fair-sized gathering of ardent local prohibition workers. The result in the city had been disappointing, and its effect was not disguised, but the news of victories in the Maritime Provinces and throughout the rural districts was received with great enthusiasm. Several spirited speeches of a most hopeful tone were delivered, and interspersed with these were selections by the Imperial Quartet and the reading of the returns. Mr. James H. Bowman was chairman. The speakers were Rev. W. Smith, Rev. Dr. Saunders, Rev. A. G. Harris, Mrs. Gordon Wright, Mrs.

Mr. T. F. Kingsmill
earnestly requests the
pleasure of your company at his Annual Autumn Festival of Style,
on Thursday, Friday and
Saturday, Sept. 29 and
30, and Oct. 1, when he
intends displaying the
prettiest Parisian conceits in Autumn Millinery that he collected in his late European tour.

Bargains in Men's
And Boys' Underwear.