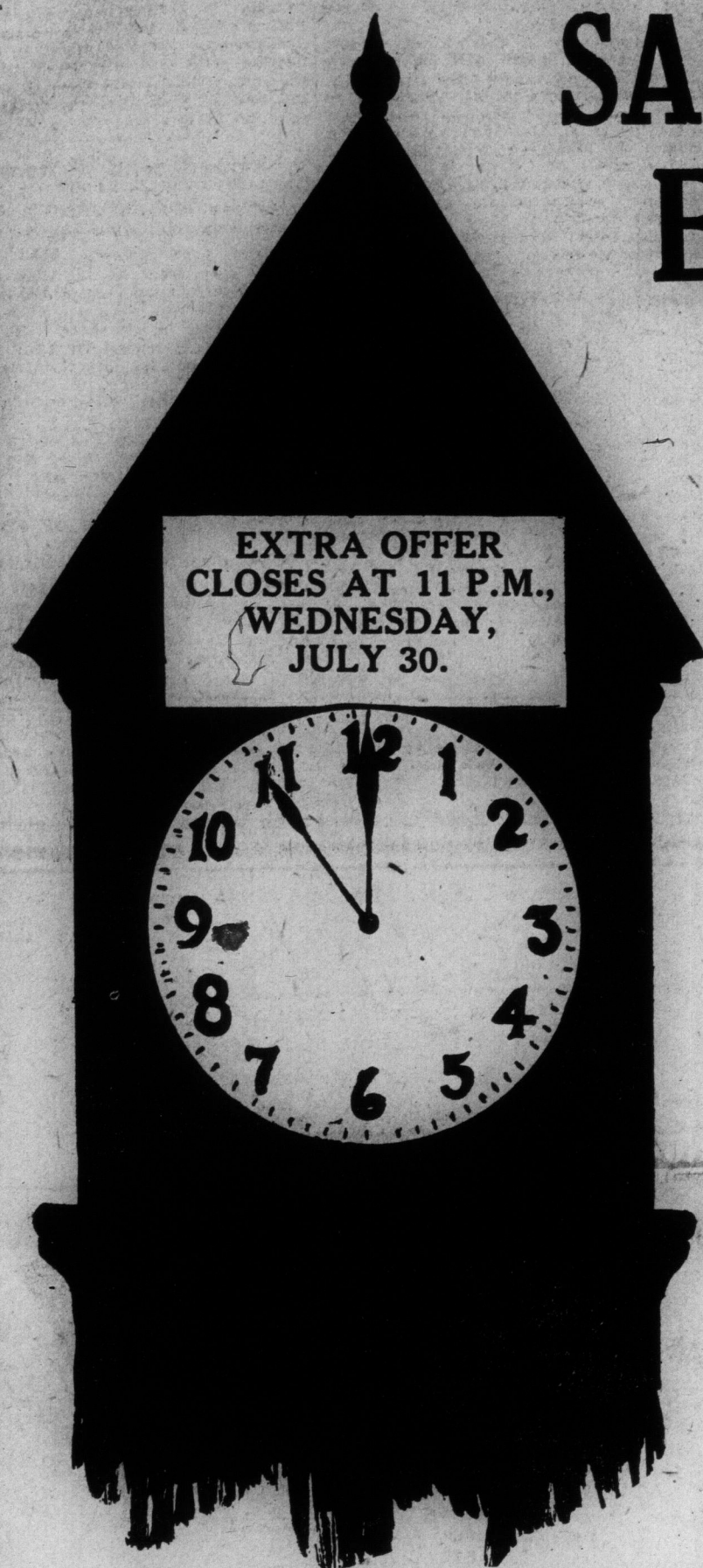


# WHEN THE CLOCK STRIKES ELEVEN TOMORROW NIGHT, JULY 30 SALESMANSHIP CLUB MEMBERS' BEST OPPORTUNITY WILL BE A THING OF THE PAST



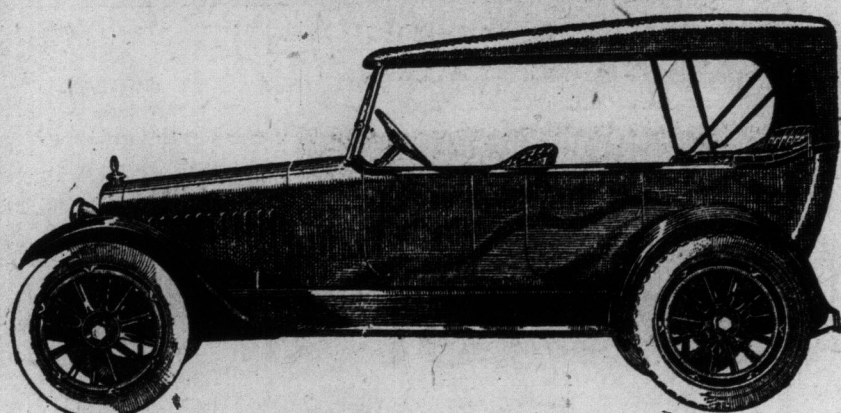
The biggest extra credit offer of the entire campaign, allowing 60,000 EXTRA CREDITS on each and every club of new subscriptions totalling 36 months, ends at 11 p.m., Wednesday, July 30th.

Those members who intend to report their results in person must be in the Salesmanship Club department of The World when the clock strikes eleven or they will be too late. At eleven o'clock the doors will be locked and no one else admitted. Those in the office at that time will be given sufficient time to report their subscriptions. Come early and avoid the rush at the last minute.

Out-of-the-City members and any who cannot call at the office on Wednesday can mail their subscriptions at any time Wednesday just so they show postmark prior to 11 p.m., July 30th, and they will be counted even though they are not received until a day or two later.

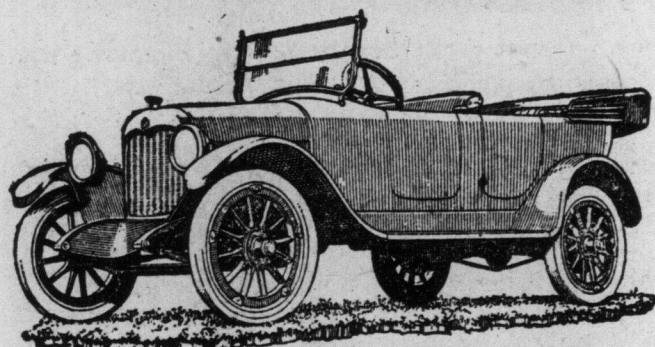
## WINNERS OF TWO \$500 EXTRA CASH AWARDS TO BE DECIDED ON RESULTS UP TO 11 P.M., WEDNESDAY, JULY 30.

### SECOND AWARD



This luxurious \$2125 Chalmers touring car, famous for its "hot-spot" engine, was purchased from and can be seen at United Auto Sales, Ltd., Toronto.

### FOURTH AWARD



This much-to-be-desired \$1390 Maxwell touring car, which is so well known everywhere automobiles are driven, was purchased from United Auto Sales, Ltd., Toronto.

### \$5,000 HOME OF THE WINNER'S OWN SELECTION THE FIRST AWARD

The winner of the first prize can select any \$5,000 home or farm in any part of Ontario, and The World will foot the bill.

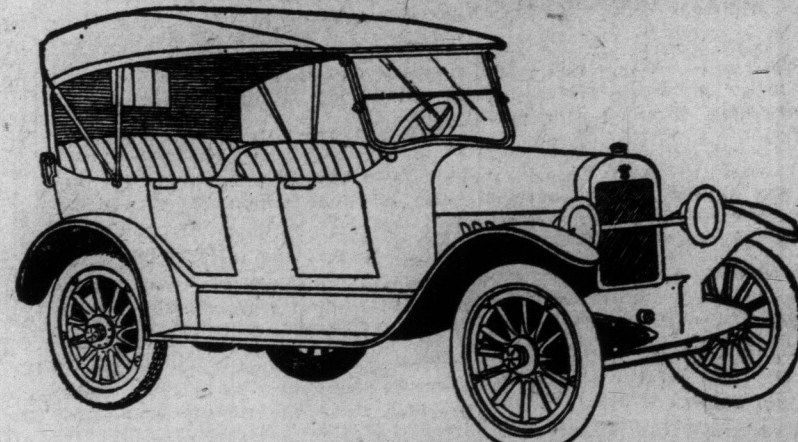
### THE \$16,000 PRIZE LIST

\$5,000 Home .....	\$5,000
Chalmers Touring Car .....	2,125
Briscoe Touring Car .....	1,510
Maxwell Touring Car .....	1,390
Briscoe Touring Car .....	1,375
18 \$100 Prizes .....	1,800
18 \$50 Prizes .....	900
50 \$25 Prizes .....	1,250
Extra Cash Awards .....	1,000

Total ..... \$16,350

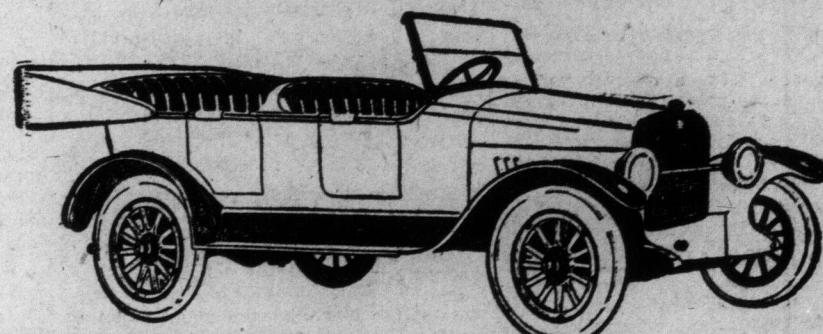
The \$100, \$50 and \$25 Prizes above referred to will be merchandise orders, full details of which will be announced later.

### THIRD AWARD



This high-grade \$1510 Briscoe "Special" touring car—the car with the "half-million-dollar motor," was purchased from and can be seen at Bailey-Drummond Motor Co., Toronto.

### FIFTH AWARD



This classy \$1375 Briscoe "Standard" touring car, whose by-word is "Less Gas and More Mileage," was purchased from Bailey-Drummond Motor Co., Toronto.

IF YOU WANT TO ENTER THE RACE DO IT TODAY---RIGHT NOW

SPECIAL OFFER  
ENDS  
JULY 30

SALESMANSHIP CLUB DEPARTMENT  
**THE TORONTO WORLD**

CAMPAIGN  
ENDS  
AUGUST 29