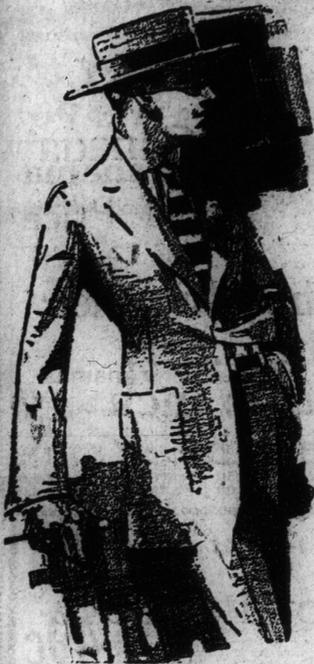


EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street Doors are boxes where orders or instructions may be placed. These boxes are emptied every hour until 1 p.m., and twice in the afternoon.

HAVE YOU A "D. A."? A deposit account is one of the greatest conveniences in ordering goods by telephone. Apply for particulars at the "D. A." Office on the Fourth Floor.

ECONOMY HINTS IN MEN'S CLOTHING



Now it certainly is not economy to swelter around in a heavy winter suit when at our valuations you can get light weight, neat summer ones at greatly reduced prices. Nor is it economy to wear out your winter boots, which should be kept for stormy weather, when comfortable, stylish Oxfords may be had for half the original price. And certainly it is not economy to wear a felt hat which will be mighty shabby by fall if you wear it all summer, while others are enjoying the cool comfort of Our Straws—all reduced TODAY to HALF-PRICE.

Men! Suit Economy Illustrated---Two-Piece Summer Suits at \$11.25

Light-weight clothing is a big factor in ensuring comfort during the hot weather, and this is a splendid opportunity to secure a cool two-piece suit at a remarkably low price. In this lot are to be found light-weight navy blue serges, in a fine twill, plain grey clay twill worsted in a light shade, Palm Beach fabrics in small stripes and check patterns. The coats are in three-button saque style, with close-fitting collars, and nicely shaped lapels, and are half lined with fine lustre. The trousers are made in outing style, with belt loops and cuffs, two side, two hip and watch pockets. All are marked at reduced prices for quick clearance. Sizes 34 to 44 in the lot. Clearing price, \$11.25.

Striped Duck Outing Trousers, Clearing at, Pair, \$1.45

Another special value for quick selling is the offer of 100 pairs of striped duck trousers, in the fashionable sport or outing style. They are well made, finished with belt loops and cuffs and have five pockets. Sizes 32 to 42 waist measurement and assorted leg length. Special value, pair, \$1.45.

Men's Dust Coats, Special, Each, \$1.95

These are in single and double-breasted style, button up close to the chin and are cut full and roomy with large body and full skirt. They are made from a dust-resisting fabric, in linen shade, and give splendid protection to the clothing of the motorist when driving or working about the car. Special price, each, \$1.95.



—Main Floor, Queen St.

Boys' Wash Suits at 69c Offer Big Saving Opportunities Today

There's plenty of time to get good service from these suits, so come today and share in the savings. They are of good washing materials, such as ginghams, percales and other good washing fabrics. They are in various patterns of blue and white, or tan and white. The collar, belt and tie are of neat contrasting color on every suit. Knee pants. Sizes 3 to 8 years. Today, pair, 69c.

Boys' Suspender Rompers, Extra Special, Today, Pair, 29c

These rompers are just the thing for the little fellows these warm days. They are cotton made, in plain dark blue chambray, have bib and front pocket, and are full and roomy fitting. They are red trimmed around bottom of legs and pocket. Sizes 4, 5 and 6 years only. Extra special, today, pair, 29c.

—Main Floor, Queen St.

Men! Gunmetal, Tan and Patent Leather Oxfords, Half-Price and Less, Pair, \$3.00

These are lines from regular stock priced to clear today at half-price. No man who needs Oxfords should miss this opportunity to save dollars, especially, too, as many weeks of summery weather still remain when light, cool Oxfords will still be the most popular footwear for men. These are in the new recede shape in black, dark mahogany, tan calf, or patent leather, with Goodyear welt soles. Sizes 6 to 10. Today, to clear, per pair, \$3.00.

Boys' Gunmetal Calf Laced Boots, Today, Special, Pair, \$2.95

They have rubber fibre soles and solid rubber heels; also a gunmetal Blucher with round shaped toe with strong leather sole. Sizes 1 to 5 1/2. Today, special, pair, \$2.95.

Special Play Shoes for Boys

A new and practical shoe, which will give good wear, standing much scruffing. They are in semi-moccasin style, with hand-sewn seams and strong leather soles, low heels. Brown chrome leather Oxfords. Sizes 11 to 2, \$3.75. Boots in same style, either brown or cream elk. Sizes 11 to 2, \$4.00. Also Boys' White Canvas Boots, with thick red rubber sewn soles and heels. Sizes 1 to 5 1/2, Pair, \$2.50. Sizes 11 to 13 1/2, Pair, \$2.25.

—Fourth Floor, Queen St.

Fleet Foot Outing Shoes

The footwear the holidayers like; made of white duck, with white rubber soles: Men's, sizes 6 to 11, Boots, \$1.60; Oxfords, \$1.40. Boys', sizes 1 to 5, Boots, \$1.40; Oxfords, \$1.35. Boys', sizes 11 to 13, Boots, \$1.25; Oxfords, \$1.20. Women's, sizes 2 1/2 to 7, Boots, \$1.40; Oxfords, \$1.35.

—Fourth Floor, Queen St.

Men's Khaki Irish Lawn Handkerchiefs at 3 for 25c

A splendid variety of Khaki Handkerchiefs are available in the Handkerchief Department, and those who desire enclosing a few in their next overseas box, or even for civilian use, have a splendid range of prices and qualities to choose from. There are some of fine Irish lawn finished with a hemmed border, and they are priced at 3 for 25c.

Also Men's Khaki Handkerchiefs, made of Irish lawn, with hemstitched hem. Price, 2 for 25c.

Some are of mercerized khaki material, and finished with a hemstitched hem; 18 inches square. Price, 3 for 50c.

Also Souvenir Handkerchiefs, of khaki Irish lawn, are finished with hemstitched hems, and have the word "Canada" neatly embroidered in one corner. 18 inches square. Price, 3 for 50c.

Women's White Lawn Handkerchiefs, made of Irish lawn, and have hemstitched hem. Price, 4 for 25c.

—Main Floor, Centre.

EARLY CLOSING

As in May and June, so in July, August and SEPTEMBER, Store Closes at 1 p.m. on Saturdays. No Noon Delivery on Saturdays.

Saturday 1 p.m.

Other Days at 5 p.m.

CITY AND SUBURBAN ORDERS

If you cannot conveniently come to the Store or telephone, have your orders ready and give them to the drivers or drop them in the boxes situated at the entrances to the store, 8 collections daily, and your orders will receive immediate attention.

The Big Sale of Men's Shirts at 98c Continues This Morning

Offering Excellent Assortments in All Sizes From 14 to 17 1-2. Come and Take Advantage of This Splendid Bargain



Men, if your stock of shirts is low it will pay you to take advantage of this great annual sale of shirts now on. Any man will see at a glance that the values are exceptional, and that now is the time to buy. They are made from firm shirting materials, in a selection of hairline or cluster stripes, in blue, black, helio, tan, green, etc., on light grounds. All are made in coat style, with laundered or soft double cuffs. Sizes 14 to 17 1/2. Today, each, 98c.

Also These Interesting Items for Men and Boys

Men's Combinations, American make, in athletic style, knee length and without sleeves, with drop seat and buttoning down leg. They are in fancy self striped white mercerized nanosook, in sizes 34 to 48. Reduced today, \$1.48.

Men's Outing Shirts of white duck, made with yoke, breast pocket and attached lay-down collar; single band button cuffs; all seams double sewn. Sizes 14 to 18. Reduced today, 79c.

Boys' Combinations, in porous knit, natural or white, and make with knee length and short sleeves. Cool and comfortable garments. Sizes 22 to 30. Per suit, 85c.

Men's Bathing Suits, in two-piece style; jersey with short sleeves; made of finely woven cotton, and in navy, or navy with red, or white trim. Sizes 34 to 44 in the lot, but not all sizes in each color. Reduced price, 69c.

Men's and Boys' Laundered Collars, in 3 or 4-ply weight, and in heights ranging from 1 1/2 to 2 1/4 inches, including stand-up turn-down, with close-fitting or outaway fronts, lay-down or wing styles. Sizes 12 to 18 in the lot, but not all sizes in each style. Priced at, each, 12 1/2c.

—Main Floor, Centre.

Men! Another Big Hat Day, Today

Featuring Panamas at \$2.75; Men's Straw Boaters and Children's Sailor Straws at Half-Price

Just think of the saving in a Panama, which can be worn for many weeks yet this summer and still be in line for next summer's wear, at \$2.75! They are in the very popular fedora shape, with crease crown and flaring brim, also the half telescope or boater styles. Sizes in the lot, 6 3/8 to 7 3/8. Today, reduced to \$2.75.

Every Straw Boater in the Department Today, at Half-Price

Another great saving, this time for the man who prefers the straw boater. They are made from sennit braids with the popular height crown and width brim. Sizes 6 3/8 to 7 3/8. Today, half-price, \$1.50, \$1.00 and 75c.

Children's Sailor Straws Also Half-Price Today

Here are two lines of the popular kiddies' sailors greatly reduced for quick selling today. They are in large or small shape, some with dome crown, others with the square top, with white, blue or black trimmings, and lettered or plain bands. Sizes in the lot, 6 to 6 3/8. Half-price, today, 62c and 50c.

—Main Floor, James St.

