

The Robert SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROB: Fair and comparatively mild.

The Robert SIMPSON



The Bargain Menu at the Simpson Store

Fifty Women's Suits Less Than Half

Modish suits of English imported serges, French Venetians and corduroy velvets, in black, navy, green, grey and tweed mixtures. Extraordinary bargains, and good wearable suits in every way. Small or large outsizes. Regularly \$16.50 to \$21.00, Friday bargain ... 7.95

WOMEN'S SEPARATE SKIRTS, \$3.89.

Made to sell \$5.00 and \$6.00, all of this season's fashionable models of excellent materials, black and navy serges, black and white shepherds' checks and tweeds, in medium grey mixtures, plain tailored or pleated styles. Plenty of sizes from which to choose from if you come early. Friday bargain ... 3.89

Furniture at Low Prices



An Important Sale Announcement for Overcoats

Clearing out black Melton Overcoats, with velvet collars, fancy grey and brown Chesterfield overcoats, and single and double-breasted ulsters, with two-way convertible collars. These are all handsome overcoats, beautifully tailored, and well lined. Regularly \$12.50, \$15.00 and \$16.50. Friday bargain ... 8.95

MEN'S WORK COATS.

The kind that will keep the wind and rain out and stand good hard wear. Made from a heavy grey cottonade, thoroughly rubberized, corduroy collar, checked Mackinaw lining, patent fasteners. To clear, Friday ... 1.98

MEN'S BUSINESS SUITS.

These suits are made from the new browns, greys and fancy striped cloths, in English tweeds and worsteds, cut single-breasted, three-button style, mohair linings, good tailoring, worth twice the price, for Friday ... 7.45

BOYS' NORFOLK JACKETS.

Double-breasted or single-breasted Norfolk, made from a fine English cloth in stripe and mixed tweeds, of grey, olive, light and dark brown, twilled body linings, and full bloomer pants, with buckle at knee. Regular selling up to \$5.00, sizes 25 to 33. Friday, clearing 2.98

CLEARING BOYS' OVERCOATS.

Chesterfield Coats, made from a fine English Melton and Cheviot cloths, in grey and black, silk velvet collar, full generous cuff, heavy Italian twill linings, ulsters with the two-way convertible collar, black Melton and fancy tweed; sizes 29 to 32. Regularly \$6.50 to \$7.50. Friday bargain ... 4.55

Boys' Heavy Sweaters

And Sweater Coats, with two strong pockets, V shaped neck, all sizes. Regular \$1.00. To clear, Friday44

MEN'S NIGHT ROBES.

Heavy English flannel Night Robes, in a variety of stripes, are made extra long and wide, with seams double sewn; colors are pink, blue, drab and helio; all sizes, regularly 75c, Friday bargain58



It's Worth Some Trouble to Get in Touch with Our Friday Boot Bargains

MEN'S BOOTS.

95 pairs men's boots, dongola kid leather, lace style, solid blacker soles and heels, sizes 6 to 11. Regular \$2.00, Friday90
240 pairs men's boots, heavy kip leather, blucher style, double standard screw soles, a strong warm boot that will stand long hard usage, sizes 6 to 11. Friday ... 1.00
300 pairs men's Goodyear welted boots, tan calf, patent calf, box calf and gummetal leathers, button and blucher styles, single or double soles, sizes 5 to 11, regular \$3.50, \$4 and \$4.50. Friday ... 2.95

WOMEN'S BOOTS.

180 pairs, women's boots, button and blucher styles, dongola kid and patent calf leathers, low, medium and high heels; sizes 3 to 7; regular \$2.00 and \$2.50, Friday ... 1.49
256 pairs women's high grade boots, "Countess" and "McPherson" brands, button and blucher styles, selected patent calf with dull matt calf or black cloth tops, sizes 2 1/2 to 7, C, D and E widths; regular \$2.50 and \$4.00, Friday 2.95

Excellent Values in the Whitewear Section

GIRLS' DRESSES.

Girls' Dresses, cleaning several pretty sailor styles, fine all wool serges, braid trim and silk ties, silk emblems on sleeves, etc. Colors navy, brown, cardinal, sizes 6 to 16 years. (No plaid orders). Regular prices \$4.50 to \$6.00 each. Friday bargain, each ... 2.75
Little Girls' Dresses, for ages 2 to 6 years, fine gingham or chambrays, in tan, sky, or pink designs; also in white pique. Regular prices 75c to \$1.50 each. Friday bargain, each50

CLEANING CO-ED COAT SWEATERS.

260 only, Misses' and Women's Extra Fine Heavy Knit Wool Sweaters, Co-Ed style, button at side of front and on shoulders. Just

the thing for present wear, high collar, pearl buttons. Colors grey or navy only. Regular price \$4.50 each. Friday bargain ... 1.95

WOMEN'S UNDERWEAR.

Women's Black Equestrienne Tights, fine ribbed wool and cotton mixture, elastic top, ankle length, sizes 23 to 33. Regular \$1.00 and \$1.25 a pair. Friday bargain, pair63
\$1.00 CORSETS FRIDAY 43c PAIR.
A Friday Corset bargain to hurry for. 600 pairs Corsets, in fine strong long wear white coutil, medium bust, extra long skirt, fitted with two pairs elastic garters, fine steel boning, 4 wide side steels, lace trimmed, sizes 18 to 36 inches. Regular value \$1.00 a pair. Friday bargain63

To Sell 25,000 Yards in One Day with These Ribbon Prices

Our new stocks of Ribbons are crowding out the remainders of our big display, and we want to wind up all of them in one final burst of selling. The array of styles and values at 15c is simply astounding. Read them:

Ottoman Corde and Spotted Satins, striped effects; Dresdeens and plush effects. Regularly 95c to 75c per yard. Clearing price, per yard15
Heavy Black Duchess Satin, 6 inches wide. Regularly 30c per yard. Clearing price, per yard15
Deliny Dresden Ribbons, in small rosebud patterns, with piquet edge. Regularly 25c per yard. Clearing price, per yard15

Wide Taffeta, in good firm quality, in all colors, 5 and 6 inch widths. Clearing price, per yard15
5-inch Heavy Duchess Satin, in colors. Regularly 90c per yard. Clearing price, per yard15
And many more.
Note—We reserve the right to limit the quantity to any one customer. Everybody to have a chance. Extra help will be provided to wait on this bargain.

Bargains in Fabrics for Dressmaking—Dress Goods

Exceptional Offering in Standard Qualities.

1,500 yards of worsted, finished black and white shepherd checks, splendid wearing qualities and guaranteed fast colors. Regular 50c quality, 42 inch wide37
1,150 yards of imported English Tweeds in new spring designs, all the newest spring shadings, 42 inch wide49
700 yards black and navy Panama suitings, 54 in. wide, fine chit-fon weave, worth \$65c per yard; a very special purchase. Black and navy only, 54 in.49
Friedlander's all-wool coating serges, in black, navy, and cream only, tried and tested cloth. Regular \$1.00 value, 52 inches wide64
A special offering in fine chit-fon, black Panama, fine hustrous finish, rich raven dye, our regular \$1.25 Panama. Black only, 54 in. wide84

—Silks

1,500 yards plain and fancy silks to be cleared at 37c per yard. Wide range of colors, including black and ivory, splendid wearing qualities and guaranteed fast colors. Regular 50c quality, 42 inch wide37
Clearance of black and ivory Jap Silks, Lyons dyed Silks, heavy in weight, clear, and bright, taffeta finish, 30 inches wide. Regular 65c. Friday46
400 yards black Satin Paillette, in two weaves, a fine, close weave, in 40-inch, and a heavier, firmer one in 36 inch. Reg. \$1.29. Friday .94

—Linens

1,000 yards Simpson's guaranteed Farmers' Satin, specially recommended for its good wearing quality; bright lustrous finish, in a full range of the newest shades, also ivory and black 54-inch. Regularly 60c and 65c. Friday bargain, yard42
1,000 yards Moire Velour, suitable for undershirts, coat lining, etc. in all the latest shades for the coming season, 40 inches wide. Regularly 25c yard. Friday bargain, yard .19

—Wash Goods

Further clearance of all printed velours, printed flannellets, etc. for kimonos, dressing gowns, dressing jackets, etc. in a big variety of colors. Regularly 12 1/2c. ... 7 1/2c
200 pieces first-class English print, 31 inches wide, stripes and figures and absolutely fast colors. Regularly 12 1/2c. ... 7 1/2c
Hundreds of pieces fine Scotch zingham, 34 inches wide, a tremendous range of the most stylish patterns ever shown, sky, pink, mauve, etc. Regular value 12 1/2c. ... 7 1/2c

Trimmings

1,000 yards of black and colored silk bandings and embroideries, all in perfect condition, and suitable for the new spring dresses. Regularly 50c, 65c, 75c and 85c per yard. Friday, to clear, yard20

Fancy Needlework

Austrian Linen Shams and Runners, with applique scroll design at corners, and hemstitched, sizes 30 x 30 and 18 x 54 inches. Regular 59c each. Friday bargain, each39
A new series of subjects, in tapestry cushion tops, either light or dark ground, this is a very exceptional bargain. Friday, each17

Handkerchiefs for Friday

Men's white mercerized "Initial" handkerchiefs, 1 inch hem-stitched border, soft silk finish, full size, regularly 2 for 25c. Friday bargain 4 for25
Women's pure Irish linen, hem-stitched handkerchiefs, 4 inch hem, regularly 3 for 25c. Friday Bargain 4 for20
Children's white lawn also white with colored borders in neat patterns, regularly 6 for 25c. Friday Bargain 10 for25

Embroideries

Thousands of yards of New Cambric Embroideries and Insertions. An immense assortment of patterns, all widths, for 2 to 5 inches wide. Regular selling 5c, 7c, 8c. Friday bargain, 3c and 5c yard.
Remnants of Embroideries, in odd lengths, from 1 1/2 to 4 1/2 yards long, edgings, insertions, bonnings, corset covers and blouse fronts. Friday, half price.

The Toilet Goods

French Castile Soap, in cakes. Regular 30c, per dozen. Friday, per dozen21
Grossmith's Eau de Quinine. Regularly 25c, Friday15
Grossmith's Glycerine and Cucumber Soap. Regular 10c, Friday4 for .25

Bargain Drug Prices

Emulsion of Cod Liver Oil, with Hypophosphites. 50c bottles, Friday25
Sedlitz Powders, 2 boxes25
Hot Water Bottles, a good assortment. Regular \$1.50 and \$1.75. Friday98
Rubber Gloves. Regular 75c. Friday50
Chamois Skins, good size, for cleaning and polishing, or for linings. Regular 60c. Friday40

Bentwood Chairs, made of hardwood, and finished golden. Regularly 90c. Friday bargain65

Book Stands, made of solid oak, and finished golden or fumed. Regularly \$4.75. Friday bargain half-price.

Parlor Tables, in selected quarter-cut oak, rich golden finish. Regularly \$3.45. Friday bargain 3.39

Arm Rocking Chairs, in rich quartered oak, also in mahogany, large size, built for comfort. Regularly \$4.60. Friday bargain 3.45

Bathroom Cabinets, in hardwood, finished oak, also white enamel. Regularly \$2. Friday bargain ... 1.59

Brass Bedsteads, in full size and bright finish, heavy posts, with filling equally strong. Regularly \$29.50. Friday bargain for ... 22.90

Dressers, in hardwood, and finished pure white enamel, three long, deep drawers, and oval plate mirror. Regularly \$10.50. Friday bargain ... 7.90

Iron Bedsteads, in pure white enamel finish, heavy posts, with fancy scroll filling and brass trimmings. Regularly \$6.50. Friday bargain ... 4.95

Mattresses, filled with pure white cotton, neatly tufted, and covered with blue art ticking. Regularly \$7.00. Friday bargain ... 5.20



Sort Over Your Hosiery Supply, Then Consider the Friday Prices of the February Hosiery Sale

Women's Black Cotton, with fleece inside, nice weight. Regular 20c. Hosiery Sale price Friday .12 1/2
Women's Silk Finished Black and Colored Hose, also black with natural wool or maco sole, and fancy patterns. Regular 29c. Hosiery Sale price Friday, 19c, 3 pairs55
Women's Plain Black Cashmere Hose, spliced heel, toe and sole, seamless. Regular 29c. Hosiery Sale price Friday19
Women's Plain Black and Llama Cashmere Hose,

English made, spliced heel, toe and sole. Special Hosiery Sale price Friday .29
Boys' and Girls' Ribbed Black Cashmere Stockings, spliced heel, toe and sole, sizes 6 to 8 1/2. Regular 29c. Hosiery Sale price19
Girls' Ribbed Cotton Stockings, black, tan, broken lots from stock, sizes 5 to 8 1/2. Regular 25c. Friday Hosiery Sale price .12 1/2
Children's Lisle Thread Socks, white, with fancy colored tops. Regular 20c. Hosiery Sale price Friday, 10c, 3 pairs25
Infants' Wool Gaiters,

white or red, sizes to fit ages 1 to 3. Regular 35c. Hosiery Sale price Friday15
Men's Plain Black Cashmere Socks, also merino. Regular 20c. Hosiery Sale price Friday12 1/2
Men's Plain Black Cashmere Socks, seamless, spliced heel, toe and sole. Regular 29c. Hosiery Sale price Friday 19c; 3 pairs55
Men's Black Cotton Maco Sole Socks. Regular 20c. Hosiery Sale price12 1/2
Men's Fancy Patterned Lisle Thread Socks, all imported. Regular 25c. Hosiery Sale price Friday .15

China and Glass

500 doz. Table Tumblers, in fine blown glass. Friday bargain, dozen25
50 Cut Glass Fruit Bowls, size 8-inch, in 3 brilliantly cut patterns. Regularly \$5.00. Friday ... 2.95
46 97-piece English Semi-porcelain Decorated Dinner Set. Regularly \$7.50. Friday ... 4.95
102-piece Limoges China Dinner Set, in open stock key hand design, solid gold trimmings, ovide or kermis cups. Regularly \$75.00, Friday ... 49.50

Kitchen Hardware

Griswold Food Choppers, cut perfectly all vegetables and meats, extra large size for restaurant or kitchen use, with four extra cutters. Regularly \$2.25, Friday bargain ... 1.11
Tea Kettles, all sizes, nickel-plated, sizes 8 and 9, flat or pit bottom. Regularly \$1.35 and \$1.45, bargain95
Serving Trays, copper, nickel-plated, round and oblong, fancy patterns, beaded edge. 4 sizes, Friday, 12c, 15c, 20c, 25c.
Carving Sets, three-piece, Sheffield steel, stag handles, 5-inch blades. Regularly \$1.50, special for Friday99

Fur Bargains for Men

20 Men's Extra Quality Galloway Fur Coats, rich black, heavy furred skins, oil tanned, will not get hard. Soft and pliable as glove leather, lined with best quilted Farmers' Satin, 60 inches long, deep rolling collars. Regularly \$32.50 coats, Friday bargain price less than cost of manufacture. Sizes 38 to 50. Your choice for ... 19.50
12 Fur-lined Coats, fine black beaverloch shells, lined with muskrat and Russian marmot skins, German outer collars, size 38, 42, and 44 only, regular \$35, Friday bargain ... 20.00
Men's Scotch Wool Aviation Caps, shipment just arrived, the best cap for winter wear, colors brown, fawn, bronze and grey. Friday bargain89
Children's Wool Togue, cash and mitts, in matched set, colors cardinal, scarlet, navy or white. Regular \$1.00, Friday50

This in the Lunch Room

FRIDAY AFTERNOON, 3.00 to 5.30 p.m.
Charlotte Russ, Pot of Tea with Cream, TEN CENTS.

Friday Prices on Linens and Staples

(Second Floor)
PURE LINEN DAMASK TABLE NAPKINS, 75c DOZEN.
Just arrived from Scotland, sturdy, bleached napkins, 17 x 17 inch. Regularly \$1.00, Friday75
BLEACHED ENGLISH MAIN-SOOKS, 12c YARD.
Beautiful fine soft pajamas for daily underwear, 36 inches wide, made from finest long staple cotton, only 900 yards. Friday, yard12
40-INCH BROWN HOLLANDS, 12c YARD.
Good, heavy, closely woven, Irish brown Holland, all pure linen in a 40-inch width, for wash dresses, etc. 500 yards at, Friday, yard .15
Phone direct to Linen Dept., second floor.
The Draperies
OIL OPAQUE SHADES 30c EACH
200 window shades in genuine hand painted oil finished opaque cloth mounted on Superior Hartshorn, colors, cream and light and dark green—actual value 60c. Friday Bargain39
ENGLISH TAFFETAS 75c YARD
English taffetas with shadow borders—50in. wide—for bedroom draperies, pink green, mauve, blue worth \$1.00 yard. Friday Bargain per yard75
ENGLISH CRETONNES 90c YARD
600 yards English Cretonnes 34 inches wide for bedroom boxes, valances etc.—regularly 15c and 20c yard. Friday Bargain99

Compelling Prices on the Carpet Floors

CARPETS, RUGS, LINOLEUMS AND MATS.
Best Oriental designs, in Axminster Carpets, borders and stairs to match. \$1.50 and \$1.75 values for a yard ... 1.33
New Brussels for bedrooms and living rooms, 95c square yard95
English Tapestry Brussels Carpets and Stairs, in great variety, at a yard55
1,900 yards of heavy Scotch Linoleum, 20 different designs, square yard39
Very attractive Axminster Squares, for hard wear. Oriental designs, 2-tone greens, beautiful colors, 9x10.6, \$22.50; 9x12, \$25.00.
ed, but crowded out by the newer arrivals, they comprise seamless imported Axminsters, best Wiltons, Brussels, Tapestry Brussels and English Velvets. A large assortment and a rare opportunity to buy the most useful sizes.

Three of the Silver Bargains

200 only Silver-plated Sauce Ladles, your choice of different patterns. Regularly 60c. Friday bargain .25
Cut Glass Salt Cellars, complete with sterling silver spoon, gilt bowl. Regularly 50c. Friday bargain, each .29
Silver-plated Knives and Forks, your choice of dessert or dinner size, solid handles; the quality will last for years. Regularly \$1.50 dozen. Friday bargain, dozen 1.00

The Robert SIMPSON Company Limited