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October 3, 1932

Dear Sir Arthur:

I am taking the liberty of sending you an advance copy of "Prospecting for Heaven," by Mr. Edwin R. Embree, President of the Julius Rosenwald Fund. The publishers are arranging to put this book on the market the latter part of this week.

In this short volume, Mr. Embree adopts a unique and unconventional literary style with the aim of intriguing the reader's interest in a discussion of the mental sciences and their great potential contribution to civilization. Indeed, the author's prime purpose is that of evoking more adequate support for these relatively neglected sciences.

Because of my intimate friendship with Mr. Embree, and because I share with him the hope that the social and mental sciences will be given a genuine opportunity to advance human welfare, I am presuming upon your good nature and interest in asking you to read his book, and if you will, to give me any opinions you may form either of its content or its value as propaganda.

Yours sincerely,

Cl. M. Hincks

CLARENCE M. HINCKS, M.D.
General Director