40. And, in the long term, what sorts of things would you look for to know whether free trade is having an impact on Canada?

|  | TOTAL   | EMPLOYMENT STATUS |               |        |   | OCCUPATION    |                  |             |              | UNION<br>Membership |        |
|--|---------|-------------------|---------------|--------|---|---------------|------------------|-------------|--------------|---------------------|--------|
|  |         | Full-<br>time     | Part-<br>time | Unemp. | Other                                   | White<br>Col. | Sales<br>Service | Res · ource | Blue<br>Col. | Yes                 | No     |
| BASE=ALL RESPONDENTS   | (1500)  | (819)             | (152)         | (66)   | (457)                                   | (573)         | (204)            | (31)        | (158)        | (325)               | (640)  |
| Canadian Companies gaining   |         |                   |               |        |   |               |                  |             |              |                     |        |
| competitive edge   | 11.1%   | 12.1%             | 14.5%         | 6.1%   | 9.0%                                    | 12.9%         | 10.8%            | 12.9%       | 13.3%        | 13.5%               | 11.93  |
| Prices of goods and services   |         |                   |               |        |   |               |                  |             |              |                     |        |
| (increase or decrease)   | 23.4%   | 24.8%             | 28.9%         | 30.3%  | 18.4%                                   | 24.6%         | 29.9%            | 25.8%       | 22.2%        | 24.3%               | 25.83  |
| Reduction of duties on US goods  | 3.3%    | 3.9%              | 4.6%          | 1.5%   | 2.2%                                    | 4.7%          | 2.5%             | 3.2%        | 3.8%         | 4.6%                | 3.43   |
| Greater exports from Canada  | 4.3%    | 4.6%              | 3.9%          | 3.0%   | 4.2%                                    | 5.2%          | 3.9%             | 6.5%        | 2.5%         | 4.6%                | 4.53   |
| Wages 4 This was a Control of the Co | 2.9%    | 3.5%              | 4.6%          |        | 1.5%                                    | 3.3%          |                  |             | 3.8%         | 4.3%                | 3.49   |
| Employment   | 33.2%   | 36.0%             | 38.8%         | 37.9%  | 25.8%                                   | 38.2%         | 33.3%            | 29.0%       | 35.4%        | 37.8%               | 35.8   |
| Trade balance  | 8.5%    | 8.1%              | 6.6%          | 7.6%   | 10.1%                                   | 8.6%          | 6.4%             | 3.2%        | 8.2%         | 8.3%                | 7.53   |
| Environmental concerns   | .5%     | .6%               | .7%           |        | .2%                                     | .5%           | 1.0%             |             | .6%          | .9%                 | .53    |
| Economy  | 12.8%   | 13.3%             | 15.8%         | 7.6%   | 11.8%                                   | 14.8%         | 12.3%            | 6.5%        | 12.7%        | 13.8%               | 13.43  |
| Relations between Canada and the US<br>More mega-products introduced in  | 2.3%    | 1.8%              | 2.0%          | 1.5%   | 2.8%                                    | 1.7%          | 2.0%             | 3.2%        | 1.9%         | 2.2%                | 1.77   |
| Canada   | 1.7%    | 2.2%              | 1.3%          | 1.5%   | .7%                                     | 1.9%          | 2.0%             | _           | 3.2%         | 3.1%                | . 1.67 |
| Cost of living   | 2.1%    | 2.2%-             | 7%            | - 1.5% | 2.6%                                    | 1.6%          | 1.5%             | 6.5%        | 3.2%         | 1.8%                | 2.03   |
| Standard of living   | 4.3%    | 5.5%              | 3.3%          | 1.5%   | 3.1%                                    | 6.1%          | 3.9%             | 6.5%        | 3.2%         | 4.0%                | 5.87   |
| Farming industry   | 1.1%    | 1.2%              |               | 1.5%   | 1.1%                                    | .9%           | 1.5%             | 3.2%        | .6%          | .9%                 | 1.17   |
| (Natural) Resources  | 1.2%    | 1.0%              |               | 1.5%   | 2.0%                                    | 1.2%          |                  |             | .6%          | .9%                 | .87    |
| Influctuating Interest Rates   | 1.9%    | 2.7%              |               | 3.0%   | .9%                                     | 2.1%          | 2.9%             | 3.2%        | 1.9%         | 2.5%                | 2.2    |
| Gross National Products  | 1.7%    | 2.3%              | 2.0%          | 1.5%   | .7%                                     | 2.8%          |                  | 3.2%        | 3.2%         | 1.5%                | 2.77   |
| Smaller businesses doing better  | 1.0%    | .7%               | .7%           | 1.5%   | 1.5%                                    | . 3%          | 1.0%             |             | 1.3%         | .3%                 | .97    |
| Efficiency in industry   | 1.3%    | 1.1%              |               | 1.5%   | 2.0%                                    | .9%           | 1.5%             |             | .6%          | 1.5%                | .67    |
| More tourism between countries   | .1%     | .2%               |               |        |   |               | 1.0%             |             |              |                     | .32    |
| Cultural system  | .2%     | .2%               |               |        |   | .2%           | .5%              |             |              |                     | .32    |
| Population growth  | .3%     | .6%               |               |        |   | .5%           |                  |             | 1.3%         | .6%                 | .57    |
| News Media   | 1.1%    | .7%               | 2.0%          | 1.5%   | 1.3%                                    | .9%           | 2.0%             |             |              | 1.2%                | .87    |
| Disunity   | .1%     | .1%               |               |        | .2%                                     |               | .5%              |             |              |                     | . 27   |
| Pressure on Social programs  | 1.5%    | 1.7%              | 2.6%          | 1.5%   | .7%                                     | 1.0%          | 2.5%             | 9.7%        | 2.5%         | 2.8%                | 1.42   |
| Technology production/ development   | .9%     | 1.2%              |               |        | .7%                                     | 1.6%          |                  | 3.2%        | ••••         | .9%                 | 1.12   |
| Lifestyle differences between  |         |                   |               |        | • |               |                  |             |              |                     |        |
| countries will diminish  | . 1%    | .2%               |               |        |   | .2%           | .5%              |             |              |                     | .32    |
| National Deficit   | 1.2%    | .9%               | 2.0%          |        | 1.8%                                    | 1.6%          | .5%              |             |              | .6%                 | 1.1%   |
| Loss of Marketing Boards   | .1%     | .,,               | .7%           |        |   |               | .5%              |             |              | .3%                 |        |
| Trade Unions-will become management  | • • • • |                   |               |        |   |               |                  |             |              |                     |        |
| oriented   | .1%     | .1%               | .7%           |        |   |               | .5%              |             | .6%          |                     | .3%    |
| Competitiveness  | 1.9%    | 2.4%              | .7%           | 1.5%   | 1.3%                                    | 2.1%          | 2.5%             | 3.2%        | 1.3%         | .6%                 | 2.8%   |
| Competitiveness<br>Value of the dollar rising/ falling   | 1.7%    | 1.8%              |               | 1.70   | 2.4%                                    | 1.4%          | 1.0%             | J. CA       | 3.2%         | 1.8%                | 1.4%   |
| value of the dottar rising/ fatting  | 1.70    | 1.00              |               |        | 2.47                                    | 1.48          | 1.0%             |             | J. CA        | 1.04                | 1.48   |

Source: Angus Reid Group Trade Competitiveness Study Spring 1990

Sing To Stilly Street