

Q7. SO FAR AS YOU'RE AWARE, DOES CANADA HAVE A PAVILION AT EXPO 88?

Base: Respondents who have not visited Expo

	Sex		Age			Income				Occupation of Head of Household				Visited		City (Unweighted)			
	Male	Female	18 - 29	30 - 49	50 & Over	Up to \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 & Over	Professional	White Collar	Blue Collar	Home-maker	Canadian Pavilion	Not Canadian Pavilion	Sydney	Melbourne	Brisbane	
TOTAL	290	146	144	81	105	104	47	62	54	48	90	39	77	4	-	290	141	127	22
TOTAL (n/w wt.)	349	178	171	99	126	124	53	72	67	57	110	46	93	4	-	349	141	127	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%
Yes	237	134	103	70	90	77	35	49	49	50	86	38	55	2	-	237	91	90	21
	68%	75%	61%	71%	72%	62%	66%	68%	73%	87%	78%	81%	59%	39%	-	68%	65%	71%	95%
No	36	16	21	9	16	11	2	8	9	3	10	3	14	-	-	36	16	12	1
	10%	9%	12%	9%	13%	9%	3%	10%	14%	4%	9%	5%	15%	-	-	10%	11%	9%	5%
Don't know	75	28	47	19	19	36	16	15	9	5	15	6	24	3	-	75	34	25	-
	22%	16%	27%	20%	16%	29%	31%	21%	14%	8%	13%	13%	26%	61%	-	22%	24%	20%	-