

Canada and the United States recently negotiated a new Free Trade Agreement, or FTA. The FTA will benefit all regions and all sectors of the economy. Here's how.

- **It will help Canada compete.**

If you export to the U.S., you will get a larger and more secure market for your goods. A larger market means you can produce more efficiently, in longer and larger runs. Your costs will go down. Competing in the U.S. market now will help us in global competition as well.

- **It will cut costs and lower prices.**

If you are shopping for groceries, appliances, clothing or a new car, you will get a wider range of choices at lower costs. Your dollar will buy more.

