SECTOR: SUB-SECTOR: Agriculture and Food Products and Services

SEMI-PROCESSED AND PROCESSED FOOD & BEVERAGES

Officer: P. Egyed

991-9483

EVENT:

Canadian Food and Beverage Show, May 1993,

Minneapolis MN

PRODUCTS:

Food, beverage and seafood products

SCOPE: Solo Canadian event

ATTENDANCE:

Qualified invitees only - Upper Midwest food

brokers, retailers, agents for both the retail and

foodservice trade

EVENT:

Canadian Wine Tasting, May 1993, Buffalo NY

PRODUCTS: SCOPE:

Wine and spirits Solo Canadian Event

ATTENDANCE:

Qualified buyers - wine and liquor retailers,

foodservice operators, chefs

EVENT:

Summer International Fancy Food and Confection Show, 26-29 July 1992, Washington DC - National

Stand

PRODUCTS:

Specialty food products

SCOPE:

Summer version of national trade show for

specialty retail food and confectionery products;

1,000 exhibits

ATTENDANCE:

15,000 visitors - dealers, distributors, retailers, wholesalers and agents for the

specialty food trade.

EVENT:

Western Restaurant Convention & Expo (California Restaurant Association Show), 15-18 August 1992,

San Francisco CA - National Stand

PRODUCTS:

Equipment, food products, supplies and services for the US West Coast institutional foodservice

and hospitality industry

SCOPE:

Annual trade show held alternately in San Francisco and Los Angeles; 1,500 exhibits

ATTENDANCE:

35,000 visitors - featuring the entire range of institutional foodservice and hospitality industry

buyers (owner/operators, distributors, wholesalers, food brokers, agents, chefs)