

major world developments. The selection, the writing and headlines are quite superior. The Daily News qualifies as a regional newspaper less in terms of geography than in the large number of people located in the metropolitan New York area. Its special editions for the different boroughs and for the Long Island counties and the New Jersey area all carry a high mark of editorial excellence.

Publicists tend to feel that stories in the Daily News are of small consequence because the readership is largely thought of as working class with no particular interest in public affairs. We believe this judgment is probably unfair to the News and to its readers. The one-page financial section of the Daily News covers a surprising amount of data -- tighter, better written and better edited than most.

The discipline of maintaining the unique quality of news coverage does not make access to its columns an easy matter. Yet, the results are well worthwhile. On policy matters, it should be kept in mind that the New York delegation to Congress is probably as much concerned with what appears in the Daily News as with any of the other papers in the region.

There is a tired joke about a rumor that Dorothy Schiff was going to start an afternoon newspaper. It is unlikely that anyone is going to start one and New Yorkers will have to do with the New York Post. Its late editions are the first source for closing stock market prices. The Post, with its circulation of over half a million, is read faithfully, perhaps *faute de mieux*, by middle class New York. In addition to a traditional Jewish readership, it has a large Hispanic following. Its news content is slim and tends to drop off after the major stories to local features of a more sensational type. The Post does have superior coverage of the U.N. with heavy attention to Mideast issues. The Post has an unusually