

ITU-COM '89

Geneva, Switzerland — October 3-8, 1989

Communications, Informatics

ITU-COM '89, 1st World Electronic Media Symposium and Exhibition, is being organized by the International Telecommunication Union under the general theme "Towards Global Information: The Electronic Media Explosion."

Canada's National Stand will provide the opportunity for six to eight Canadian firms to reach communications industry representatives, broadcasting experts and top business executives from 166 member countries.

Frankfurt Book Fair '89

Frankfurt, F.R.G. — October 11-16, 1989

General Books

The Frankfurt Book Fair is the meeting place of the international book world. It is the largest market for international licencing and co-operations, trading place for more than 60 000 trade visitors from all over the world, and important cultural event for the media and the general reading public. In 1988, a total of 63 Canadian firms attended this event and reported over \$3 million in sales.