

SUN EVERY YAMAZAKI DAILY STORE

Address: 1-9-2, Ichikawa, Ichikawa-shi, Chiba 272, Japan Tel: 0473-25-4181	
ANNUAL TURNOVER (Period ending December 1987)	163 694 million yen
TOTAL NUMBER OF STORES	1 657
LOCATION OF STORES	Nation-wide
AVERAGE ANNUAL SALES PER STORE	99 million yen
PROPORTION OF FOOD SALES	76%
TOTAL FLOOR SPACE	N.A.
TOTAL NUMBER OF EMPLOYEES	N.A.
YEAR ESTABLISHED	1977

Sun Shop Yamazaki is the third largest convenience store chain in Japan. The company is owned and operated by Yamazaki Bread Co., which is the largest bread maker in Japan and has a very successful joint venture with Nabisco to market Nabisco products in this country.

Sun Shop Yamazaki was founded in 1977 and has rapidly grown to 1 657 outlets. The company has averaged about 50 new branches annually for the last three years. Virtually all the stores are franchises.

Sun Shop Yamazaki is more typical of the "Seven-Eleven" type of convenience store as it sells little fresh food. Its largest sales are in processed foods and dairy products.