

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :475-MOSCOW

001-AGRI & FOOD PRODUCTS & SERVICE
UNION OF SOVIET SOC REP

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ALL SUB-SECTORS

EMBRYO TRANSFER CONTRACTS AND ESTABLISHMENT OF JOINT VENTURES FOR CANADIAN FIRMS.	\$1 MILLION
RESOLUTION OF VETERINARY OBSTACLES; SEMEN (SHEEP, BOAR, CATTLE)	\$1 MILLION
VEGETABLE STORAGE, HANDLING AND TRANSPORT EQUIPMENT AND TECHNOLOGY TRANSFERS	\$1.5 MILLION
SWINE, CATTLE AND DAIRY SEMINARS SPONSORED BY AG CANADA	LONG TERM BUSINESS
FOLLOW UP TO CHAIRMAN OF SOVIET GOSAGROPROM VISIT TO CANADA (JUNE 1987)	\$5 MILLION
ASSISTING PROVINCE OF ALBERTA AGRICULTURE IN IMPLEMENTING JOINT AGREEMENT WITH RUSSIAN REPUBLIC	\$2 MILLION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSISTED IN BULLS/HORSES SALE AND PURCHASE AGREEMENTS FOR ROWNTREE FARMS AND CCC.	CONTRACTS SIGNED AND DEALS COMPLETED.
QUARTER: 1 ONTARIO AGRICULTURE MISSION.	SUPPORTED COMPANIES ESTABLISHING FIRST CONTACTS IN USSR MARKET.
QUARTER: 2 Supported Soviet-Canadian Technical Livestock Seminar Major Delegation. Visits such as Minister Elzinga from Alberta with Ag. companies	Major presentations given to leading Soviet specialists in Kiev & Moscow by over 16 Cdn specialists in Agric. 2. Further signing of Alberta-FSFSR protocols and agreements
QUARTER: 3 Follow up on visit of Soviet Gosagropro chairman to Canada in 1987 and implementation of commercial program under protocol of MAC.	Post orchestrated number of visits of Cdn firms including Doyon Inc. bread making seminar in Moscow. Whelan visit to Gosagroprom and other related Ag Ministries, Cdn Wheat Board visits, as well as first session of MAC WG in Moscow
QUARTER: 4 Post assisting in introducing Cdn breeding technology into USSR. With decentralization of economic mechanisms in USSR, Post is taking Cdn cos into new territories.	Post assisted Cdn cos, Semex and Rowntree, in introducing tech to area such as Minsk in Belorussia and Kiev in the Ukraine.