

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 85

POST : 506-SHANGHAI

001-AGRI & FOOD PRODUCTS & SERVICE
PEOPLE'S REP OF CHINA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONSULTATIONS WITH VISITING AGRICOTT OFFICIALS ON CHINA MARKETING PROGRAM.

FULL INTERGRATION OF NEW SHANGHAI CONSULATE GENERAL IN CHINA AG MARKETING PROGRAM.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -REFINE MARKET THRUST/STRATEGY WITH EXTOTT, AGRICOTT, CIDA & PROV. ; -ASSIST PRIVATE SECTOR IN PURSUIT OF JIANGXI RED SOILS (DAIRY CATTLE) PROJECT.

-HELPED TO SHAPE THRUST OF CIDA ACTIVITIES IN AG SECTOR IN TERRITORY. 2 POTENTIAL PROJECTS TAKING SHAPE; -THROUGH FOLLOW-UP IN JIANXI & CDA, CDN SUPPLIER IN POSITION TO SUBMIT LARGE CATTLE/ SWINE BID.

QUARTER: 2 REFINE MARKET THRUST WITH EXTOTT, AGRICOTT, CIDA AND PROVS.

SUPPORTED/ASSISTED VISIT BY B.C. AG MINISTER TO ZHEJIANG. COMMENCED PREPARATIONS FOR VISIT OF MIN WISE.

QUARTER: 3 -----

QUARTER: 4 -----