7/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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001-AGRI & FOOD PRODUCTS & SERVICE ARAB REPUBLIC OF EGYPT

PLANNING:

OST : 341-CAIRO

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AGRICULTURE MACH, EQUIP, TOOLS

PAST POST ACTIVITIES HAVE MADE SOME IN-ROADS BUT WE WERE AHEAD OF THE MARKET AND THE EGYPTIAN PLAN IMPLEMENTATION.

ENCOURAGE CANADIAN MANUFACTURERS TO VISIT MARKET AND APPOINT AGENTS.

VISIT NEWLY ESTABLISHED AGRICULTURAL MACHINERY CENTRES BEING ESTABLISHED.

AS EGYPTIAN PLANS GO FORWARD, APPOINTMENT OF MORE AGENTS.

TO BE ON THE SCENE WHEN THE MARKET EXPANDS.

OPEN DOORS FOR CANADIAN COMPANIES AND GATHER INTELLIGENCE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 TO SEND VISITORS FROM EGYPT AND SUDAN TO WESTERN CANADA FARM PROGRESS SHOW, REGINA

QUARTER: 2 ----

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

VISITORS UNABLE TO GO DUE TO PRIOR COMMITMENTS.