

Activities/Events

Promote Canadian capability at Middle East Communications Show (MECOM).

Provide information booth at Middle East Oil Show in Bahrain.

Commerce Minister Al Solaim to meet in Canada with Canadian companies and provincial and federal ministers interested in Saudi Arabia in order to introduce the minister to Canadian engineering and manufacturing capabilities.

Minister Lumley to lead businessmen in mission to Saudi Arabia to enhance the transfer of technology between Canada and Saudi Arabia.

Consider mission by senior Wheat Board officials to the Kingdom to begin discussions of a long-term agreement with the Saudi Arabian Grain Silos and Flour Mills Organization.

Provide information booth at Saudi Food Show.

Organize a technical seminar sponsored by the Grain Marketing Office with the objective of familiarizing Saudi Arabian oilseed crushers, refiners and feed manufacturers with Canadian Canola products and to promote use of these products in Saudi Arabia.

Undertake market survey on whether Canadian telecommunications equipment suppliers are able to have their equipment compatible with the Nordic system presently used and determine whether there is sufficient time to bid for next expansion phase in 1983 or 1984.

Examine market potential for ground receiving stations and possible joint-venture assembly in one or more Arabsat-member countries.

Plan and co-ordinate Canadian liaison with Saudi officials attending the International Telecommunications Exhibition in Geneva (Telecom).

Use Embassy as a showplace of modern Canadian telecommunications equipment starting with replacement of the old Ericsson PABX.

Provide information booth at Saudi Agricultural Show.

Provide information booth at Middle East Construction and Municipal Services Show.