

MAJOR TRADE FAIRS IN TEL AVIV FOR 1997

M E D A X '97 — December 8 - 11. This is the 11th International Exhibition on Hospital Supplies and Medical Technology, held concurrently with the 11th Israel Medical Week Congress.

Contact: I.I. Stier Group Ltd., 28 Hayetzira St., Ramat Gan 52521

Tel.: 972-3-751-6422 **Fax:** 972-3-751-6635

ISRACHEM '97 — January 20 - 23. This is the 5th International Exhibition of Industrial Processing, Chemical Engineering, Metal Finishing, Measurement, Control and Instrumentation. Held concurrently with "ANALIZA '97" (see below).

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ANALIZA '97 — January 20 - 23. This is the 4th International Exhibition of Analytic, Diagnostic and Biotechnological Equipment and Instruments. It also concerns medical engineers, immunologists and endocrinologists.

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INFOTECH — March 3 - 5 & September 24 - 25. This is the premier exhibition in Israel for the high-tech community. It has client/server enterprise computing as its theme and focuses on TeleComNet (telephony, communications and network computing).

Contact: People & Computers Group, P.O. Box 11616, Tel Aviv 61116

Tel.: 972-3-638-5858 **Fax:** 972-3-688-9207/9198 - att: Publicity Dept. -ext. 882.

COMPUTAX '97 — June 3 - 5. This is an international exhibition on computer systems equipment and software. Programmers tools: multi-media (section) and barcode (section).

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ISRAFOOD — November 17 - 20. This annual international exhibition on food and beverage is open only to retail and wholesale food suppliers and distributors, and to buyers and purchasers for dining/food establishments, catering institutions, institutions with dining facilities, and hotels. Held concurrently with:

HOTEX — the international exhibition for food display, equipment and management for hotels, restaurants and catering institutions; and

KITEX — the international exhibition on technology, equipment and supplies for hotels, restaurants, institutional kitchens, pastry cooks, bakeries and confectioneries.

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BUILDING — June 15 - 19. This exhibition of construction and public works is a major show of basic building materials and accessory equipment, installation and use of energy sources, sewage and sanitary installation, work tools, gardening materials, security and alarm systems, air conditioning systems, and more.

Contact: The Israel Trade Fairs & Convention Center, P.O. Box 21075, Tel Aviv

Tel.: 972-3-646-2442 **Fax:** 972-3-646-2233

TELCOM - ISRAEL — January 5 - 8. This is an important communications systems exhibition, held biennially. It is open to trade only and is attended by 20,000 visitors.

Contact: The Israel Trade Fairs & Convention Center, P.O. Box 21075, Tel Aviv

Tel.: 972-3-646-2442 **Fax:** 972-3-646-2233

TECHNOLOGY — May 19 - 22. This is a biennial exhibition of production and tooling, laser and magnetic equipment, robots and automation, air-conditioning systems, technical supplies, welding, soldering and dies. Open to trade only.

Contact: The Israel Trade Fairs & Convention Center, P.O. Box 21075, Tel Aviv

Tel.: 972-3-646-2442 **Fax:** 972-3-646-2233

SPORTEX — March 18 - 20. This is the leading trade show in Israel for all types of sporting goods (including swimming pool equipment) and related products, such as food supplements for athletes.

Contact: Keshet Events Ltd., 23 Aminadav St., Tel Aviv

Tel.: 972-3-562-6091 **Fax:** 972-3-562-6094

ISRATOYS - March 25 - 27. This is the major showcase in Israel for the toys/games/leisure goods trade to view and order products, locally made and imported.

Contact: Keshet Events Ltd., 23 Aminadav St., Tel Aviv, Israel

Tel.: 972-3-562-6091 **Fax:** 972-3-562-6094

PLASTO ISPACK '97 — September 15 - 18. This is a triennial exhibition of plastics, rubber and

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