



CANADEXPORT

TRADE + INVEST + PROSPER

AVR 14 2007

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SPECIAL SPRING EDITION
APRIL 2007

▶ TOP STORIES

Riding the dragon with many tails

Some call China's economy a dragon with many tails. It's big, it's growing fast and it's a key link in global value chains. Canadian companies are doing well there, but Canada's Chief Trade Commissioner says more businesses need to ride this enormous beast to stay competitive in the global marketplace. [see page 3](#)



Taking down trade barriers for women

Many female business owners say that their gender puts them at a disadvantage when it comes to doing business. *CanadExport* looks at the state of women in international trade and finds that while women are starting companies faster than men—and finding success—barriers still exist. [see page 5](#)

The virtuous circle of trade

Canadian companies looking to lower their costs with more competitive imports need look no further than Canada's Trade Facilitation Office, a non-profit agency that helps developing countries benefit from world trade. For conscientious but profit-minded companies, virtue is no longer its own reward. [see page 7](#)



▶ ALSO IN THIS ISSUE

▶ Business tips: Steering clear of potential pitfalls

Brazil, South America's largest economy, offers great business opportunities for exporters who have researched and targeted this complex market. *CanadExport* offers a few quick tips to consider if you plan on taking your business to this challenging yet rewarding market. [see page 2](#)

▶ Mega opportunities abound in the Middle East and North Africa

Canadian companies are sharing in a wide range of ambitious infrastructure, technology and construction projects throughout the Middle East and North Africa. But what matters most, say Canadian companies doing business there, is people. [see page 8](#)

▶ Does the world's biggest customer want you?

Over 100 Canadian companies work hard to win contracts with a buyer that makes no commitment to buy anything. [see page 9](#)

FACTS & FIGURES
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TRADE EVENTS
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