

Interstroiexpo 2002

ST. PETERSBURG, RUSSIA — April 23-25, 2002 — Canadian companies are invited to participate in a market development mission to Northwest Russia, the highlight of which is a major international building conference and trade show known as **Interstroiexpo 2002**.

The conference and trade show will include exhibitions on construction design, windows, doors, roofs, heating, ventilation and air conditioning (HVAC), and the Russian building industry.

The organizers of **Interstroiexpo 2002** have dedicated one day to Canada and Canadian construction products and technologies — Maple Leaf Day. This will give Canadian participants a unique opportunity to present their products/services to hundreds of Russian companies that are looking for suppliers or partners. This is also a chance to meet business and administrative representatives from all regions of Northwest Russia and former CIS countries.

St. Petersburg is the centre of North-west Russia and the second largest city in the Russian Federation. It holds a leading position in economic development, especially in the construction sector. With the city preparing to celebrate its 300th anniversary, over 100 construction projects are planned for 2003.

For more information, contact Margarita Sandal, Commercial Officer, e-mail: margarita.sandal@dfait-maeci.gc.ca or Andrei Galaev, Commercial Officer, e-mail: andrei.galaev@dfait-maeci.gc.ca Canadian Consulate General, St. Petersburg, tel.: (011-7-812) 325-8448, fax: (011-7-812) 325-8393 Web site: www.infoexport.gc.ca/ru ✪

Change in dates

CAIRO, EGYPT — June 3-5, 2002 — **Edxpo 2002** — Please note the new dates for the Middle East Education, Training and Development Exhibition and Conference, which have been changed from April 16-19, 2002. (See the December 17, 2001, issue and *CanadExport on-line* for details.)

Farnborough International 2002

FARNBOROUGH, ENGLAND — July 22-28, 2002 — Plan now for your participation in **Farnborough International 2002 (FI2002)**, the premier international aerospace event. At **FI2000**, orders in excess of \$50 billion were announced and more than 1,280 exhibitors, 170,000 business visitors and official representatives from 56 countries attended. Despite the current economic slowdown, participation remains an important way to

establish and maintain contacts in the global aerospace market and to obtain information on new programs.

A Canadian Pavilion is being organized under the auspices of the Aerospace Industries Association of Canada (AIAC). Although much of the exhibit space has already been reserved, opportunities still exist for firms interested in renting a panel display. Trade Team Canada—Aerospace and Defence, a partnership between industry and government, will organize a market information and intelligence program for the event.

For more information or to register, contact Sandra Sutcliffe, Aerospace Industries Association of Canada, tel.: (613) 760-4553, e-mail: sandra.sutcliffe@aiac.ca or Peter McLachlan, Trade Team Canada Secretariat, tel.: (613) 954-3328, e-mail: mclachlan.peter@ic.gc.ca

Meet us at Globe 2002



THE CANADIAN
TRADE COMMISSIONER
SERVICE

VANCOUVER, B.C. — March 13-15, 2002 — Over 50 members of the Canadian Trade Commissioner Service from missions abroad will be attending **Globe 2002** (www.globe2002.com), one of six premier international environmental trade shows, at the Vancouver Convention and Exhibition Centre. Many of the trade commissioners will be accompanied by a delegation of foreign buyers, and will be available to meet Canadian companies and exhibitors during the **Export Café** one-on-one meetings on March 13 and March 14 from 1:00 p.m. to 4:30 p.m.

Register on-line at www.infoexport.gc.ca/cafe or drop by the Trade Commissioner Service booth at the Canada Pavilion to learn about export opportunities around the world.

For more information, contact Jeffrey Tracey at (613) 996-1758 or globe2002@dfait-maeci.gc.ca

Access our environmental industries market reports and network of professionals at www.infoexport.gc.ca

For information on renting exhibit space, contact Derek Staines, EAS Exhibition Service, tel.: (905) 837-5095, e-mail: derek@easexhibitions.com

For information on Farnborough and market contacts in the United Kingdom, contact Sylvia Cesaratto, First Secretary, Canadian High Commission, London, tel.: (011-44-20) 7258-6600, e-mail: sylvia.cesaratto@dfait-maeci.gc.ca ✪

Upcoming trade shows and conferences

For the full calendar of events, see CanadExport on-line at www.infoexport.gc.ca/canadexport and click on "Trade Fairs and Missions" or visit www.dfait-maeci.gc.ca/arts

BOSTON, MASSACHUSETTS — April 7-9, 2002 — The **Northeast Foodservice & Lodging Exposition & Conference** is New England's largest showcase of food service equipment, products and services. Attending will be top decision makers from all food service sectors: restaurants, education, health care, correctional institutions, catering, retail, distributors, manufacturers and more. **For more info:** www.northeastfoodservice.com or food@divcom.com or www.divbusiness.com

KUALA LUMPUR, MALAYSIA — April 8-11, 2002 — The **Defence Services Asia Exhibition and Conference (DSA)** will feature the most sophisticated hardware and electronic equipment for defence and law enforcement and will attract decision makers, manufacturers and service providers from around the world. The Canadian High Commission will provide market prospect assessments and identification of key contacts. **For more info:** www.dsa2002.com or exhibitions@dial.pipex.com or Aryeh Stegenga, Canadian High Commission, Kuala Lumpur, aryeh.stegenga@dfait-maeci.gc.ca

LONDON, U.K. — April 9-11, 2002 — **In-Cosmetics** has become the leading international exhibition for suppliers and manufacturers of raw materials and ingredients for cosmetics, toiletries and personal care, and draws chemists, scientists, R&D managers, buyers and marketing personnel. **For more info:** www.in-cosmetics.com

SINGAPORE — April 9-12, 2002 — Agriculture and Agri-Food Canada (AAFC), in cooperation with the Canadian High Commission in Singapore, invite you to join the Canada Pavilion at the **Food & Hotel Asia Show 2002**. **For more info and market opportunities:** <http://ats.agr.ca/events/fhasingapore/welcome-e.htm> or Maria Lo, AAFC

(613) 759-7729, lom@em.agr.ca or Gordon Richardson, Canadian High Commission, Singapore, gordon.richardson@dfait-maeci.gc.ca

DUBAI, UNITED ARAB EMIRATES — April 9-12, 2002 — The **Gulf Education and Training Exhibition** focuses on student recruitment, academic/corporate/individual training and human resources development, plus educational equipment and supplies. Participants include representatives from academia, government and the private sector. In 2001 the event drew over 20,000 visitors. Once again in 2002, a Canadian Pavilion is planned. **For more info:** www.gulfeducation.com or general@ice-ltd.demon.co.uk or Margaret Hogan, Canadian Embassy, Abu Dhabi, margaret.hogan@dfait-maeci.gc.ca

BOLOGNA, ITALY — April 10-13, 2002 — The **Bologna Children's Book Fair**

HANNOVER, GERMANY — April 15-20, 2002 — **Hannover Messe** is the premier showcase for leading-edge industrial technology. The world's biggest industrial fair, it is the umbrella for seven individual trade shows: **Factory Automation, MicroTechnology, CeMAT, SurfaceTechnology, Energy, SubconTechnology, and Research and Technology**. Expected to attend are some 7,200 exhibitors from 60 nations and 260,000 trade professionals from all over the world. **For more info:** www.hannovermesse.de/intro_channel_e.html or Leslie T. Reissner, Canadian Embassy, Berlin, leslie.reissner@dfait-maeci.gc.ca or www.kanada-info.de

BRUSSELS, BELGIUM — April 20-24, 2002 — **AUTOTECHNICA Benelux 2002** is the 11th International Automotive Trade Show for spare parts, accessories, tools, garage and bodywork equipment. In 2000, some 325 exhibitors drew close to 40,000 visitors.

For more info: info@autotechnica.be or www.autotechnica.be or Paul Desbiens, Canadian Embassy, Brussels, paul.desbiens@dfait-maeci.gc.ca or www.infoexport.gc.ca/be

BRUSSELS, BELGIUM — April 23-25, 2002 — The **European Seafood Exposition (ESE)** is the world's most prestigious seafood event representing every seafood category. Running concurrently with ESE is **Seafood Processing Europe**, Europe's only comprehensive seafood processing exhibition. **For more info:** food@divcom.com or www.euroseafood.com or www.europrocessing.com or Paul Desbiens, Canadian Embassy, Brussels: paul.desbiens@dfait-maeci.gc.ca or www.infoexport.gc.ca/be

TORONTO, ONTARIO — May 3-5, 2002 — The **Canadian International Automotive Show** — the largest automotive aftermarket trade show in Canada — is expected to draw more than 20,000 automotive aftermarketers representing every level of the distribution chain and every sector of the industry. **For more info, or to register:** Kristina Cluff, AIA Canada, tel.: (613) 728-5821 ext. 230, kristina@aia-canada.com or www.aia-canada.com

MELBOURNE, AUSTRALIA — May 7-9, 2002 — **TCF International, Giftware International, and Homeware & Furnishing International** is three shows in one: the **International Textile, Clothing, Footwear & Fashion Accessory Exhibition**; the **Australian International Giftware Exhibition**; and the **International Homeware & Furnishing Exhibition**. **For more info:** Sharon Lethbridge, slethbridge@ausexhibit.com.au or www.ausexhibit.com.au

BRUSSELS, BELGIUM — May 14-16, 2002 — **Telecom cTy** (formerly TM@B) is a leading marketplace for information and communications technology solutions. In 2001, over 15,000 visitors were attracted by the more than 300 exhibitors, including both multinationals and SMEs. **For more info:**

Continued on page 16 — Upcoming

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