

WESTERN INCORPORATED 1851
Assurance Company
 Assets over \$5,000,000.00
 Losses paid since organization 66,000,000.00

**FIRE, EXPLOSION,
 OCEAN MARINE &
 INLAND MARINE
 INSURANCE**

BOARD OF DIRECTORS:

JOHN AIRD	JOHN HOSKIN, K.C., LL.D.
ROBT. BICKERDIKE, M.P.	Z. A. LASH, K.C., LL.D.
W. R. BROCK, President	W. B. MEIKLE, Vice-President
ALFRED COOPER (London, Eng.)	GEO. A. MORROW
H. C. COX	LT. COL. the Hon. FREDERIC NICHOLS
D. B. HANNA	BRIG. GEN. SIR HENRY PELLATT, C.V.O.
E. HAY	E. A. ROBERT (Montreal)
	E. R. WOOD

Head Office: TORONTO, Ont.

W. R. BROCK, President	W. B. MEIKLE, Vice-President and General Manager	C. C. FOSTER, Secretary
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**THE
 CONTINENTAL
 INSURANCE CO.**
 OF NEW YORK

"THE BIG COMPANY."
 ASSETS EXCEED \$34,000,000

Fire. Rent. Tornado.

HEAD OFFICE FOR CANADA
 17 ST. JOHN STREET, MONTREAL

Special Agent
 A. R. STELL,
 31 Scott St., Toronto

W. E. BALDWIN,
 Manager

**British Northwestern Fire
 Insurance Company**

Head Office WINNIPEG, Can.

Subscribed Capital \$594,400 Capital Paid-up \$242,000
 Security for Policyholders \$677,000

EDWARD BROWN, President E. E. HALL, Vice-President

F. K. FOSTER, Managing Director

ATLAS
Assurance Company Limited
OF LONDON, ENGLAND

The Company commenced business in the REIGN OF GEORGE III.
 and the following figures show its record:—

At the Accession of	Income	Funds
KING GEORGE IV. ...	\$ 387,065 ...	\$ 800,605
KING WILLIAM IV. ...	657,115 ...	3,038,380
QUEEN VICTORIA ...	789,865 ...	4,575,410
KING EDWARD VII ...	5,500,670 ...	11,185,405
KING GEORGE V. ...	6,846,895 ...	15,186,090
and at		
31st DECEMBER, 1916 ...	7,980,685 ...	20,730,010

In addition the Company has a Subscribed Capital of Eleven Million Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.

Head Office for Canada, 260 St. James St., MONTREAL
 MATTHEW C. HINSHAW, Branch Manager

**THE DOMINION OF CANADA
 GUARANTEE & ACCIDENT INS. CO.**

Accident Insurance Sickness Insurance Plate Glass Insurance
 Burglary Insurance Automobile Insurance Guarantee Bonds

The Oldest and Strongest Canadian Accident Insurance Company

Toronto Montreal Winnipeg Calgary Vancouver

Waterloo Mutual Fire Insurance Company
 ESTABLISHED IN 1863

Head Office, Waterloo, Ont.

Total Assets 31st December, 1915.....\$908,244.00
 Policies in force in Western Ontario, over 30,000.00

GEORGE DIEBEL, President. ALLAN BOWMAN, Vice-President.
 L. W. SHUH, Manager. BYRON E. BECHTEL, Inspector.

THE LAW UNION & ROCK INSURANCE CO., Limited
 OF LONDON Founded in 1806

Assets exceed \$48,000,000.00 Over \$12,500,000.00 invested in Canada

FIRE and ACCIDENT RISKS Accepted

Canadian Head Office: 57 Beaver Hall, Montreal
 Agents wanted in unrepresented towns in Canada.

W. D. Aiken, Superintendent J. E. E. DICKSON,
 Accident Department Canadian-Manager

Economical Mutual Fire Ins. Co. of Berlin
HEAD OFFICE BERLIN, ONTARIO

CASH AND MUTUAL SYSTEMS

TOTAL ASSETS, \$725,000 AMOUNT OF RISK, \$27,000,000
 GOVERNMENT DEPOSIT, \$50,000

JOHN FENNELL, GEO. G. H. LANG, W. H. SCHMALZ,
 President Vice-President Mgr.-Secretary

**UNION
 ASSURANCE SOCIETY
 LIMITED**
 (FIRE INSURANCE SINCE A.D. 1714)

Canada Branch Montreal
 T. L. MORRISEY, Resident Manager

North-West Branch Winnipeg
 THOS. BRUCE, Branch Manager

MARTIN N. MERRY, General Agent TORONTO
 Agencies throughout the Dominion

SUN FIRE FOUNDED A.D. 1710

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch ... Toronto
 LYMAN ROOT, Manager

The LONDON ASSURANCE
 Head Office, Canada Branch, MONTREAL

Total Funds ... \$20,000,000

Established A.D. 1720. FIRE RISKS accepted at current rates

Toronto Agents .. S. Bruce Harman, 19 Wellington St. East