

A FEW OUTSTANDING FACTS FROM THE 67th ANNUAL REPORT OF THE CANADA LIFE.

THE SURPLUS EARNED was \$1,709,960, the greatest in the Company's history.
 THE INCOME was \$8,094,885, a material increase over that of any previous year.
 THE ASSETS were increased by \$3,860,271. TOTAL ASSETS, \$52,161,794.
 THE ASSURANCES in force total \$153,121,364, an increase for the year of \$8,273,000.
 THE INTEREST RATE was again improved and the mortality of the year was more favorable than the expectation, and this with a low expense ratio contributed to the earning of a record surplus.

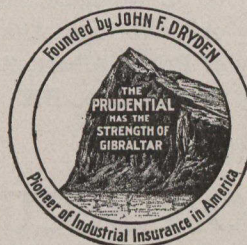
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Energy, persistence, enthusiasm are required. In return we offer liberal agents' contracts, attractive policies and a reputation for properly safeguarding policyholders' interests. For further particulars write

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 Head Office TORONTO



Assets over - \$323,000,000
 Liabilities over 297,000,000
 Capital & Surplus, over 25,000,000

These funds are invested in securities of the highest grade.

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The Prudential Insurance Company of America
 FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.
 Incorporated as a Stock Company by the State of New Jersey 236

A PROFITABLE POLICY

Example Age 25—Annual Premium for 20 years—\$227.50

GUARANTEED RESULTS

- (a) In case of death during 20 years, \$5,000 payable, and one-third of all Premiums paid.
- (b) In case of surviving 20 years, Cash \$2,500, and \$5,000 more at death.

Apply for DIRECT AGENCY of

Gresham Life Assurance Society

LIMITED FUNDS \$53,000,000
 ESTD. 1848.
 Head Office for Canada ... Montreal

THE DON VALLEY BRICK WORKS

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In Arches, Blocks and Furring
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Issues LIBERAL POLICY CONTRACTS ON ALL APPROVED PLANS.

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 Sickness Insurance
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 Automobile Insurance in all its branches
 Burglary Insurance
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Policies issued by this Company are the most liberal and up-to-date issued in Canada, free from unnecessary restrictions and conditions.
 All Policies guaranteed by The Liverpool & London & Globe Insurance Company, Ltd., assets over Sixty-five Million Dollars (\$65,000,000.00).